Congratulations TO THESE LUCKY WINNERS!

Our best wishes go to these Better Food South Bay shoppers who won prizes in our big

GRAND OPENING SWEEPSTAKES

AMERICAN AIRLINES FAMILY VACATION TO NEW YORK:
MARGE HEASTON, 170002 KORNBLUM (323-8653)

PORTABLE G.E. COLOR TV:
MRS. P. WHITED, 15645 PATRONELLA, GARDENA (676-1087)

G.E. CONSOLE HI-FI PHONOGRAPH
BETTY COOPER, 3950 THORNBURGH (323-7920)

KITCHEN CLOCKS:
Ruby M. Thomen, 3405 McBain Ave., Redondo Beach (370-7920)
Mrs. Maralyn H. Miller, 20600 Vaccaro (FR.1-4913)
Mrs. B. J. Patten, 20823 Wendy Dr., Torrance (374-3249)
Mrs. Harry Thompson, 14815 Fonthill Ave., Hawthorne 90250 (OS. 5-7684)
Betty Luehmann, 4122 W. Artesia (371-8934)
Mrs. Mildred Steier, 3939 W. 171st St. (DA. 4-0436)
Lois E. Skaggs, 16810 Kornblum Ave., Torrance (323-8288)
Paul Streit, 17112 Eastwood Ave., Torrance (370-5295)

HIGH INTENSITY LAMPS:
Mrs. Perno Bryant, 20341 Tom Lee, Torrance (FR. 6-2250)
David Koska, 713 South Juanita (379-8373)
Mrs. L. B. Brooks, 4032 W. 184th St., Torrance (371-9568)
Pat Gratzke, 4045 W. 183rd St. (371-8277)
Mrs. Jim R. Johnson, 4224 W. 168th, Lawndale (370-4731)
Jerry Allen, 4176 W. 160th St., Lawndale (371-7694)

SALAD SERVING SETS:
Mrs. Marshall Scott, 20544 Amie Ave., Torrance (371-8882)
Jewell Mickelson, 5009 Artesia, Torrance (FR. 1-1464)
Mrs. Lou Anne Davisson, 22626 Kathryn, Torrance (FR. 8-0990)
Pete F. Cairns, 20010 Nimdale, Torrance (FR. 1-4875)
Mrs. Earl Myers, 16227 Atkinson, Gardena (329-8228)
Mrs. John M. Cable, 233 S. Juanita Ave., Redondo Beach (FR. 2-0149)
Mrs. Mary Gowen, 4167 W. 166th, Lawndale (370-1903)
Mrs. Wm. C. Bethea, Jr., 5222 Lee St., Torrance (370-3158)
Kenneth Begneske, 21319 Evelyn, Torrance (370-1125)
Mrs. L. H. Taylor, 4682 W. Tennyson St., Torrance 90503
Ruth C. West, 17026 Ainsworth Ave. (DA. 9-5693)
M. Montes, 4025 W. 165th St., Lawndale (370-1983)
Mrs. C. Magnuson, 3128 W. 177th St. (323-3632)
Mrs. Joan Peterson, 3601 W. 172nd, Torrance (DA. 4-2290)
Judy Dent, 4045 W. 160th St., Lawndale (371-8848)
Mrs. Ruby M. Osborne, 4131 W. 175th Place, Torrance (371-7822)

PLUS 100 WINNERS OF BIG BASKETS OF BETTER FOOD MARKETS' FINE GROCERIES WHO WILL BE NOTIFIED BY MAIL TO PICK UP THEIR PRIZES!

BETTER FOOD MARKETS

You'll say it. too!

LOVE tha

LOVE THAT FRIENDLY SERVICE! LOVE THOSE D

SWIFT'S PURE, DIGESTIBLE SHORTENING

SWIFT'NI

HARDWOOD BRIQUETS ARROW CHARCOAL 10 -LB. BAG 49c

MIX 'EM OR MATCH 'EM! YOUR CHOICE

JUICES

LIBBY'S HILLSDALE

PINEAP

S&W FANCY/Rich,

TOMAT

OVALTINE Plain or Chocolate SAVE 10c Large 12 oz. size 59c

New! From Colgate YOU SAVE 20c*

COLD POWER (10c off label)

SUDS Giant box 59c

APPLE JUICE Tree Top Frozen SAVE 20c 6 6 OZ. CANS $1

FOLGER'S — All Grinds 2-lb., 1.37 3-lb., $2.05

COFFEE 1 lb. can 69c

SEGO DIET FOOD SAVE 16c Choice of Flavors 4 10 oz. cans $1

M-D Twin-ply Bathroom Roll FACIAL QUALITY

FULL STRENGTH BLEACH 4c Off Label More Than 5 Quarts

CLOROX KING SIZE JUG SAVE 14c 69c

TISSUE 4 ROLL PACK SAVE 10c 29c

Royal Pride/Smooth, Tasty
APPLESAUCE Tall 303 cans 8 FOR $1

Geisha/Fancy Bartlett
PEAR HALVES Tall 15 oz. cans 4 FOR $1

F&P/Old World Cuisine with Tomato
Green Beans Tall 303 cans 5 FOR $1

Fleischmann's Corn Oil
MARGARINE 1 lb. carton 39c

Nabisco Cereal
TEAM FLAKES 11 oz. pkg. 37c

Lady Betty/Pure
PRUNE JUICE Full quart 39c

For Headache Pain/TV Special
Excedrin Reg. 73c Pkg. of 36 59c

Deodorant/TV Special
Ban Spray Reg. $1.00 4 oz. can 79c

Ralston's Cereal
Corn Chex 8 oz. pkg. 27c

AMERICAN BEAUTY/Small Elbo-Roni or SAVE 8c 12 oz. pkg.

RONI-MAC 15c

SHIRAKIKU/CAL-ROSE FANCY

RICE YOU SAVE 10c 25 -LB. BAG $2.69

MARGARINE Western, Fresh, Golden ½ lb. carton 9c

COOKIES RIPPIN' GOOD All Varieties Reg. 29c Pkgs. 4 for $1

PROGRESSO/Pure, Imported SAVE 81c

OLIVE OIL FULL GALLON $3.88

KIKKOMAN/The Finest SAVE 61c

SOY SAUCE FULL GAL. $1.89

Special!
IRONING BOARD
PAD and COVER
Silicone Treated
Regular 79c value 59c
WHAT A BUY!

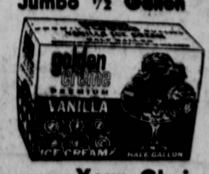
DOG FOOD SALE!
VET'S Liver or Regular
12 Tall Cans $1.00
VET'S/Save 10c
BURGERS 36 oz. pkg. 49c
VET'S/10c Off
NUGGETS 10 lb. $1.19
VET'S/6c Off
NUGGETS 5 lb. 59c

BEECH-NUT
BABY FOODS
Strained/Assorted
12 REG. JARS $1.00
FREE PLACE MATS
Two reversible "Rhymes and Roses" Table Mats Given With Purchase of 12 Jars

IT'S BABY WEEK!
SWIFT'S MEATS FOR BABY 2 3½ oz. jars 49c
SUNSHINE
KRISPY CRACKERS 1 lb. pkg. 33c

MAHATMA RICE
Fancy Long Grain 2 lb. pkg. 29c
1 lb., 21c 3 lb., 59c
5 lb., 98c

Golden Creme Premium
ICE CREAM
Jumbo ½ Gallon



55c
Your Choice of Flavors!