THE FRIENDLY FOLKS

Market Basket

DISCOUNT PRICES

Get 'em at Market Basket (we've had 'em for a year now). Get 'em on quality products in every department—like U.S.D.A. Choice Tenderay Brand Beef, for instance!

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MAY 15

Tenderay Takes The Guesswork Out Of Buying Beef ..

USDA CHOICE — MARKET BASKET TENDERAY BRAND BEEF

Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!

Nobody But Market Basket Sells U.S.D.A. Choice Tenderay Brand Beef at Discount Prices

Ever hunt through a store's meat case for a CHOICE piece of meat, and not find it? Not at Market Basket! You won't find a cut of Tenderay Brand Beef that's not U.S.D.A. Choice; we sell no lower grade. Some stores do have discount meat prices. Some others sell only choice beef. But only Market Basket sells exclusive U.S.D.A. Choice Grade Tenderay Brand Beef at discount prices.

Bonus DISCOUNT SPECIAL

U.S.D.A. CHOICE TENDERAY BRAND BEEF
T-BONE OR PORTERHOUSE STEAK $1.09 LB.

U.S.D.A. CHOICE TENDERAY BRAND BEEF BONELESS STEAK
TOP SIRLOIN $1.39 LB.

EVERY DAY DISCOUNT PRICE

DEEP-CUT EVERYDAY DISCOUNT PRICES

U.S.D.A. Choice Tenderay Brand Beef
Club Steak ..... Lb. $1.09
U.S.D.A. Choice Tenderay Brand Beef
Center Rib Roast Lb. 95¢
U.S.D.A. Choice Tenderay Brand Beef Boneless
Spencer Steak .. Lb. $1.79
U.S.D.A. Choice Tenderay Brand Beef Lean Meaty
Rib Steak ..... Lb. 95¢
U.S.D.A. Choice Tenderay Brand Beef Top Round, Sirloin Tip or Cube
Boneless Steak Lb. 98¢
Eastern Grain-Fed Lean Meaty Farmer-Style
Spare Ribs ..... Lb. 59¢
Eastern Grain-Fed Pork Chip Chop
Wafer Pork Chops Lb. 99¢
Eastern Grain-Fed Thin-Sliced Large
Loin Pork Chops Lb. 69¢
Eastern Grain-Fed
Pork Tenderloin Lb. $1.29
U.S.D.A. Choice American-Grown French
Rib Lamb Chops Lb. $1.29
U.S.D.A. Choice American-Grown Lamb
Small Loin Chops Lb. $1.59
U.S.D.A. Choice American-Grown Lamb
Large Loin Chops Lb. $1.09

U.S.D.A. Choice American-Grown Lamb Regular Cut
Rib Lamb Chops Lb. 99¢
U.S.D.A. Choice American-Grown Lamb
O-Bone Chops ... Lb. 99¢
Frying Chicken Breasts, Drumsticks or Thighs
Fryer Parts .... Lb. 65¢

DEEP-CUT EVERYDAY DISCOUNT PRICES

U.S.D.A. Grade A Frying Chicken
Cut-Up Fryers ... Lb. 35¢
Armour Skinned & Deveined Sliced
Beef Liver ..... Lb 69¢
Young Tender — Tenderized
Veal Cutlet .... Lb. $1.29
Oscar Mayer Saran Wrapped
Sliced Bacon ... 1-Lb. Pkg. 69¢
Wafer Thin-Sliced, 79c
Luer Quality Skinless
Link Sausage ..4 8-Oz. Pkgs. $1
Nalley's
Cheese Pizza .. 9-Inch Each 56¢
Pepperoni — 9-Inch, 67c

DEEP-CUT EVERYDAY DISCOUNT PRICES

Gallo
Sliced Salami .. 3-Oz. Pkg. 47¢
6-Oz. Pkg., 77c
Buddig Sliced Smoked Ham, Corned Beef or Smoked
Wafer Chicken 3-Oz. Pkg. 37¢
Turek & Meck Butter Beef, Veal or Breaded
Veal Steaks .... Lb. 89¢
Sea Treasure or Four Fisherman Breaded
Fish Sticks .... 8-Oz. Pkg. 43¢
Mrs. Friday Frozen Breaded
Gourmet Shrimp 8-Oz. Pkg. 79¢
Sea Treasure or Fres-Shore Frozen Cod or
Perch Fillet .... Lb. 59¢

U.S.D.A. CHOICE TENDERAY BRAND BEEF BONE-IN FULL CUT
Round Steak LB. 75¢
U.S.D.A. CHOICE TENDERAY BRAND BEEF LARGE MEATY END
Rib Roast ... LB. 79¢
U.S.D.A. CHOICE TENDERAY BRAND BEEF BONELESS SHOULDER
Clod Roast .. LB. 88¢
U.S.D.A. CHOICE AMERICAN-GROWN SPRING LAMB
Leg O'Lamb LB. 89¢

U.S.D.A. CHOICE AMERICAN-GROWN SPRING SHOULDER
Lamb Chops .. LB. 89¢
EASTERN GRAIN-FED PORK CENTER
Rib Chops ... LB. 79¢
WISHBONE (FOIL PAN) MIXED WHITE & DARK MEAT
Turkey Roast 2-LB. PKG. $1.98
All White Meat, 2-lb. pkg., $2.49
OSCAR MAYER ALL-MEAT
Wieners .... 1-LB. PKG. 59¢
All Beef, 65c

Bonus DISCOUNT SPECIAL

CUDAHY BAR-S BRAND
SMOKED PICNIC HAMS LB. 39¢
PRE-SLICED, LB., 49c

U.S.D.A. CHOICE AMERICAN-GROWN SPRING SHOULDER
LAMB ROAST LB. 49¢
PRE-SLICED, LB., 59c

Bonus DISCOUNT SPECIAL

DEEP-CUT EVERYDAY DISCOUNT PRICES

Beech-Nut Strained
Baby Food ..... 4¼-Oz. Jar 8¢
Market Basket Honey
Wheat Bread .. 15-Oz. Loaf 34¢
Sunshine
Hydrox Cookies 16-Oz. Pkg. 49¢
Crackers
Pacific Treats .. 16-Oz. Pkg. 36¢

DEEP-CUT EVERYDAY DISCOUNT PRICES

Jerseymaid Catering Quality
Ice Cream ..... ½-Gal. Ctn. 69¢
Jerseymaid 1st-Quality Grade AA
Butter ..... 1-Lb. Ctn. 79¢
Duncan Hines — 12 Flavors
Cake Mixes ...3 18½-Oz. Pkgs. $1*
Strawberry, Boysenberry or Blackberry
Smucker Preserves 12-Oz. Jar 35¢*
Smucker
Orange Marmalade 12-Oz. Jar 29¢
Kraft Grape Jam or
Grape Jelly ... 2-Lb. Jar 59¢*

DEEP-CUT EVERYDAY DISCOUNT PRICES

Lemon Juice
Realemon ..... 24-Oz. Btl. 47¢
Nucoa (Incl. 2c Off Label)
Margarine ..... 1-Lb. Ctn. 26¢*
Chiffon (Incl. 4c Off Label)
Soft Margarine 1-Lb. Ctn. 38¢*
Libby
Vienna Sausage 4 4-Oz. Cans $1*
Dinty Moore
Beef Stew .... 24-Oz. Can 57¢
Star-Kist
Chunk Tuna .... 6½-Oz. Can 33¢

Chris & Pitt's
Barbecue Sauce 14-Oz. Btl. 38¢
American or Variety Pack, 12-Oz. Pkg., 63c
Kraft Natural Sliced
Swiss Cheese . 16-Oz. Pkg. $1.07
Market Basket Monterey
Jack Cheese .... Lb. 79¢
Pillsbury Refrigerated Chocolate Chip
Cookies .... 2 16-Oz. Pkgs. 89¢*
Crown
Gruyere Cheese 4-Oz. Ctn. 39¢

Market Basket
Peanut Butter .. 48-Oz. Jar $1.15*
Heinz
Sweet Relish .. 11½-Oz. Jar 27¢*
Heinz White or
Cider Vinegar .. Qt. Btl. 29¢*
Fiddle Faddle
Popcorn ..... 8-Oz. Pkg. 36¢
Golden Grain Chicken, Beef or Spanish Rice
Rice-A-Roni ...3 7½-Oz. Pkgs. $1*

STOKELY BUYS
FRUIT COCKTAIL — 16-Oz. Can
CUT GREEN BEANS — 15½-Oz. Can
SHELLIE BEANS — 16-Oz. Can
WHOLE KERNEL GOLD CORN — 17-Oz. Can
OR
VAN CAMP'S PORK & BEANS — 31-Oz. Can
YOUR CHOICE
3 CANS 69¢
Bonus DISCOUNT SPECIAL

4 FLAVORS
HI-C DRINKS
3 46-Oz. Cans 81¢
Bonus DISCOUNT SPECIAL

HEINZ
KETCHUP
20-Oz. Btl. 29¢
Bonus DISCOUNT SPECIAL

MARKET BASKET ALL VARIETIES
GELATIN SALADS
14-Oz. Ctn. 33¢
EVERY DAY DISCOUNT PRICE

MORTON — ALL VARIETIES — FROZEN
3-COURSE DINNERS
Each 63¢
EVERY DAY DISCOUNT PRICE

Tenderleaf (Incl. 10c Off Label)
Tea Bags ..... Pkg. of 48 55¢*
Milani
Spaghetti Sauce 1½-Oz. Pkg. 19¢*
Progresso
Tomato Paste .. 6-Oz. Can 16¢

Progresso
Tomato Puree . 28-Oz. Can 33¢
Hills Bros.
Coffee ..... 1-Lb. Can 69¢*
2-Lb. Can, $1.37*, 3-Lb. Can, $2.03*
Schilling
Black Pepper .. 4-Oz. Can 38¢*

Market Basket Sliced Process Individually Wrapped American, Pimento or Swiss
Sliced Cheese .. 6-Oz. Pkg. 34¢
Market Basket New York Martin Sharp
Cheddar Cheese Lb. 93¢
Pillsbury Refrigerated Butter-Tastin'
Biscuits ..... 9.5-Oz. Ctn. 19¢
Coachella Valley — Large White
Grapefruit 8 for $1
Chiquita
Bananas .....2 Lbs. 25¢
New Crop Loose — White Rose
Potatoes ..... 10-Lb. 49¢
Golden Crown California
Dates ..... 12-Oz. Cup 20¢

Ore-Ida Frozen Golden Fries, Crinkle Cuts, Tater Tots or Shoestring (12-Oz.)
Potatoes ..... 16-Oz. Pkg. 28¢
Minute Maid Frozen
Limeade ..... 6-Oz. Can 14¢
Green Giant Frozen Broccoli Spears or Le Sueur Peas
Vegetables .... 10-Oz. Pkg. 41¢
White Shoe Peg Corn, 37c
Van de Kamp Frozen Beef, Cheese or Chicken
Enchilada Dinners 12-Oz. Pkg. 57¢
Van de Kamp Frozen Cheese and
Macaroni ..... 10-Oz. Pkg. 35¢
Sara Lee Frozen Raisin Pound Cake or
Pound Cake ... 12-Oz. Pkg. 82¢

FROZEN CONCENTRATED
HAWAIIAN PUNCH
6-Oz. Can 19¢
EVERY DAY DISCOUNT PRICE

LIQUOR BUYS

½-Gal. Btl.
100% Imported Scotch Whiskey
Clan McGreggor .. $10.95
Compare and Save — Smooth and Light
Canadian Mist Fifth $4.99
A Market Basket Exclusive
Viva Tequila ... Fifth $4.29
New Ring-Pull Cans — Steinbrau
Beer .....6 16-Oz. Cans $1.19
Burgundy, Chablis, Chianti or Vin Rose'
Canto Mountain Full Gallon $1.39

Formula
409 Cleaner ... 22-Oz. Btl. 81¢
½-Gal. Btl., $1.55
Toilet Soap
Cashmere Bouquet 4 Reg. Bars 34¢
For Relief of Hay Fever
Allerest Tablets Btl. of 24 99¢
Liquid
Maalox ..... 12-Oz. Btl. 99¢

Clif Char
Briquets ..... 10-Lb. Bag 79¢
20-Lb. Bag, $1.53

WONDERFUL WORLD OF COOKING
Redeem Your Coupons Here

Peter Pan
Peanut Butter .. 12-Oz. Jar 41¢
Green Giant French
Sliced Beans .. 16-Oz. Can 24¢
Green Giant Le Sueur
Tiny Peas ..... 17-Oz. Can 31¢
Appletime
Apple Sauce .. 29-Oz. Can 31¢
Heavy Duty — 18-Inch
Reynolds Wrap 25-Ft. Roll 61¢

REGULAR OR HARD TO HOLD
GET SET HAIR SPRAY
13-Oz. Can 42¢
STOCK UP AT THIS LOW PRICE
Bonus DISCOUNT SPECIAL

WASHES AWAY WHAT YOUR TOOTHBRUSH LEAVES BEHIND
PRO "JET STREAM"
A $29.95 Value
Each $18.88
Bonus DISCOUNT SPECIAL

APPLETIME
APPLESAUCE
2 16-Oz. Cans 29¢
Bonus DISCOUNT SPECIAL

ALL MARKET BASKET FRUITS & VEGETABLES ARE GUARANTEED . . .
SUNRISE FRESH
You must be completely satisfied with any Market Basket produce you buy, or your item will be replaced or your money refunded.

sunrise FRESH

Large red-ripe berries fresh from the finest-growing areas in the San Gabriel Valley! They're a new variety, developed for their firm, juicy texture and superior flavor — yet discount-priced at Market Basket.

STRAWBERRIES
4 BOXES 89¢
EVERY DAY DISCOUNT PRICE

STORE HOURS:
MONDAY-thru FRIDAY 10 A.M.-9 P.M.
SATURDAY and SUNDAY 10 A.M.-7 P.M.
HOURS SHOWN ARE FOR MOST STORES. EXACT HOURS ARE POSTED IN EACH STORE

*BONUS DISCOUNT SPECIALS — Prices are effective now through Tuesday, May 21, 1968.

HAWTHORNE AND LENNOX IN LENNOX
HAWTHORNE AND 182nd IN REDONDO BEACH
GAFFEY AND FIFTH IN SAN PEDRO
LOMITA AND MAIN IN WILMINGTON

DEEP-CUT DISCOUNT PRICES EVERY DAY!