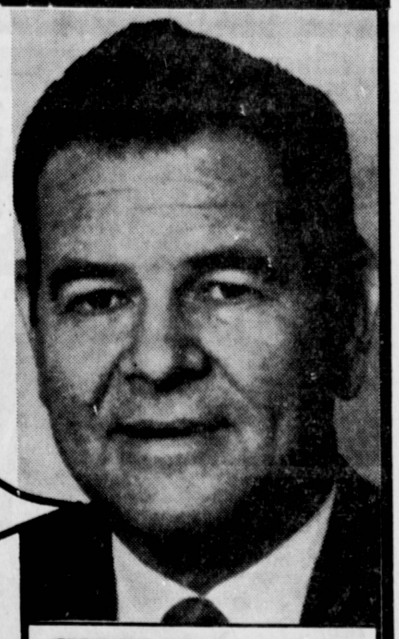
Total Value Prices—More Quality • More Service • More Variety • One Stop Shopping

Foods Co.
SUPERMARKETS

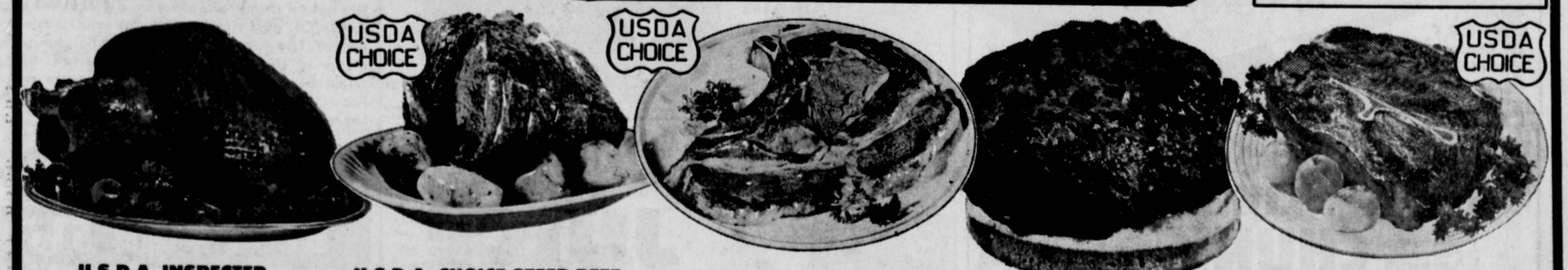
PACIFIC COAST HIGHWAY
at CRENSHAW BOULEVARD
ROLLING HILLS PLAZA • TORRANCE
TOTAL VALUE PRICES AT THIS STORE ONLY

ONLY AT FOODS CO. 100% USDA CHOICE STEER BEEF AT TOTAL VALUE PRICES!
IT'S DISCOUNT AND THEN SOME!

THANK YOU . . .
FOR YOUR WONDERFUL RESPONSE TO OUR TOTAL VALUE PRICING PROGRAM—OUR NEW "NO NONSENSE, NO GIMMICK" APPROACH TO SUPERMARKETING. WE PLEDGE TO SELL EVERY ITEM, EVERYDAY AT THE LOWEST PRICE IN THE MARKET PLACE WITH NO REDUCTION IN QUALITY OR SERVICE.



CHARLES BARRON
VICE-PRESIDENT
GENERAL MANAGER
FOODS CO. MARKETS



U.S.D.A. INSPECTED
BELTSVILLE TURKEYS
EVERYDAY LOW PRICE! 43¢ lb.

U.S.D.A. CHOICE STEER BEEF
BONELESS SHOULDER CLOD ROAST
EVERYDAY LOW PRICE! 85¢ lb.

CUSTOM TRIMMED RIB STEAK
EVERYDAY LOW PRICE! 89¢ lb.

FRESH • 3 LBS. OR MORE
GROUND BEEF
EVERYDAY LOW PRICE! 48¢ lb.

U.S.D.A. CHOICE STEER BEEF
CHUCK ROAST
EVERYDAY LOW PRICE! 45¢ lb.

JUST A FEW OF THE 317 EVERYDAY LOW TOTAL VALUE PRICES IN OUR MEAT DEPT!

EASTERN QUALITY • SLICED
HORMEL BACON . BLACK LABEL . . . 67¢ lb.

EASTERN QUALITY • SLICED RATH
BLACKHAWK BACON 67¢ lb.

EASTERN QUALITY • SLICED
RED LABEL BACON . . 65¢ lb.

EASTERN QUALITY • SLICED
SPRINGFIELD BACON 65¢ lb.

WAFER THIN • SLICED
HORMEL BACON . 12-OZ. PKG. . . . 65¢

USDA INSPECTED • FRESH
FRYER DRUMSTICKS 69¢ lb.

USDA INSPECTED • FRESH
FRYER BREASTS . . . . 65¢ lb.

USDA INSPECTED • FRESH
FRYER THIGHS . . . . . 59¢ lb.

USDA INSPECTED • FRESH
FRYING WINGS . . . . . 39¢ lb.

ONLY BEST PARTS • USDA INSPECTED
BEST 'O FRYERS . . . . . 49¢ lb.

CENTER CUT • USDA CHOICE STEER BEEF
ROUND BONE ROAST 69¢ lb.

CENTER CUT • USDA CHOICE STEER BEEF
7-BONE ROAST . . . . . 55¢ lb.

FRESH HOURLY
GROUND CHUCK . . . . 69¢ lb.

EXTRA LEAN
GROUND ROUND . . . . 79¢ lb.

FRESH YOUNG STEER BEEF
SLICED BEEF LIVER 63¢ lb.

USDA CHOICE STEER BEEF
TOP SIRLOIN STEAK $1.69 lb.

BONELESS USDA CHOICE STEER BEEF
FAMILY STEAK . . . . . 89¢ lb.

BONELESS USDA CHOICE STEER BEEF
CHUCK ROAST . . . . . 79¢ lb.

BONELESS CUBES
LEAN BEEF STEW . . . 88¢ lb.

BONELESS USDA CHOICE STEER BEEF
RUMP ROAST . . . . . 89¢ lb.

T.V.I.* FORK TENDER CUBE STEAK
USDA CHOICE AGED STEER BEEF $1.09 lb.

T.V.I.* TENDERIZED ROUND STEAK
USDA CHOICE AGED STEER BEEF 98¢ lb.

T.V.I.* MEATY BLADE CUT CHUCK STEAK
USDA CHOICE AGED STEER BEEF 55¢ lb.

T.V.I.* FARMER JOHN LINK SAUSAGE
SKINLESS HALF POUND PACKAGE 29¢

T.V.I.* GINGHAM SLICED BACON
EASTERN QUALITY 1 LB. PKG. 57¢

HEALTH & BEAUTY AIDS ALL TOTAL VALUE PRICED!

REG. $1.05 FAMILY SIZE TUBE
GLEEM TOOTHPASTE 77¢

REG. 1.49 LARGE 20-OZ. BOTTLE
LISTERINE ANTISEPTIC MOUTH WASH $1.15

REG. $1.39 BOTTLE OF 100
ANACIN TABLETS . . 99¢

REG 73¢ "OUCHLESS" PLASTIC
CURAD BANDAGES 49¢

REG. 1.19 SIZE • EXTRA DRY BAN
SPRAY DEODORANT 91¢

REG. 1.85 • 5-OZ. JAR SHAMPOO
HEAD & SHOULDERS $1.43

REG. 88¢ REG. OR HARD-TO-HOLD
STYLE HAIR SPRAY 59¢

REG. $1.19 • 3½-OZ. BOTTLE VICKS
"44" COUGH SYRUP 88¢

PERSONALLY SELECTED PRODUCE ALL TOTAL VALUE PRICED!

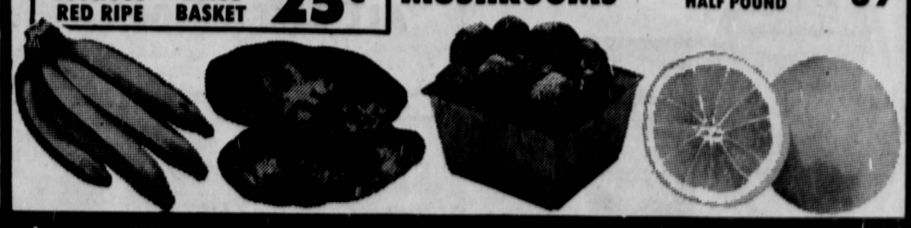
CENTRAL AMERICAN
CHIQUITA BANANAS
GOLDEN RIPE 11¢ lb.

U.S. No. 1
RUSSET POTATOES
10 POUND CELLO BAG 55¢

SWEET • LARGE • JUICY
NAVEL ORANGES
4 POUND CELLO BAG 39¢

STRAWBERRIES
LUSCIOUS RED RIPE LARGE BASKET 25¢

YOUNG CARROTS CRISP • TENDER 1-LB. CELLOE BAG 10¢
MUSHROOMS GOURMET'S DELIGHT HALF POUND 39¢



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