no need to hop from store to store

LUCKY FILLS YOUR "EASTER" BASKET FOR LESS with LOW DISCOUNT PRICES

Lucky DISCOUNT SUPERMARKETS
WE DISCOUNT EVERYTHING *Except* QUALITY, COURTESY, SERVICE

WHY ADD EXPENSIVE DRIVING COSTS TO YOUR EASTER SHOPPING LIST...SHOP LUCKY WHERE EVERYTHING YOU EXPECT FROM A SUPERMARKET IS THERE...AND MORE, AWAITING YOUR SELECTION....FAMOUS GROCERIES, TOP QUALITY MEATS, PRODUCE, HEALTH AND BEAUTY AIDS...YOUR LUCKY DISCOUNT SUPERMARKET HAS EVERYTHING FOR A MOST FESTIVE EASTER DINNER...AT LOW EVERYDAY DISCOUNT PRICES.

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Prices are Discounted Except on Fair-Traded and Government Controlled Items.

ALL LUCKY STORES CLOSED EASTER SUNDAY, APRIL 6th SHOP EARLY!

WHOLE HAMS FARMER JOHN FULLY COOKED HAM 59¢ lb.
BUTT PORTION OF FARMER JOHN FULLY COOKED HAM 59¢ lb.
HAM SLICES CENTER CUT—FARMER JOHN FULLY COOKED $1.09 lb.

CANNED FOODS

BEECH-NUT BABY FOOD STRAINED 4½-OZ. JAR 8¢
JUNIOR BABY FOOD BEECH-NUT 7½-OZ. JAR 12¢
SWIFT DINNERS HIGH MEAT 4½-OZ. JAR 18¢
MAXWELL HOUSE COFFEE 16-OZ. CAN 69¢
29-OZ. CAN $1.37
48-OZ. CAN $1.99
YUBAN COFFEE 16-OZ. CAN 73¢
YUBAN COFFEE 32-OZ. CAN $1.45
MAXWELL HOUSE INSTANT COFFEE 10-OZ. $1.29
SANKA INSTANT COFFEE 8-OZ. JAR $1.59
TENDERLEAF TEA INSTANT 2-OZ. JAR 79¢

...Key Buy!
GREEN GIANT NIBLETS CORN 12-OUNCE CAN 20¢

SLICED PINEAPPLE DEL MONTE 14½-OZ. CAN 24¢
MOTT'S FRUIT TREATS 30-OZ. JAR 35¢
PEAR HALVES LIBBY 16-OZ. CAN 33¢
FRUIT COCKTAIL HARVEST DAY 16-OZ. CAN 23¢
MANDARIN ORANGES ROYALTY 11-OZ. CAN 23¢
CLING PEACHES HARVEST DAY 29-OZ. CAN 25¢
SUNMAID RAISINS SEEDLESS 6 PK.—1½-OZ. PKG. 25¢

...Key Buy!
MOREHOUSE MUSTARD 24-OUNCE JAR 27¢

DOLE DRINK PINK PINEAPPLE GRAPEFRUIT 46-OZ. CAN 34¢
WELCH'S GRAPE JUICE 24-OZ. BTL. 37¢
PRUNE JUICE DEL MONTE 48-OZ. BTL. 59¢
MOTT'S APPLE JUICE 32-OZ. BTL. 37¢
CLAMATO JUICE MOTT'S 16-OZ. CAN 25¢
LIBBY'S CUT BEETS 16-OZ. CAN 18¢
TOMATO JUICE CAMPBELL 6 PK. 6-OZ. CAN 43¢

...Key Buy!
LUCKY MAYONNAISE 32-OUNCE JAR 43¢

PRINCELLA YAMS 39¢
CUT GREEN BEANS DEL MONTE 16-OZ. CAN 24¢
YORK COUNTY ONIONS 16-OZ. CAN 31¢
STEWED TOMATOES DEL MONTE 16-OZ. CAN 26¢

LOOK FOR KEY BUYS
"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on those "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

CANNED FOODS

DEL MONTE PEAS 17-OZ. CAN 22¢
CORNED BEEF HASH LIBBY'S 15½-OZ. CAN 47¢
NALLEY'S BEEF STEW 20-OZ. CAN 59¢
VIENNA SAUSAGE SWIFT 4-OZ. CAN 25¢
CARNATION TUNA ALBACORE 7-OZ. CAN 35¢
SALAD DRESSING 8-OZ. BTL. 25¢
MILANI (1000 FRENCH & 1000 ISLAND)
KARO SYRUP (CRYSTAL WHITE) 16-OZ. BTL. 35¢
WELCH GRAPE JELLY 20-OZ. JAR 39¢
PEANUT BUTTER LUCKY 48-OZ. JAR $1.19
C.H.B. SYRUP 44-OZ. BTL. 39¢

...Key Buy!
GREEN GIANT MUSHROOMS WHOLE OR SLICED 2½-OZ. JAR 27¢

FROZEN FOODS

MEAT PIES BANQUET (CHICKEN-TURKEY-BEEF) 8-OZ. PKG. 18¢
FRUIT PIES SWISS MISS (PEACH-APPLE-BOYSENBERRY) 20-OZ. PIE 29¢
DUTCH APPLE PIE MRS. SMITH'S 44-OZ. PIE 89¢
CHEESE PIZZA CHEF BOY-AR-DEE 13½-OZ. PKG. 62¢
SAUSAGE PIZZA CHEF BOY-AR-DEE 13¼-OZ. PKG. 72¢
SOLE FILLETS CERTI-FRESH 16-OZ. PKG. 71¢
FISHSTICKS CERTI-FRESH 14-OZ. PKG. 65¢
LINK SAUSAGE JONES 16-OZ. PKG. 99¢

...Key Buy!
HEAVY DUTY ALUMINUM REYNOLDS FOIL 25 FOOT ROLL 55¢

CHEESE PIE JOHNSTON'S 16-OZ. PKG. 65¢
EGGO WAFFLES 13-OZ. PKG. 35¢
GARLIC BREAD OH BOY 7-OZ. PKG. 34¢
WHITE BREAD BRIDGFORD (READY TO BAKE) 48-OZ. PKG. 53¢
CHEESE CAKE SARA LEE STRAWBERRY 10-OZ. PKG. 89¢
CHOPPED ONIONS ORE-IDA 12-OZ. PKG. 20¢
ORANGE JUICE CAL PAK 6-OZ. CAN 29¢
KOLD KIST GRAVY AND SLICED BEEF 6-OZ. PKG. 43¢

BONELESS FULLY COOKED FARMER JOHN HAM $1.19 lb.
CHUCK ROAST CENTER CUT 49¢ lb.
GROUND BEEF FRESH, LEAN AND BONDED FOR FLAVOR 45¢ lb.
TURKEYS YOUNG HEN U.S.D.A. GRADE A 39¢ lb.
TURKEYS YOUNG TOM U.S.D.A. GRADE A 35¢ lb.
SIRLOIN STEAK 98¢ lb.
CROSS RIB ROAST BONELESS 83¢ lb.
LINK SAUSAGE FARMER JOHN SKINLESS 8-OZ. PKG. 29¢
HINDQUARTERS TURKEY U.S.D.A. GRADE A 29¢ lb.
RIB STEAK 89¢ lb.
HALIBUT STEAKS—CENTER CUT NORTHERN 89¢ lb.

BACON LUCKY BRAND SLICED 1-LB. PKG. 58¢

FARMER JOHN BACON SLICED 1-POUND PACKAGE 59¢
RATH OR HORMEL BACON SLICED 1-POUND PACKAGE 67¢
SWIFT PREMIUM BACON SLICED 1-POUND PACKAGE 73¢
OSCAR MAYER BACON REGULAR SLICES 1-POUND PKG. 73¢
THIN SLICED BACON OSCAR MAYER 1-POUND PKG. 89¢

OTHER ITEMS

ROLLS HARVEST DAY BROWN & SERVE 12-CT. PKG. 33¢
DINNER ROLLS HARVEST DAY (READY TO EAT) 12-CT. PKG. 33¢
SHREDDED WHEAT NABISCO 15-OZ. BOX 37¢
PREMIUM CRACKERS NABISCO 16-OZ. BOX 33¢
VANILLA EXTRACT SCHILLING 2-OZ. BTL. 43¢
COLOR KITS SCHILLING 4¼-OZ. PKG. 31¢
BRIQUETS KINGSFORD CHARCOAL 10-LB. BAG 69¢
CIGARETTES (KING SIZE) PLUS TAX 10-PK. CTN. $2.99
RAVIOLI CHEF BOY-AR-DEE (BEEF & CHEESE) 15-OZ. CAN 35¢
GARLIC SALT SCHILLING 4½-OZ. BTL. 37¢
PARKAY MARGARINE (REGULAR) 1-LB. CTN. 25¢
VITA PAKT ORANGE JUICE BLEND 46-OZ. BTL. 73¢

BEVERAGES • SPIRITS

TAB BEVERAGE 6 PACK, 12 OUNCE CAN 87¢
DIET RITE COLA 6 PACK, 12 OUNCE BOTTLE 53¢
LUCKY VODKA 80 PROOF QUART BOTTLE $3.66
SCOTCH WHISKY BARE SCOT, FIFTH BOTTLE $3.99

Sorry the above items not available at all stores

HAM FULLY COOKED FULL SHANK HALF FARMER JOHN BRAND 47¢ lb.
ROUND STEAK CENTER CUT BONDED FOR FLAVOR 79¢ lb.
CHUCK ROAST BLADE CUT...BONDED FOR FLAVOR 45¢ lb.
FRYERS WHOLE BODY U.S.D.A. GRADE A 29¢
RIB ROAST STANDING—LARGE END 79¢ lb.

LUCKY LUNCH MEATS Sliced 6-Oz. Pkg. 31¢
Bologna, Olive, P&P, Spiced, Mac. & Cheese
LEO'S SLICED MEATS Chicken and Turkey White Meat 3-Oz. Pkg. 45¢
AMERICAN CHEESE Lucky Process Individually Wrapped Slices 12-Oz. Pkg. 64¢
PILLSBURY BISCUITS Buttermilk or Sweet Milk 8-Oz. Tube 9¢
LONGHORN CHEESE Miss Wisconsin Medium Sharp Cheddar 10-Oz. Pkg. 59¢
SALAD DRESSINGS Rod's 1000 Island, Bleu Cheese, Sour Cream 10-Oz. Jar 47¢
ROQUEFORT DRESSING Rod's Brand 10-Oz. Jar 67¢
CREAM CHEESE Philadelphia 8-Oz. Pkg. 38¢
SLICED BOLOGNA Wilson's All Meat & All Beef 1-Pound Package 69¢

Our LOW Everyday Price!
LUCKY ALL MEAT FRANKS 1-POUND PACKAGE 53¢
12-OZ. PKG. 41¢

Van de Kamp's
AN OUTSTANDING VARIETY OF FRESH BAKERY GOODS
(AT MOST LUCKY STORES).

...Key Buy!
COLD POWER DETERGENT 49 OUNCE BOX 59¢

HOUSEHOLD ITEMS

SCOTT FACIAL CALYPSO TISSUE 200-CT. BOX 25¢
KLEENEX NAPKINS 80-CT. PKG. 25¢
SCOTT TISSUE FAMILY ASST'D TOILET 4/650 CT. ROLLS 37¢
KOTEX SANITARY NAPKINS 24-CT. BOX 73¢
TREND LIQUID DETERGENT (PINK) 32-OZ. BTL. 43¢
GOODWIN'S AMMONIA 32-OZ. BTL. 27¢

HOUSEHOLD ITEMS

SALVO PELLETS DETERGENT 44-OZ. BOX 75¢
IVORY SOAP FLAKES 13-OZ. BOX 34¢
DASH DETERGENT 20-OZ. BOX 74¢
CASCADE DETERGENT 28-OZ. BOX 69¢
DUZ DETERGENT (CRYSTAL PACK) 39-OZ. BOX 83¢
JOY LIQUID DETERGENT 22-OZ. BTL. 58¢

...Key Buy!
KELLOGG'S CORN FLAKES 18-OUNCE BOX 36¢

Everyday LOW DISCOUNT PRICES ON HEALTH AND BEAUTY AIDS

HEAD & SHOULDERS SHAMPOO
The shampoo for dry, itchy scalp and dandruff from shampoo to shampoo. Leaves your hair easy to manage, added body. Choose from three popular formulas.

CONVENIENT FAMILY SIZE TUBE
UNBREAKABLE, IDEAL FOR SHOWER. INCLUDES 10¢ OFF LABEL $1.18

LARGE SIZE JAR
CONCENTRATED SHAMPOO
INCLUDES 11¢ OFF LABEL $1.32

LARGE SIZE BOTTLE OF LOTION
FIGHTS DANDRUFF
INCLUDES 9¢ OFF LABEL. OUR LOW PRICE $1.15

PRELL SHAMPOO CONCENTRATE
FAMILY SIZE TUBE $1.06
Leaves your hair soft and lustrous... easy to manage. Includes 11¢ off label.

GLEEM TOOTH PASTE
INCLUDES 12¢ OFF LABEL
FAMILY SIZE 65¢

SCOPE SUPER SIZE MOUTHWASH
The mouthwash that is so gentle to your mouth, but, so effective that it kills hundreds of germs on contact...always leaves your mouth and breath fresh and clean.
$1.28

Beautiful Selection of Florist Quality

EASTER LILIES
• BEAUTIFUL MUMS • ORCHID CORSAGES
at Lucky's LOW EVERYDAY DISCOUNT PRICES

BANANAS CHIQUITA BRAND CENTRAL AMERICA'S FINEST QUALITY 9¢ lb.
RUSSET POTATOES U.S. NO. 1 10 POUND CELLO BAG 55¢

1516 PACIFIC COAST HWY., REDONDO BEACH
2510 PACIFIC COAST HWY., HERMOSA BEACH
2515 TORRANCE BLVD., TORRANCE
1820 - 182nd ST., TORRANCE
3800 W. SANTA BARBARA, CRENSHAW DIST.
110 EAST CARSON, CARSON
10801 PRAIRIE AVE., LENNOX
24911 S. WESTERN at LOMITA, LOMITA
825 WEST ARBOR VITAE, INGLEWOOD
2750 PACIFIC COAST HWY., TORRANCE
8701 LINCOLN BLVD., WESTCHESTER
3860 SEPULVEDA BLVD., TORRANCE
1035 SO. LA BREA at HARDY, INGLEWOOD
4322 SO. CENTRAL AVE., LOS ANGELES
909 SOUTH CENTRAL, COMPTON
1636 - 25th ST. at WESTERN, SAN PEDRO

STORE HOURS
MON. thru FRI. 10 am to 9 pm ★ SAT. and SUN. 10 am to 7 pm
★ MON. thru FRI. 10 am to 10 pm ★ SAT. and SUN. 10 am to 7 pm