Call Cumberland or Gilbert 3-6181
For Location of Store Nearest You
Call Collect & Tell . . .

VONS and Shopping Bag

Let's Go to the Races

TV POST TIME
THURSDAYS
AT 7:30 P.M.
IN FULL COLOR!
KTLA 5

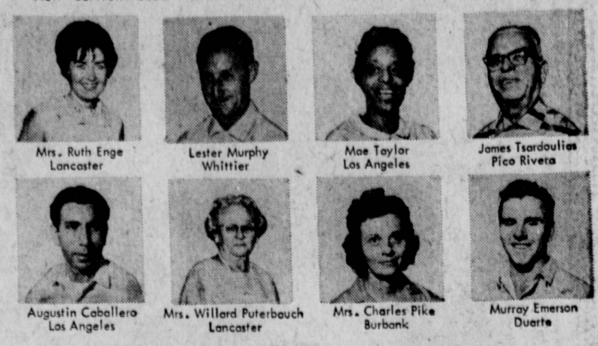
WIN UP TO $500.00 CASH

1st Race Pays	2nd Race Pays	3rd Race Pays	4th Race Pays	5th Race Pays
$5.00	$10.00	$25.00	$100.00	$500.00

PICK UP YOUR FREE CARDS NOW FOR THURSDAY'S "LET'S GO TO THE RACES"

It's Fun! It's Easy! Here's All You Do . . .
Pick up your free 18th week "Let's Go to the Races" cards now at your Vons & Shopping Bag food store. They're FREE at the checkstands to persons 18 and over . . . no purchase is required. After each race, check the number of the winning horse with the number under win on your card. If the number corresponds YOU HAVE A WINNER! Circle the winning number and take the card to the store within 3 days after telecast for your cash prize.

NEW "CENTURY CLUB" MEMBERS - $100 WINNERS PLAYING "LET'S GO TO THE RACES"



Mrs. Ruth Enge, Lancaster
Lester Murphy, Whittier
Mae Taylor, Los Angeles
James Tsardoulias, Pico Rivera
Augustin Caballero, Los Angeles
Mrs. Willard Puterbaugh, Lancaster
Mrs. Charles Pike, Burbank
Murray Emerson, Duarte

REAL TRANSLUCENT PORCELAIN CHINA
...as advertised in Vogue!

EXCLUSIVELY AT:.. VONS and Shopping Bag

Value you can see and *hear!* Hold it up to the light—see how translucent? Tap it with your fingernail—*hear* the unmistakable "chime"? It's real imported Porcelain China, the hallmark of table elegance—yet, so durable you'll want to use it every day. And, it's so easy to own!

Just Imagine!
4 Piece Place Setting $3.95 VALUE
99¢
with any $5.00 grocery purchase and special discount coupon below.
DINNER PLATE • CUP • SAUCER • SALAD PLATE

WATCH OUR NEWSPAPER ADS... Each week you will be able to purchase an additional 4 piece place setting at the same sensational savings!
LOOK FOR MORE VALUABLE COUPONS EVERY WEEK!!!
START YOUR SET TODAY!
Use coupon at... VONS and Shopping Bag

FROZEN VEGETABLES
Everfresh — Reg. Pkgs.
Peas, Peas & Carrots, Chopped Spinach, French Fries or Crinkle Cuts
10¢ SPECIAL PRICE

VONS COFFEE
Premium Blend
1 LB. CAN
2-LB. CAN $1.17
3-LB. CAN $1.75
59¢ SPECIAL PRICE

ORANGE JUICE
Cal-Fame, Natural Juice
FROZEN 6-OZ. CAN
2 FOR 39¢ SPECIAL PRICE

SUNSHINE RINSO
Detergent With Sunshine Whiteners
GIANT SIZE Incls. 10¢ Off
55¢ SPECIAL PRICE

Dole Pineapple Juice	OR PINEAPPLE-GRAPEFRUIT DRINK 46-OZ. CAN	29¢
Star-Kist White Tuna	ALBACORE CHUNK STYLE 6-OZ. CAN	3 FOR $1
Stewed Tomatoes	PANCY FARMS 303 CAN	2 FOR 35¢
Jerseymaid Ice Cream	CATERING ALL FLAVORS ½-GAL. CTN.	65¢
Jumbo Roll ScotTowels	ASSTD. COLORS 200 FT. ROLL	25¢

County Fair Frozen **FRUIT PIES**
Apple, Cherry, Peach, Apricot
8-INCH, 24-OZ. SIZE **29¢**

Oh Boy Cheese Pizza	FROZEN, 9¼-OZ. (SAUSAGE 49¢)	39¢
Oh Boy Junior Pizzas	FROZEN 8 IN A PKG.	79¢
Vons Enchiladas	BEEF OR CHEESE: PKG. FRESH OR FROZEN OF 2	3 FOR $1.00
Vons Limas & Ham	FROZEN 8-OZ. PKG.	2 FOR 49¢

VONS and Shopping Bag DELICATESSEN
SLICED MEATS
Buddig's Smoked
BEEF, CORNED BEEF, HAM or TURKEY
Sandwich Favorites! Mix or Match
3 PKGS $1 SAVE 17¢

Jerseymaid Sour Cream	½ PT. CTN. (PINT 49¢)	25¢
Bay's English Muffins	OL' FASHIONED PKG. OF 4	19¢

Vons Wisconsin **JACK CHEESE**
Rich & Creamy In The Piece
SAVE 20¢ LB. 69¢ lb

VONS and Shopping Bag QUALITY MEATS
USDA CHOICE
CHUCK ROAST

Custom Trimmed BLADE CUTS
A Real Family Pleaser . . . And Look At The Price!
29¢ lb

VONS BAKERY

VONS SQUARE CAKES Each ..... 65¢
White, Chocolate, Banana, Applesauce, Chocolate Mint

VONS HONEY CRACKED WHEAT BREAD 35¢
Made With Pure Vegetable Shortening. Full 1-Lb., 6½-Oz. Lg. Loaf

Liquor Features

Keg BEER BRAND
CASE OF 24 12 OZ. CANS $2.79
SAVE 20¢ OVER VONS REGULAR LOW, LOW PRICE

Fyfe & Scott Rare **IMPORTED SCOTCH** SAVE 40¢ $4.59 FIFTH
86 Proof. Finest Quality

RIB ROASTS
or Boneless Chuck
USDA Choice Steer Beef
Standing Cut, Large End 69¢ lb.

RIB STEAKS
USDA Choice Steer Beef
Custom Trimmed, Short Cut 79¢ lb.

Center Chuck	EXTRA LEAN	39¢ lb
O-Bone Roast	SHOULDER CHUCK	49¢ lb

USDA CHOICE **BONELESS ROASTS**
Rolled & Tied—Ready for the Rotisserie

SHOULDER CLOD	BRISKET OF BEEF
79¢ lb	79¢ lb

Chuck Steaks	USDA CHOICE	39¢ lb
Family Steak	BONELESS CHOICE BEEF	79¢ lb

Vons Fresh Ground Meats

GROUND BEEF	GROUND CHUCK	GROUND ROUND
39¢ lb	59¢ lb	69¢ lb

Colgate DENTAL CREAM Family Size Tube
VONS REG. LOW PRICE . . 79¢
Special 58¢ INCLUDING 6¢ OFF

Save Everyday On
CIGARETTES
ALL POPULAR BRANDS INCLUDING FILTERS & KINGS EXCEPT BENSON & HEDGES & PALL MALL FILTERS
CTN 2.15 Plus Tax

Folger's Coffee	1-LB. CAN	72¢
Margarine	VONS 1-LB. CTN.	19¢
Candy & Gum	REG. 5¢ VARIETIES	6 FOR 25¢

VONS and Shopping Bag "FIESTA OF FRESH" PRODUCE
GRAPES
Sweet, Seedless
Deliciously Refreshing
2 LBS 29¢

GREEN **BEANS**
Fresh, Kentucky Wonder
2 LBS 29¢

Bananas	CENTRAL AMERICAN	2 LBS 25¢
Avocados	LARGE SIZE HAAS VARIETY	3 FOR 49¢
Radishes	OR GREEN ONIONS FRESH, LARGE BUNCHES	5¢
Mushrooms	LARGE BROWN ½ LB.	29¢

ROASTING CHICKENS
Fresh, California Grown
USDA Grade A, 4 to 5 Lbs. Avg. GREAT TO B-B-Q 49¢ lb

Seafood Sea-lections

FINNAN HADDIE	RED SNAPPER	SILVER SMELTS
Smoked To Bake 79¢	Fresh Fillets 69¢	Large Size 49¢

In the Frozen Meat Cases

Mrs. Paul's French Fried Clams	5-OZ. PKG.	59¢
Rupert's French Fried Halibut	9½-OZ. PKG.	79¢

Icelandic — Freshest Fish Frozen!

SOLE FILLETS	Breaded HADDOCK	FISH STICKS
Tender, Tasty 1-Lb. Pkg. 69¢	Boneless 12-Oz. Pkg. 59¢	Breaded 1-Lb. Pkg. 69¢

Breakfast Favorites
BACON
Corn King Sliced 1 Lb. Pkg. 69¢

Vons Table King, Reg. or Thick SLICED BACON	1 Lb. Pkg.	77¢
Oscar Mayer Saran Wrapped SLICED BACON	1 Lb. Pkg.	98¢
Luer Skinless LINK SAUSAGE	½ Lb. Pkg.	2 FOR 59¢

PURE PORK SAUSAGE
OSCAR MAYER LINKS
½ lb. Pkg. 49¢ 1 Lb. Pkg. 98¢

FRESH BREAD
PERFECTION WHITE WHEAT OR SANDWICH MADE WITH PURE VEGETABLE SHORTENING 15-OZ STANDARD LOAF
2 FOR 49¢

VONS and Shopping Bag

Tax Added to Applicable Items
Prices Effective Thu., Fri., Sat., Sun., July 7-10

Vim Detergent Tablets or reg. 69¢	HUNT'S Tomato Sauce 8 OZ. CAN 3 FOR 29¢	HUNT'S Tomato Catsup REG. HICKORY OR STEAK HOUSE 14 OZ. BTL. 19¢	Disposable Dixie Cups DISPENSERS 5 OZ. CUPS 79¢ 9 OZ. CUPS 98¢ REFILLS 30 CT. 5 OZ. 49¢ 40 CT. 9 OZ. 59¢	HUNT'S Tomato Paste 6 OZ. CAN 2 FOR 29¢	GOLD MEDAL Macaroni ELBO 1 LB. PKG. 23¢	Johnson's Auto Wax 2 WAX KIT WITH APPLICATOR 12 OZ. CAN $1.89 CARNU POLISH LIQUID 16 OZ. CAN 98¢	HUNT'S Tomato Sauce WITH MUSHROOMS 8 OZ. CAN 2 FOR 27¢	MJB Instant Coffee 10 OZ. JAR $1.35
Wisk Liquid Detergent or reg. 39¢								
Cold Water All Detergent or 73¢								
Pacific Honey Treat Grahams 35¢								

PACIFIC PLAZA SHOPPING CENTER, 5035 PACIFIC COAST HWY., TORRANCE