Lucky DISCOUNT SUPERMARKETS

WE DISCOUNT EVERYTHING *Except* QUALITY, COURTESY, SERVICE

GRAND OPENING

OF ANOTHER *New* LUCKY DISCOUNT SUPERMARKET!

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Prices are Discounted Except on Fair-Traded and Government Controlled Items. 4-17-69

IN THE MONTCLAIR PLAZA–5150 NO. PLAZA LANE, MONTCLAIR

LUCKY'S SENSATIONAL GROWTH IS DUE TO YOU, THE HOMEMAKER! POSITIVE PROOF THAT WHEN LUCKY DISCONTINUED STAMPS, GAMES AND OTHER GIMMICKS BACK IN 1963 THIS WAS WHAT YOU WANTED — FOOD AT THE LOWEST POSSIBLE PRICE. THOUSANDS OF SHOPPERS ARE ENJOYING GREATER SAVINGS OF HUNDREDS OF DOLLARS A YEAR AT LUCKY! THANK YOU, AND REST ASSURED THAT WE WILL CONTINUE TO BE THE LEADER IN LOW, EVERYDAY DISCOUNT PRICING AT ABSOLUTELY NO SACRIFICE IN QUALITY.

CANNED FOODS

BABY FOOD	BEECH-NUT STRAINED 4½-OZ. JAR	8¢
JUNIOR BABY FOOD	BEECH-NUT 7½-OZ. JAR	12¢
SWIFT'S DINNERS	HIGH MEAT 4½-OZ. JAR	18¢
HILLS BROTHERS	COFFEE 16-OZ. CAN	69¢
HILLS BROTHERS	COFFEE 32-OZ. CAN	$1.37
HILLS BROTHERS	COFFEE 40-OZ. CAN	$1.99
HILLS BROTHERS	INSTANT COFFEE 10-OZ. JAR	$1.19
NESTEA INSTANT TEA	3-OZ. JAR	$1.25

...Key Buy!
CREAM OR WHOLE KERNEL
DEL MONTE CORN
17-OUNCE CAN
20¢

FRUIT TREATS	MOTT'S 20-OZ. JAR	35¢
V-B APPLESAUCE	16-OZ. CAN	19¢
HARVEST DAY PEARS	29-OZ. CAN	37¢
DOLE PINEAPPLE	SLICED 14½-OZ. CAN	24¢
APRICOTS	HARVEST DAY WHOLE UNPEELED 29-OZ. CAN	29¢
CRANBERRY JUICE	OCEAN SPRAY 32-OZ. BTL.	55¢
GRAPEFRUIT JUICE	TREESWEET 46-OZ. CAN	39¢
DEL MONTE DRINK	PINEAPPLE-GRAPEFRUIT 46-OZ. CAN	34¢
ELBERTA PEACHES	GLORIETTA 16-OZ. CAN	29¢

...Key Buy!
DEL MONTE
STEWED TOMATOES
16-OUNCE CAN
22¢

TOMATO JUICE	LIBBY'S 46-OZ. CAN	33¢
SPINACH	DEL MONTE 15-OZ. CAN	18¢
CLAMATO JUICE	MOTT'S 16-OZ. CAN	25¢
VEG ALL	MIXED VEGETABLES 16-OZ. CAN	21¢
LIMA BEANS	DEL MONTE SEASONED 17-OZ. CAN	23¢
B&M BAKED BEANS	20-OZ. CAN	39¢
DEL MONTE PEAS	17-OZ. CAN	22¢
POTATOES	PILLSBURY MASHED 16-OZ. BOX	57¢
MUSHROOMS	DELUXE (WHOLE & SLICED) 3½-OZ. CAN	28¢

...Key Buy!
WELCH'S
GRAPE JELLY
20-OUNCE JAR
37¢

SPAM	LUNCHEON MEAT 12-OZ. CAN	53¢
HORMEL CHILI	W/BEANS 15-OZ. CAN	38¢
DEVILED HAM	UNDERWOOD 4½-OZ. CAN	45¢
SOCKEYE SALMON	RUBY RED 16-OZ. CAN	99¢
TOMATO SAUCE	DEL MONTE 15-OZ. CAN	17¢
DRESSING	SEVEN SEAS GREEN GODDESS 11-OZ. BTL.	42¢
SALAD DRESSING	LUCKY 32-OZ. JAR	43¢
PICKLE RELISH	HEINZ (SWEET-HOT DOG-HAMBURGER) 11¼-OZ. JAR	31¢
DEL MONTE PICKLES	SWEET WHOLE 12-OZ. JAR	47¢
LARGE OLIVES	EARLY CALIFORNIA PITTED 6-OZ. CAN	46¢

Van de Kamp's
AN OUTSTANDING VARIETY OF FRESH BAKERY GOODS
(AT MOST LUCKY STORES)

FRYERS	FRESH WHOLE BODY U.S.D.A. GRADE A PLUMP CHICKENS	29¢ lb.
TURKEY	HINDQUARTERS U.S.D.A. GRADE A...PLUMP AND TENDER	29¢ lb.
CHUCK ROAST	LEAN AND LUCKY BONDED...BLADE CUT	45¢ lb.
RIB ROAST	STANDING LARGE END DELICIOUS BAR-B-CUED OR ROASTED	79¢ lb.
HEN TURKEYS	YOUNG TENDER U.S.D.A. GRADE A	39¢ lb.
ROUND STEAK	LUCKY BONDED FOR TENDERNESS CENTER CUT	79¢ lb.
CROSS RIB BONELESS ROAST		85¢ lb.
GROUND BEEF	FRESH LEAN AND BONDED FOR TOP QUALITY..	47¢ lb.

BACON
LUCKY BRAND SLICED 1-LB. PKG. 57¢

FARMER JOHN BACON SLICED 1-POUND PACKAGE	58¢
RATH OR HORMEL BACON SLICED 1-POUND PACKAGE	67¢
SWIFT PREMIUM BACON SLICED 1-POUND PACKAGE	73¢
OSCAR MAYER BACON REGULAR SLICES 1-POUND PKG.	73¢
THIN SLICED BACON OSCAR MAYER—1-POUND PKG.	89¢

...Key Buy!
TOILET
ZEE TISSUE
4—650 COUNT ROLLS
33¢

DAIRY PRODUCTS

BUTTER	CHALLENGE 1ST QUALITY 16-OZ. CTN.	85¢
ICE CREAM	LADY LEE ½ GAL. CTN.	59¢
MARGARINE	HOLLYWOOD SAFFLOWER 16-OZ. CTN.	32¢

PACKAGED GOODS

STA-CRISP CRACKERS	16-OZ. BOX	27¢
NABISCO COOKIES	VANILLA CREME SANDWICH 15-OZ. BAG	41¢
VIENNA FINGERS	SUNSHINE 16-OZ. BAG	45¢
RAISIN BREAD	HARVEST DAY 16-OUNCE LOAF	33¢

BEVERAGES · SPIRITS

PEPSI COLA 6 Pack, 12 Ounce Bottle	68¢
GOLDEN CROWN BEER Case 24, 12 Ounce Cans	$2.99
CHIQUITA TEQUILA Fifth Bottle	$3.99
LUCKY VODKA 80 Proof, Quart Bottle	$3.66

Sorry the above items not available at all stores

GROUND ROUND	79¢ lb.
RIB STEAK	89¢ lb.
SIRLOIN STEAK	98¢ lb.
PORTERHOUSE.. STEAK —TAILS REMOVED	$1.39 lb.
CUBE STEAK..... B-E CUT	$1.99 lb.

T-BONE STEAK
DELICIOUS BROILED OR BARBECUED $1.27 lb.

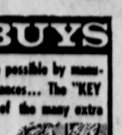
HOUSEHOLD ITEMS

ORCHID'S NAPKINS	200-CT. PKG.	53¢
KLEENEX FACIAL	BOUTIQUE THEME 140 CT. BOX	27¢
GALA TOWELS	DECORATED 150-CT. ROLL	32¢
IVORY SNOW	SOAP POWDER 35-OZ. BOX	79¢
DASH DETERGENT	49-OZ. BOX	74¢

Our LOW Everyday Price!
HARVEST DAY
SPLIT TOP BREAD
White & Wheat—24-ounce Loaf
35¢

SALVO PELLETS	DETERGENT 46-OZ. BOX	75¢
IVORY FLAKES	SOAP 32-OZ. BOX	79¢
DUZ DETERGENT	(CRYSTAL PK.) 39-OZ. BOX	83¢
CASCADE	DETERGENT 35-OZ. BOX	69¢
JOY LIQUID	DETERGENT 22-OZ. BTL.	58¢
PUREX BLEACH	LIQUID 64-OZ. BTL.	32¢

LOOK FOR KEY BUYS
"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on these "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!



CHUCK ROAST...	CENTER CUT ... 53¢ lb.
HALIBUT.....	STEAKS—NORTHERN CENTER CUT ..... 89¢ lb.

TOM TURKEYS
YOUNG U.S.D.A. GRADE A PLUMP & TENDER 37¢ lb.

SAUSAGE.....	OSCAR MAYER LINKS—1-POUND PKG.	... 88¢
SAUSAGE.....	FARMER JOHN—8-OZ. PKG. SKINLESS LINKS	... 29¢

Our LOW Everyday Price!
LUCKY MILD
CHEDDAR CHEESE
CHUNK-RANDOM WEIGHTS
83¢ lb.

OSCAR MAYER WIENERS	All Meat (All Beef 69¢) 1-Lb. Pkg.	65¢
SLICED BOLOGNA	Oscar Mayer (All Beef 72¢) All Meat 12-Oz.	69¢
COTTO SALAMI	Oscar Mayer 12-Oz. Pkg.	83¢
AMERICAN CHEESE	Lucky, Process, Individually Wrapped Slices... 12-Oz. Pkg.	64¢
HARVEST DAY BISCUITS	Buttermilk or Sweet Milk 8-Oz. Pkg.	8¢
MOZZARELLA CHEESE	Frigo Brand 1-Lb. Pkg.	89¢

WILSON MAIN MEAL MEATS

TURKEY AND DRESSING	2½-LB. CAN	... $3.79
CORNED BEEF BRISKET	2½-LB. CAN	... $4.39
SMOKED PORK LOIN	1-LB. 14-OZ. CAN	... $2.93

...Key Buy!
DEL MONTE
TOMATO CATSUP
20-OUNCE BOTTLE
28¢

FROZEN FOODS

CREAM PIES	PET RITZ 14-OZ. PIE	27¢
CINNAMON BREAD	MEYER'S 16-OZ. LOAF	58¢
CHILI & BEANS	KOLD KIST 8-OZ. PKG.	26¢
BEEF STEW	KOLD KIST 8-OZ. PKG.	35¢
MORTON MACARONI	& CHEESE 8-OZ. PKG.	22¢
BAG O PIZZA	ON BOY (SAUSAGE, CHEESE, PEPPERONI) 20-OZ. PKG.	89¢
CORONET MEAT	12-OZ. PKG.	$1.81
COOK IN BAG ENTREES	(SPARE RIBS, BEEF SLICES W/BBQ SAUCE) 5-OZ. PKG.	27¢
	BANQUET (SLICED BEEF, CHICKEN A LA KING, SLICED TURKEY)	

...Key Buy!
DEL MONTE
GREEN BEANS
CUT OR FRENCH 16-OZ. CAN
22¢

ROSARITA DINNERS	12-OZ. BOX	44¢
	(MEXICAN-COMBINATION PLATE, BEEF & CHEESE ENCHILADAS)	
ZUCCHINI STICKS	CERTI-FRESH 9-OZ. PKG.	36¢
ORE-IDA POTATOES	SHOESTRING 12-OZ. PKG.	28¢
FISHSTICKS	CERTI-FRESH 24-OZ. PKG.	93¢
PERCH FILLETS	CERTI-FRESH 16-OZ. PKG.	59¢
ORANGE JUICE	TREESWEET 12-OZ. CAN	57¢
MACARONI & CHEESE	VAN DE KAMP 11-OZ. PKG.	35¢

...Key Buy!
DEL MONTE
FRUIT COCKTAIL
17-OUNCE CAN
23¢

OTHER ITEMS

C&H SUGAR	GRANULATED 5-LB. BAG	58¢
JAN-U-WINE NOODLES	CHOW MEIN 3½-OZ. CAN	31¢
NOODLES	GOLDEN GRAIN 12-OZ. PKG.	31¢
RUSKET BISCUITS	LOMA LINDA 12-OZ. BOX	39¢
BREAKFAST	F GRAHAM INSTANT 7 1/5-OZ. PKG.	59¢
DRY MILK W/CREAM	MILK MAID 12-QT. BOX	$1.85
LIPTON SOUP MIX	ONION 2½-OZ. PKG.	36¢

...SPARKLING FRESH EVERYDAY DISCOUNT PRICED PRODUCE!

100% CHIQUITA BRAND
BANANAS 9¢ lb.
U.S. NO. 1 RUSSET
POTATOES..10 POUND CELLO BAG 48¢

Everyday LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

SECRET DEODORANT
4-OUNCE AEROSOL SPRAY CAN
Now feel safe all day with Secret Spray...not harmful to skin, or clothing. Keeps you protected for a full day.
OUR LOW PRICE 83¢

PRELL LIQUID SHAMPOO
LARGE SIZE BOTTLE
The clear, extra-rich green shampoo that leaves your hair soft, easy to manage and with new added lustre.
OUR LOW PRICE 79¢

CREST TOOTHPASTE
Family size tube....Helps keep teeth white and bright, while it fights cavities. Leaves your mouth fresh and clean feeling. Your choice of Regular or Mint Flavor. Price includes 6c Off Label.
66¢

AMBER
SWIRL GLASSES AND PITCHER
Stunning, clear amber pitcher, ideal for all your favorite summer beverages.
PITCHER 76¢

11½-OUNCE GLASSES PKG. OF 10 97¢
16 OUNCE GLASSES PKG. OF 8 97¢

BRECK BASIC
Hair Conditioner—gives fine thin hair more body, more control, easy to comb. Helps to prevent snarls and tangles. 8-ounce bottle.
OUR LOW PRICE $2.88

1516 PACIFIC COAST HWY., REDONDO BEACH
2510 PACIFIC COAST HWY., HERMOSA BEACH
2515 TORRANCE BLVD., TORRANCE
1820 - 182nd ST., TORRANCE
*3800 W. SANTA BARBARA, CRENSHAW DIST.
*110 EAST CARSON, CARSON
*10801 PRAIRIE AVE., LENNOX
*24911 S. WESTERN at LOMITA, LOMITA
825 WEST ARBOR VITAE, INGLEWOOD
2750 PACIFIC COAST HWY., TORRANCE
8701 LINCOLN BLVD., WESTCHESTER
3860 SEPULVEDA BLVD., TORRANCE
1035 SO. LA BREA at HARDY, INGLEWOOD
4322 SO. CENTRAL AVE., LOS ANGELES
909 SOUTH CENTRAL, COMPTON
1636 - 25th ST. at WESTERN, SAN PEDRO

STORE HOURS
MON. thru FRI. 10 AM to 9 PM ★ SAT. and SUN. 10 AM to 7 PM
* MON. thru FRI. 10 am to 10 pm ★ SAT. and SUN. 10 am to 7 pm