

Coffee Break

By Adeline Daley

Although it had to be kept "hush hush" for obvious reasons, I'm convinced that the designing engineer at the plant where our present television set was assembled won a cash prize for the best suggestion made by an employe during the year. "Eureka! I have found it!" he undoubtedly shouted, running out of his laboratory. "I have discovered an absolutely fool-proof method of planned obsolescence for television sets which is far more accurate than the picture tube we perfected to go out the day after the warranty expires.

"Who would ever suspect skulduggery on our part with these?" he asked, chuckling as he held up a handful of television knobs which were readily recognized as those used to control Volume, Horizontal, Vertical and Contrast. "I am not impressed," replied a new arrival in the television obsolescence branch of the company.

What you have looks like child's play he stated. "That's it!" the excited inventor replied. "These television knobs can be pulled from their socket by any small child who, in turn, will lose them. Drop them down the furnace register, swallow them, anything," he noted gleefully.

"But not all of them," a junior member of the staff volunteered.

"After all, we advertise more controls than any other set. And surely the parents will be more cautious when they're down to the last two, or even one button which they will interchange."

"But will you please note the substance from which the control buttons are made?" the scientist persisted.

"Wax," his colleagues cried together.

"Yes," he said. "The inside of each control button will wear out gradually until each will be useless."

"That way it will be impossible for the viewer to switch channels, adjust the volume or control the flipping," the man agreed, his face now wreathed in smiles.

Viewers will become so frustrated that they'll go out and buy a new set because the buttons will be irreplaceable," some one stated.

Suddenly from the corner of the room appeared Old Venerable Ed, whom the company didn't have the heart to fire, even though he was responsible for clocks which ran past their guarantees, dripless fountain pens, record player needles which didn't sound like gravel and many, many other tried and true products beloved of consumers, spoke up:

"What if some company decides to go into the manufacture of television knobs?" he asked.

"You're fired, Ed," the president said.



Amaranth Leaders

At the Advance Night ceremonies held by Lomita Court, Order of the Amaranth, recently, officers advanced to their new position. Retiring as Royal Matron and Royal Patron of the Order were at left, Charles Brennehan and Mrs. Grace Rother, who were succeeded by Mrs. Clyde Satterfield, royal matron and Mr. Satterfield, royal patron. (Seaman Portrait)

AAUW Yule Tea Set Next Sunday Afternoon

Their annual Christmas Tea on Sunday, December 3, will herald the holiday season for the Palos Verdes-Rolling Hills branch of the American Association of University Women. The event will take place at the home of Mrs. George Rigby, 1215 Via Coronel, Palos Verdes Estates from 2 until 4 p.m.

Guests will be greeted by officers and members of the board headed by Mrs. Gene La Husen, president.

Presiding at the tea table will be past presidents. Mrs. Roy Goodman, hospitality chairman of the peninsula branch, is in charge of the holiday affair.

According to Mrs. La Husen, members are enjoying a stimulating year, as they participate in the monthly study groups and cultural activities.

Qualified women interested in joining the branch may contact Mrs. Robert G. Cox, membership chairman.

Area Residents At Luncheon for Trustee Scholars

President and Mrs. Norman Topping and members of the board of trustees of the University of Southern California, honored 40 Trustee Scholars at a buffet luncheon at the Town and Gown on Saturday.

Among the trustee scholars present was Ivan Browning of Harbor City.

Guests attending included Messrs. and Mmes. Simon Ramo and Reuben Mettler of Redondo Beach. Guests were welcomed by USC vice presidents and their wives including Mr. and Mrs. Milton C. Kloetzel, Palos Verdes Estates.

Dianas Hold Workshop at Las Palmas

Redondo Beach Dianas will supervise a Christmas work party in Garnet Cottage at Las Palmas School for emotionally disturbed girls today.

Mrs. Anthony Credico, chairman, announced that they will be making decorations for the girls cottage and gifts for the home. Burlap place mats and Christmas wreaths are among the items they will make. Mrs. Raymond Williams will assist with the party. This time, refreshments will be served by the girls in the cottage.

The Dianas are affiliated with the California Federation of Women's Club, Marina District, Junior Membership.

Always use cotton thread to mend leather gloves. Silk thread will cut the leather, says Family Circle Magazine.

Bridge Party

Mrs. Max Webber was hostess to a Las Vecinas monthly bridge party at her home, 1636 Via Arriva, Palos Verdes Estates on Nov. 14.

At the conclusion of the games, high was held by Mrs. Roy Menashe, second by Mrs. Lyle MacDonald and third, Mrs. Leonard Heron.

After the games, Mrs. Webber served a Greek pastry, daklava, and coffee.

Bridge guests were Mmes. Lee Flanagan, John Gitschier, Clayton Chapen, Donald Meyer, Leonard Heron, Lyle MacDonald and Roy Menashe.

Big Bear Holiday

Returning Sunday from Big Bear where they had spent Thanksgiving and the weekend were Mr. and Mrs. William Faulds, Gayle, Deryle, Rod and Sheri; Miss Lee Kilburn, Daryl Lundquist and Henry Kupsa.

Lomita Amaranth

Stages Advance Night

Mr. and Mrs. Clyde Satterfield, associate matron and patron of the Lomita Court, Order of the Amaranth, advanced to the throne at the last meeting of the court held at the Torrance Masonic Temple. The new matron and patron conferred the degree of the Accolade on new members. Mrs. Satterfield wearing a long white lace gown, carried a bouquet of American Beauty roses.

Mrs. Bobbie Weidner advanced to the state of Associate Matron with Donald Stevens, past royal patron, serving as her Associate Patron. Mrs. Charles Brennehan advanced to the Conductress station. The office of Associate Conductress was assumed by Mrs. Donald Stevens, past royal matron. Jack Leavell, grand associate patron of the Grand Court of California complimented the advancing officers on their work. Among

the 150 persons attending the ceremonies were 48 Associate Matrons and Patrons from many courts in California.

Mrs. Grace Rother, royal matron, and Charles Brennehan, royal patron, presided during the business meeting.

After the ceremonies, members and guests were invited into the decorated banquet hall for refreshments. Hostesses were Mmes. Helen Wilson, Gladys Mothersell and Mabel Moore and their committees.



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Juniors Open Booth at Yule Bazaar Today

Mrs. John Thayer, Ways and Means chairman, announces Torrance Junior Woman's Club is hosting a booth of handcrafted items to be sold at the Annual Bake and Crafts Sale of the Torrance Woman's Club. This event is being held Wednesday, Nov. 29, at the clubhouse, 1422 Engracia, Torrance.

Proceeds from this booth sale, sponsored by the Torrance Juniors, will be used to further the club's philanthropic projects.

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One of these eleven playground experts works for the telephone company.

Besides being a telephone man, Bill Brooks is a Belmont, California recreation and park commissioner. He helps the City Council select park sites and develop recreation programs.

Bill's worked for Pacific Telephone since 1946. And he's served on his local park commission since 1966.

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