

FRED'S

COLOR TV Prices Start at

\$339⁵⁰

Now is the time to Buy at Fred's and SAVE—SAVE—SAVE

For Color So Real You'll Think You Are There!

... Thrill to color realism so bright, so brilliant, you'll think you are there! Glare-proof rectangular R.C.A. Hi-Lite Color Tube with new Perma-Chrome delivers locked-in purity with no changes in color fidelity during warm-up period. Unsurpassed all-channel TV reception — 25,000-volt Deluxe Color Chassis... RCA Automatic Color Purifier... one-set VHF fine tuning that "remembers" to give you the best picture. These are just a few of the many reasons why RCA Victor is America's first choice for Color TV!



RCA VICTOR
295 sq. in. picture

RCA VICTOR *New Vista* COLOR TV

- Powerful 25,000 volt Color Chassis
- Rectangular RCA Hi-Lite Color Tube
- Super-powerful New Vista VHF, Solid State VHF Tuners
- New RCA Solid Integrated Circuit performs key FM sound functions, one-set VHF Fine Tuning, stay-set Volume Control
- Dependable RCA Solid Copper Circuits



RCA VICTOR COLOR TV

NEW
Graceful,
Compact
Design



The ENDICOTT
Series GH-492
295 sq. in. picture



The ORTEGA
Series GH-728
295 sq. in. picture

For the first time — RCA Victor 25" rectangular-tube Color TV in a cabinet that swivels! Turn it to face your easy chair, then settle back to enjoy Color viewing at its exciting best. Clean Contemporary lines frame the picture tube and control panel, while the swivel base has a distinctive Danish flavor.

NEW
Remote
Control
Color TV

NEW
295 sq. in.
picture

**RCA VICTOR
HIGH-STYLE SPANISH
LOWBOY COLOR TV**
Stunning cabinet features filigree open-work grill, massive octagonal feet. Feature-filled RCA Victor New Vista deluxe Color TV rates more rave. See it now!
EASY TERMS

CHECK FRED'S PRICES AND SAVE



The ALCOTT
Model G1-445
295 sq. in. rectangular picture



The WENTWORTH—295 sq. in. picture
**DELIVERED TODAY
36 MONTHS
TO PAY
NO MONEY
DOWN
BANK TERMS**

FRED'S

- FURNITURE
- APPLIANCE
- TELEVISION

703 W. PACIFIC COAST HIGHWAY
WILMINGTON • TE 4-6427

HOURS: DAILY 9 TO 8 P.M.,
SAT. & SUN. 9 TO 5 P.M.

- EASY TERMS • 3 YEARS TO PAY
- FREE DELIVERY • BANKAMERICARD
- SERVICE INSTALLATION



The ABBEY Series GH-727 295 sq. in. rectangular picture RCA VICTOR NEW VISTA COLOR TV

- Powerful 25,000-volt Color chassis Rectangular RCA Hi-Lite Color Tube with Perma-Chrome
- Super-powerful New Vista VHF, Solid State UHF Tuners
- New RCA solid integrated circuit performs key FM sound functions
- Automatic Color Purifier "cancels" magnetism
- One-set fine tuning, stay-set volume control

**COLOR TV
RCA VICTOR
\$3.75
PER
WEEK**