BETTER FOODS MARKETS

IT'S OUR 41st ANNIVERSARY SALE

Our "HAPPY BIRTHDAY" Celebration Means MORE Savings for You!

Since 1928, BETTER FOODS MARKETS Have Been Dedicated to Bringing You MORE Good Food for LESS Money . . . and we're still doing it!

Plus . . . a BIG BONUS for You — DOUBLE BLUE CHIP STAMPS WITH COUPON

DOUBLE STAMPS
ON YOUR ENTIRE PURCHASE
WITH THIS COUPON
(Except Liquor, Tobacco, Fluid Milk)
Good Only at Better Foods Markets
Limit One Coupon Per Family, Please
Expires Apr. 16, 1969
For Store Use

CUT UP FRYERS
Tender, Meaty Young Chicken LB. 35¢

QUARTER FRYERS
Meaty Breast and Leg Portions LB. 39¢

HAM SLICES
Lean, Center Cut
Lb. 98¢

SPARERIBS
Fresh! Lean, Meaty Eastern Pork LB. 59¢

Better Foods' Own Fresh, Pure PORK SAUSAGE 1-lb. Rolls 3 for $1

Tender, Plump SPLIT BROILERS LB. 39¢

No Backs, Necks or Giblets BEST o' the FRYER LB. 45¢

Turkey Drumsticks or TURKEY WINGS LB. 39¢

Plain or Breaded VEAL CUTLETS LB. 79¢

Corned Beef
Lean, Flavorful Brisket
POINT HALF Lb. 49¢
CENTER CUTS Lean, Tender LB. 59¢

Barbecue Steaks Choice Beef LB. $1.09
Boneless Beef Stew LB. 89¢
Tenderized Round Steak LB. 98¢
Chicken Fry Steaks LB. 89¢
Fresh Beef Liver Young Sliced LB. 59¢

ROUND STEAK
U.S.D.A. Choice Steer Beef Bone In Lean and Tender Lb. 79¢

Lean, Choice, Bone In Rump Roast LB. 79¢

Tenderized, Boneless Cube Steaks Lb. $1.09

SLICED BACON
Penny Wise Lean, Sugar-Cured 1-lb. Pkg. 59¢

Polish Sausage Leeds Smoked LB. 59¢

Wilson's Tendermade Meats
MAIN MEAL—Canned, Ready to Eat
PORK ROAST, TURKEY or BEEF ROAST 1-lb., 14-oz. $2.98
HICKORY SMOKED PORK LOIN
HICKORY SMOKED HAM 1-lb., 14-oz. $2.39

BLUE CHIP STAMPS — It's Our 41st Birthday . . . We're Celebrating with SAVINGS! — BLUE CHIP STAMPS

BANQUET Frozen DINNERS
ALL VARIETIES 11-oz Average 3 for $1 Your Choice

MACARONI
American Beauty Curly-Roni, Roni-Mac or Elbow-Roni Full ½-lb. Pkg. 10¢

Del Monte PEACHES
Cling Slices or Halves Big No. 2½ Cans 4 for $1

Del Monte Dollar $ale!
Anniversary Special! Mix or Match!
FRUIT COCKTAIL
Cream Style or Whole Kernel GOLDEN CORN
Early Garden or Seasoned GREEN PEAS
Cut or Sliced REEN BEANS or CATSUP
14-oz. Bottle
Your Choice, No. 303 Tall Cans
STOCK UP!
5 for $1
The More You Buy, The More You Save!

Special Offer PEPSI 16-oz., No Deposit 6 Bottle Pack, Only 69¢

Beech-Nut Strained BABY FOOD 4½-oz. Jars 10 for 79¢

NORTHERN TISSUE
Special Offer SAVE 10¢
4 Roll Pack 29¢

COTTAGE CHEESE Foremost Pint Carton 29¢

OCEAN COARSE SALT for Water Softener 50 lb. bag 59¢

Head & Shoulders Reg. 1.65 Shampoo Family Tube $1.39

MENNEN Spray Deodorant 7-oz. Can Reg. 1.49 $1.29

BRYLCREEM Reg. 1.49 $1.09 Imperial Size

Del Monte The Original Tomato Sauce 8-oz. Buffet Cans 12 for $1

Better Foods' Own Crisp, Fresh POTATO CHIPS Twin-Pack 59¢ Value 39¢

Your Choice of Flavors MJB RICE MIXES 6-oz. Pkg. 3 for $1

Treesweet Frozen (12-oz., 57¢) ORANGE JUICE 6-oz. Can 29¢

Liquid Detergent PERFORM LOTION Giant 22-oz. 33¢

Peter Pan Pink ALASKA SALMON Tall 1-lb.Can 79¢

—CERTI-FRESH FROZEN—
Perch Fillet, 1-lb. .... 59¢ Shrimp, 1½-lb. $1.89
Fishsticks, 1½-lb. .... 89¢ Halibut, 9-oz. .... 69¢
Breaded Scallops, 7-oz. 79¢

BIZ Special—Giant Box Pre-Soak 69¢

STRAWBERRIES
Locally Grown — Extra Fancy, Red-Ripe
3 baskets for $1

ARTICHOKES
LARGE SIZE Extra Fancy, Frost-Free Each 10¢

Extra Fancy BELL PEPPERS Large, Stuffing Size Each 10¢

Fancy, Sweet Full o' Juice VALENCIA ORANGES Lb. 10¢

Tropicana, Unsweetened GRAPEFRUIT JUICE Full Quart 39¢

Van de Kamp's SPECIALS
Thurs.-Sun., April 3-6

Holiday Easter Cake ...2-Layer $1.29
Easter Bunny Cookies.....Pkg. of 30 39¢
Hot Cross Buns.....Pkg. of 8 35¢

Anniversary Specials in Our Delicatessen

LUER'S FRANKS All Meat 1-lb. Pkg. 59¢

Superior Beef TAMALES 3 FOR 29¢

Sliced—All 39c Varieties Leo's Meats 3 Pkg. $1

Reg. 49c Pkgs., 2 for 89c

Vita Pakt ORANGE JUICE ½ Gal. Jug 89¢

Anniversary Specials in Our Liquor Shop

BUSCH BAVARIAN BEER 12-oz. Cans Case of 24 $4.27

Smirnoff VODKA ½ Gal. Full $10.49 Save $1.16 — 80 Proof

6 FOR $1.09 Save 16c per 6 Pack

Red Mountain Brand Fine California Table WINES Full Gallon $1.49
Burgundy, Rose, Sauterne, Vino Rosso, Pink Chablis

BETTER FOODS MARKETS

No Sales To Dealers

We Give BLUE CHIP STAMPS

7 BIG SALE DAYS—Thursday, Apr. 10 through Wednesday, April 16

5305 TORRANCE BLVD. TORRANCE
Open 9 A.M. to Midnight (9 A.M. to 8 P.M. Sunday)

PRAIRIE AVE. at REDONDO BEACH BLVD.
Open 24 Hours to Serve You