REAL DISCOUNT PRICING IS NOT A GAME...

While it's fun to gamble, it's also very expensive . . . THAT IS WHY LUCKY REFUSES TO PLAY GAMES WITH YOUR FOOD DOLLAR! The modern homemaker who shops at Lucky knows her basic math . . . She knows that if a store can offer thousands of dollars in prize-money and merchandise to a few customers—or sell a few fast-moving items at cost—the losses must be made up somewhere, or the store won't be in business very long. Those games, gimmicks, stamps, and other come-ons are extras that are ADDED TO YOUR GROCERY TOTAL EVERY TIME YOU SHOP! . . . Not at Lucky! Because every item the law will allow has been DISCOUNTED . . . there are no games, gimmicks nor stamps—you WILL enjoy GREATER SAVINGS because only Lucky gives you . . .

TOTAL STORE-WIDE DISCOUNTING!

Crackers & Cookies
- CHOC. CHIP COOKIES NABISCO 11-oz. Pkg. 36¢
- OATMEAL COOKIES LANGENDORF 14-oz. Pkg. 44¢
- STA-CRISP CRACKERS PACIFIC 1-lb. Box 27¢

C&H SUGAR PURE CANE GRANULATED 10 LB. BAG 99¢

Baby Foods
- GERBER'S JUNIOR FOOD 7¾-oz. Jar 13¢
- GERBER'S JUICE STRAINED 4-oz. Can 3 for 29¢

Beer & Beverages
- BEER BUSCH BAVARIAN 12-oz. Can 6 for 1.19
- SHASTA LO CAL BEVERAGES 12-oz. Can 12 for $1
- GOLDEN CROWN BEER—12-oz. Cans Case of 24 2.99
- PEPSI-COLA 12-oz. Bottle 6 for 63¢

Cereals
- NABISCO TEAM FLAKES 16-oz. Box 47¢
- BIG "G" CHERRIOS 15-oz. Box 46¢
- RAISIN BRAN KELLOGG 14-oz. Box 37¢

Dairy Foods
- BIG DIP FOREMOST ICE MILK ½-Gallon Carton 52¢
- CHEESE FOOD DAIRY FRESH 2-lb. Carton 85¢

Pet Foods
- TABBY TREATS CAT FOOD 6½-oz. Can 14¢
- SKIPPY DOG FOOD 16-oz. Can 9¢
- PURINA DOG CHOW 10-lb. Bag 1.39

Canned Meats
- CORNED BEEF HASH LIBBY 16-oz. Can 44¢
- SPAM LUNCHEON MEAT 12-oz. Can 53¢
- NALLEY'S BEEF STEW 24-oz. Can 49¢

FRUIT PIES SWISS MISS FROZEN—8-INCH 28¢

Fruits & Juices
- FRUIT COCKTAIL HARVEST DAY 303 Can 21¢
- HUNT'S PEACHES CLING 2½ Can 27¢
- APPLESAUCE STOKELY 303 Can 20¢
- HARVEST DAY PEARS 303 Can 29¢
- APRICOTS DEL MONTE HALVES UNPEELED 303 Can 27¢
- PINEAPPLE HARVEST DAY—SLICED 1¼ Can 19¢
- PINEAPPLE JUICE HARVEST DAY 46-oz. Can 25¢
- CAL FAME DRINK ORANGE or GRAPE 46-oz. Can 27¢
- APPLE JUICE TREE TOP Qt. Bottle 34¢

Canned Fish
- STAR-KIST TUNA CHUNK LIGHT MEAT 6½-oz. Can 32¢
- BUMBLE BEE SALMON RED 16-oz. Can 89¢
- SARDINES UNDERWOOD 3-oz. Can 20¢

Flour & Mixes
- PANCAKE MIX PILLSBURY 2-lb. Box 43¢
- BISQUICK 40-oz. Box 43¢
- GOLD MEDAL FLOUR 5-lb. Bag 59¢

Margarine & Milk
- ALLSWEET MARGARINE 1-lb. Pkg. 28¢
- PET MILK EVAPORATED Tall Can 15¢
- NON-FAT DRY MILK CARNATION 14-Qt. Box 1.13

BABY FOOD GERBER'S STRAINED 4½-OZ. JAR 9¢

Peanut Butter – Jam & Syrup
- PEANUT BUTTER LUCKY 16-oz. Jar 45¢
- PANCAKE SYRUP C-H-B 44-oz. Bottle 37¢
- GRAPE JELLY WELCH 2-lb. Jar 55¢

Salad Dressing
- MIRACLE WHIP KRAFT Quart Jar 53¢
- MAYONNAISE C-H-B 24-oz. Jar 39¢
- ITALIAN DRESSING WISHBONE 8-oz. Bottle 37¢

COTTAGE CHEESE FOREMOST QUART CARTON 49¢

Sauces & Rice
- TOMATO PASTE LUCKY 6-oz. Can 2 for 25¢
- M-J-B RICE LONG GRAIN 28-oz. Box 41¢
- HEINZ VINEGAR WHITE Pint Bottle 16¢

Laundry Aids
- DASH DETERGENT Giant Box 74¢
- CASCADE DISHWASHER DETERGENT 20-oz. Box 41¢
- CALGON BOUQUET 1-lb. Box 57¢
- LIQUID BLEACH PUREX ½ Gallon Bottle 36¢
- DUTCH CLEANSER PLASTIC CAN 14-oz. Can 16¢
- BRILLO SOAP PADS 18-count Box 45¢
- SWEETHEART TOILET SOAP 1c Sale 4 Bath Bars 47¢

ALUMINUM FOIL LUCKY BRAND 25-FOOT ROLL 24¢

Shortening & Oil
- SNOWDRIFT SHORTENING 3-lb. Can 77¢
- LUCKY SALAD OIL 38-oz. Bottle 57¢
- OLIVE OIL POMPEIAN 8-oz. Can 46¢

Olives & Pickles
- C-H-B PICKLES SWEET WHOLE 22-oz. Jar 49¢
- RIPE OLIVES LINDSAY MEDIUM Tall Can 31¢
- CHOPPED OLIVES EARLY CALIF. 4½-oz. Can 12¢

B-B-Q SAUCE CHRIS & PITT'S 12-OZ. BOTTLE (Price incl. 4c Off) 33¢

Soups
- CAMPBELL SOUP MEAT BASE 10½-oz. Can 16¢
- SPLIT PEA SOUP ANDERSON 303 Can 20¢
- JELL-O GELATINE DESSERT 6-oz. Pkg. 19¢

Other Items
- PINTO BEANS GOLDEN GRAIN 2-lb. Bag 31¢
- CHINESE FOODS CHUN KING Large Can 95¢
- OVEN CLEANER LOV-IT 12-oz. Can 98¢
- LYSOL SPRAY DISINFECTANT 7-oz. Can 89¢

CIGARETTES CAMEL BRAND REGULAR CARTON Plus Tax 2.12

Frozen Foods
- BANQUET DINNERS Reg. Pkg. 38¢
- COFFEE CAKE SARA LEE—Apple Danish & Cherry Danish 14-oz. Pkg. 82¢
- ROSARITA DINNERS Mexican, Beef & Cheese Enchilada, Combination Plate Reg. Pkg. 45¢
- ORANGE JUICE SNOW CROP 6-oz. Can 26¢
- MACARONI & CHEESE MORTON'S 20-oz. Pkg. 39¢
- B-B-Q SANDWICH Oh Boy 9-oz. Pkg. 57¢
- PICTSWEET VEGETABLES 24-oz. Pkg. 37¢ (Peas, Corn, Mixed Vegetables, Peas and Carrots)
- SIRLOIN TIPS KOLD KIST 14-oz. Pkg. 55¢
- LIMEADE MINUTE MAID 6-oz. Can 12¢
- FISHSTICKS CERTI-FRESH 8-oz. Pkg. 39¢
- BREADED SHRIMP CERTI-FRESH 8-oz. Pkg. 65¢

Coffee & Tea
- M-J-B COFFEE 1-lb. Can 72¢
- M-J-B COFFEE 2-lb. Can 1.43
- M-J-B COFFEE 3-lb. Can 2.13
- M-J-B INSTANT COFFEE 10-oz. Jar 1.32
- LIPTON TEA ½-lb. Pkg. 81¢

Salt - Sugar & Spice
- MORTON SALT 26-oz. Box 12¢
- SALAD SUPREME SCHILLING 2¾-oz. Jar 47¢

Distilled Spirits
- OAKMOUNT WHISKEY 6 BLEND FIFTH 2.99
- GOLD SEAL VODKA 80 Proof FIFTH 2.99
- DINNER WINES LUCKY FIFTH 53¢ (NOT AVAILABLE AT ALL STORES)

- **FRYING CHICKEN** FRESH USDA GRADE "A" FRYERS whole body 29¢ lb.
- **ROUND STEAK** CENTER CUT USDA CHOICE or LUCKY BONDED for FLAVOR 69¢ lb
- **GROUND BEEF** FRESH, LEAN and TENDER, BONDED for FLAVOR 39¢ lb.
- **CHUCK ROAST** BLADE CUT—USDA CHOICE or LUCKY BONDED. 35¢ lb.
- **RIB ROAST** STANDING LARGE END USDA CHOICE or LUCKY BONDED 73¢ lb
- **LUCKY BACON** LEAN CENTER SLICES—1-POUND PKG. 75¢
- **LEGS & THIGHS** DELECTABLE FRYING CHICKEN PARTS 59¢ lb
- **LAMB ROAST** USDA CHOICE LAMB—SQUARE CUT SHOULDER 59¢ lb.
- **HAM** FULLY COOKED FULL SHANK HALF FARMER JOHN BRAND, DELICIOUS and TENDER 55¢ lb.
- **RUMP ROAST** USDA CHOICE or LUCKY BONDED 69¢ lb
- **CUT-UP FRYERS** FRYING CHICKENS 35¢ lb

- GROUND CHUCK 59¢ lb
- GROUND ROUND 69¢ lb
- SHORT RIBS OF BEEF 29¢ lb
- CHUCK ROAST CENTER CUT 47¢ lb
- CROSS RIB ROAST BONELESS 69¢ lb
- ROUND STEAK BONELESS 79¢ lb
- RIB ROAST STANDING—SMALL END 83¢ lb
- RIB STEAK 85¢ lb
- FRYER BREASTS FRYING CHICKEN 65¢ lb
- VEAL CUTLETS FRESH FROZEN 89¢ lb

- BACON RATH, HORMEL or SWIFT Lb. Pkg. 85¢
- OSCAR MAYER BACON SLICED 1-lb. Pkg. 95¢
- THICK BACON RANGE BRAND SLICED 2 Lb. Pkg. 1.55
- SAUSAGE HORMEL BROWN 'N SERVE 8-OUNCE PKG. 57¢
- SHOULDER LAMB CHOPS 98¢ lb
- LOIN LAMB CHOPS LARGE 98¢ lb
- ROUND BONE CHOPS LAMB Lb. 1.05
- HORMEL HAM CURE 81 FULLY COOKED AND BONELESS Lb. 1.37
- LINK SAUSAGE FARMER JOHN SKINLESS 8-oz. Pkg. 29¢
- LINK SAUSAGE OSCAR MAYER Lb. Pkg. 89¢

DELECTABLE SANDWICH FIXIN'S COST LESS at LUCKY!
- WILSON FRANKS All Meat 1-lb. Pkg. 59¢
- LUCKY SLICED LUNCH MEATS Salami, Bologna, Spiced, Olive, P&P Loaf 6-oz. 29¢
- SLICED COOKED HAM Lucky 5-oz. Pkg. 47¢
- LEO'S SLICED CHICKEN and White Meat Turkey 3-oz. Pkg. 45¢
- SLICED AMERICAN CHEESE Lucky—Individually wrapped slices 12-oz. Pkg. 59¢
- KOLBASIE POLISH SAUSAGE Hormel Brand 12-oz. Pkg. 87¢
- WILSON SLICED LUNCH MEAT Cooked Salami, Pepper Roll, Lunch Meat Roll. 10-oz. 54¢
- ROD'S SALAD DRESSING Blue Cheese, 1000 Island, Sour Cream 10-oz. Jar (Roquefort 10-oz. 67¢) 47¢

GRAPE JUICE WELCH BRAND 24-OZ. BOTTLE 37¢

Paper Items
- KLEENEX FACIAL TISSUE 200 two-ply Box 22¢
- ZEE NAPKINS PAPER 80-Count Pkg. 11¢
- ZEE PAPER TOWELS Jumbo Roll 24¢
- DELSEY TISSUE TOILET 2-Roll Pkg. 24¢
- KOTEX SANITARY NAPKINS 24-Ct. Box 67¢

Vegetables & Juices
- CUT GREEN BEANS HARVEST DAY 303 Can 17¢
- GREEN GIANT CORN CREAM STYLE 303 Can 21¢
- LIBBY SAUERKRAUT 303 Can 16¢
- PRINCELLA YAMS 2½ Can 29¢
- GREEN GIANT PEAS 303 Can 22¢
- REFRIED BEANS ROSARITA 2½ Can 25¢
- BEETS HARVEST DAY—Whole and Sliced 303 Can 15¢
- STEWED TOMATOES HARVEST DAY 303 Can 19¢
- ASPARAGUS SUNNY HILLS CUTS 300 Can 21¢
- V-8 JUICE VEGETABLE 46-oz. Can 38¢

*Dairy products and fair trade items excepted 7/14/66

LOWER PRICED EVERYDAY . . . SPARKLING, DEWY FRESH FRUITS and VEGETABLES . . . COMPARE THE QUALITY & TRIM!

STORE HOURS
MONDAY thru FRIDAY 10 AM TO 9 PM ★ SATURDAY and SUNDAY 10 AM TO 7 PM

EVERYDAY LOWER PRICED HOUSEWARES, HEALTH & BEAUTY AIDS . . . COMPARE THE SAVINGS!

Beautiful Matching Pieces
Your bathroom will sparkle with these attractive towel sets . . . color fast, assorted floral prints. All cotton, thick and thirsty. American-made. Stock up for gift or self.

- Wash Cloth 39¢ VALUE Our Price 29¢
- Hand Towel $1.00 VALUE Our Price 68¢
- Bath Towel $1.50 VALUE Our Price $1.23

BRECK **SETTING LOTION** Give your hair that controlable feeling. Regular or hard to hold formulas. $1.00 VALUE 72¢

BRECK **HAIR SET MIST** REGULAR or SUPER— $1.50 VALUE Our Low Price $1.18

BRECK SHAMPOO REGULAR or DRY CONCENTRATE You'll love the soft, lovely body, the life in your hair-do, after shampooing with Breck! $1.00 VALUE—Our Low Price 72¢

- FACT FOOTHPASTE FAMILY SIZE 95¢ VALUE Our Low Price 69¢
- SCORE SPRAY DEODORANT 4-OZ. CAN $1.00 VALUE Our Low Everyday Price 78¢
- MUM SPRAY DEODORANT 4½-OZ. CAN $1.09 VALUE Our Low Everyday Price 91¢
- DURA GLOSS POLISH REMOVER LARGE BOTTLE 69¢ VALUE Our Low Everyday Price 28¢
- BLADES GILLETTE ADJUSTABLE RAZOR—DOUBLE EDGE $1.50 VALUE Our Low Everyday Price $1.18

Lucky DISCOUNT SUPERMARKETS EVERYTHING YOU BUY... YOU BUY FOR LESS Everyday

INGLEWOOD: 1035 S. La Brea Ave.
825 W. Arbor Vitae
10801 Prairie Ave.
WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw
Sepulveda Blvd. at Hawthorne
110 East Carson Ave.
2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia
REDONDO BEACH: 1516 Pacific Coast Hwy.
SAN PEDRO: 25th St. at Western
LOMITA: S. Western Ave. at Lomita Blvd.

58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA