

They Head Departments

Norm Robinson

Service is his business, and Norm Robinson is looking forward to expanded quarters at 23505 Hawthorne Blvd. Robinson, a graduate of Kansas State College, came to California in 1936 and began a career with Chevrolet which has lasted for the 32 of the 34 years he has been in the automobile service business.

He joined Paul's Chevrolet as service manager in February, 1961, and continued as service manager when the agency became Ted Green Chevrolet, Inc. And it isn't the first time he's worked under a Green—Robinson was employed by Ted Green's father, Harry, as a serviceman for some 19 years.

A past president of the LOSAR Service Managers Club, Robinson is married and the father of three children.

The new service facilities, he notes, are designed for increased efficiency and will help Ted Green Chevrolet continue a tradition of fine service for all customers.

association, the Southern California Auto Dealers Lease Managers Association, and a five-year member of the Chevrolet Legion of Leaders honorary association. He also belongs to the Hall of Fame of the Truck Sales Honorary Association.

Married, he is the father of two children. Hobbies include fishing and sailing.

Sylvan Penn

Sylvan Penn, manager of the body shop at Ted Green Chevrolet, began working in automobile body shops at the age of 14 and, except for two years in the U. S. Navy, has never worked anywhere else.

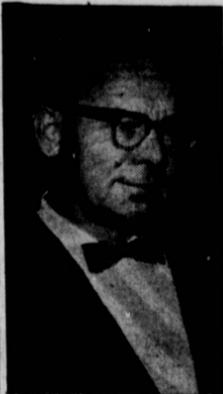
Penn, who came to California in 1947, is a native of Baltimore, Md., and a graduate of Forest Park High School there. He entered the Navy in 1943 and served in the Sea Bees Naval construction unit.

He became manager of a body shop in Baltimore when he was 20. He is married and has four children. When he's not working, he enjoys drafting and bowling.

New body shop facilities at Ted Green Chevrolet are more compact and permit more efficient work, Penn said. "Our new body shop boasts a new spray booth offering better quality work," he added. Low turnover among his personnel also was cited by Penn, who believes that quality workmanship encourages repeat customers.

THE FIRST CHEVROLET

Louis Chevrolet, colorful race driver, and a group of men started working in a loft above a small Detroit shop began assembling the first Chevrolet automobile in March, 1911. Chevrolet had designed and tested the engine at the urging of W. C. Durant.



NORM ROBINSON
Service Manager



HARRY J. BOSTWICK
Lease and Fleet Manager



SYLVAN PENN
Body Shop Manager



BOB ULRICH
Parts Manager

GOOD LUCK
Jed Green
CHEVROLET
on the
GRAND OPENING
of your
Beautiful New Dealership
ANY-CAR AUTO WRECKING
14700 S. MAIN
GARDENA • FA 1-0956
Late Model Chevy & Ford Parts

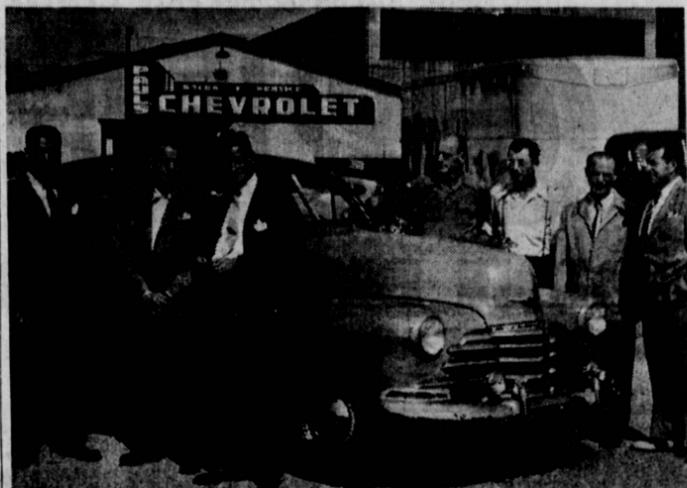
BEST OF LUCK
Jed Green Chevrolet
In your beautiful new building.
May you enjoy continued success.
RUSS THOR, Inc.
Authorized Volkswagen Dealer
20410 Hawthorne Blvd.
TORRANCE • 370-5771

Congratulations
TED GREEN CHEVROLET
Best wishes for continued growth in your new location
McConnell
Advertising Specialties
1108 AVALON BLVD.
WILMINGTON 835-2292

GOOD LUCK
Jed Green Chevrolet
Such a beautiful dealership can only bring continued success and the future brighter than ever
PAUL IRVINE'S ALIGNMENT
"MR. FRAME"
24906 S. NORMANDIE
HARBOR CITY DA 6-6611

CONGRATULATIONS
on the
GRAND OPENING
OF
Jed Green Chevrolet
WALTERIA RADIATOR SERVICE
"RADIO DISPATCHED TRUCKS"
20639 HAWTHORNE BLVD.
TORRANCE • 371-3000

Congratulations
and
BEST WISHES
TO
Jed Green Chevrolet
SAMSON AUTO SALVAGE
8103 S. ALAMEDA LOS ANGELES



IT ALL STARTED HERE . . . Opening of the new Paul's Chevrolet in downtown Torrance in 1948 was heralded by General Motors and city officials in 1947 as founder Paul Loranger (top photo, right foreground) opened for business in a tin shed at 1640 Cabrillo Ave. Construction of the modern shop and service areas was the first major expansion of the firm which followed soon after the opening (center). The modern showroom which has served the firm until this week was opened as the last major addition to the downtown location. Now Ted Green's Chevrolet, the firm this week occupied its 5-acre site at 23505 Hawthorne Blvd.

Bob Ulrich

Keeping parts on hand to meet the needs of all customers at Ted Green Chevrolet will be the responsibility of Bob Ulrich, a veteran of 15 years service with the local Chevrolet dealership.

Ulrich, a veteran of the Navy who served during World War II in the South Pacific, began his career in the automobile business in 1946. For 13 years he has been a parts manager. A baseball fan par excel-

lence, Ulrich joined Paul's Chevrolet in 1951. He became parts manager in 1953. Throughout his career, he has been associated with Chevrolet dealers.

More than 13,000 square feet of space will be devoted to parts store in the new facility, Ulrich said. Ulrich is married and has one son.

SINCERE BEST WISHES
TO
Jed Green Chevrolet
on your
Grand Opening
and continued success
BOLT PRODUCTS, INC.
635 TOWNE AVENUE
LOS ANGELES MA 7-8194

Harry Bostwick

Operation of the leasing and fleet division of Ted Green Chevrolet will be the responsibility of Harry J. Bostwick, a veteran of some six years at the local agency.

Bostwick, 30, a graduate of Santa Monica City College and UCLA, joined Paul's Chevrolet in 1960 as a sales representative. He was named lease and fleet manager in 1965.

A veteran of the Army, he served in an artillery unit during the Korean War. Bostwick is a member of the Phi Kappa Sigma Alumnae Asso-

BEST OF LUCK
TO
Jed Green Chevrolet
May your Grand Opening and all the days to follow be a GREAT SUCCESS
SCHIMMICK BROS.
AUTO SALVAGE
22704 S. Normandie
Torrance 328-7513 775-1331

BEST WISHES
TO
Jed Green CHEVROLET
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GRAND OPENING
Of your outstanding new dealership
BANNER AUTO SALVAGE
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Wilmington
TE 4-6403

WISHING
Jed Green Chevrolet
CONTINUED SUCCESS
You will certainly continue to grow in your beautiful new headquarters
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TORRANCE 371-2500

GOOD LUCK
and
CONTINUED SUCCESS
TO
TED GREEN CHEVROLET
IDEAL GLASS
20631 Hawthorne Blvd.
TORRANCE • 371-2464

Congratulations
and Sincere
BEST WISHES
TO
Jed Green Chevrolet
May you obtain every goal you have set forth in your beautiful new home.
Press-Herald