



**NEW STORE HOURS**  
MONDAY-FRIDAY  
9 A.M. to 9 P.M.  
SATURDAY and SUNDAY  
9 A.M. to 7 P.M.

**THE BIG STORE GOES**

**DISCOUNT**

**SAVINGS UP TO 15% ON YOUR TOTAL FOOD BILL**

**17,053 PRICES SLASHED**  
STARTING THURS. FEB. 15<sup>th</sup>

**ONLY U.S.D.A. 'CHOICE' BEEF EXCLUSIVELY AT DISCOUNTS**

**SEE INSIDE FOR DISCOUNT SAVINGS UP TO 15%**

**EVERY ITEM DISCOUNTED FOR EVERYDAY SAVINGS**

**NO STAMPS NO GAMES**

**SAME QUALITY VARIETY AND SELECTION**

**SPECIAL PURCHASE MAGIC BUYS FOR EXTRA SAVINGS**

**YOUR FAVORITE NATIONAL BRANDS AT DISCOUNTS**

**INTRODUCTORY OFFER TO OUR NEW TOTAL DISCOUNT PRICING**

**SAVE AN EXTRA \$1.17 WITH THESE COUPONS**

MAGIC CHEF

**SAVE 16¢**

**YUBAN COFFEE**

1-LB. CAN **55¢**

**WITH THIS COUPON**  
LIMIT 1 CAN PER COUPON  
LIMIT ONE COUPON PER FAMILY  
VALID FEB. 15 THRU 21, 1968

MAGIC CHEF

**SAVE 20¢**

**HORMEL RED LABEL SLICED BACON**

ONE POUND PKG. **49¢**

**WITH THIS COUPON**  
LIMIT 1 PKG. PER COUPON  
LIMIT ONE COUPON PER FAMILY  
VALID FEB. 15 THRU 21, 1968

MAGIC CHEF

**SAVE 10¢**

**OL' VIRGINIA SLICED ALL MEAT BOLOGNA**

1-LB. PKG. **49¢**

**WITH THIS COUPON**  
LIMIT 1 PKG. PER COUPON  
LIMIT ONE COUPON PER FAMILY  
VALID FEB. 15 THRU 21, 1968

MAGIC CHEF

**SAVE 71¢**

**13-OZ. CAN STYLE HAIR SPRAY**

'1.29 SIZE REGULAR OR HARD-TO-HOLD **48¢**

**WITH THIS COUPON**  
LIMIT 1 CAN PER COUPON  
LIMIT ONE COUPON PER FAMILY  
VALID FEB. 15 THRU 21, 1968

**DEL AMO SHOPPING CENTER** CORNER OF HAWTHORNE AND SEPULVEDA