Call CUmberland or Gilbert 3-6181
For Location of Store Nearest You.
Call Collect if Toll . . .

VONS and Shopping Bag

13,726 WINNERS IN FIRST 7 WEEKS!

Let's Go to the Races

$500 WINNER
Veronica Mummery
Lynwood

$100 WINNER
Willard Wilson
Pacoima

$100 WINNER
Loraine Crockett
Los Angeles

$100 WINNER
Caroline Gaydos
Los Angeles

$500 WINNER
Virginia Youngman
Lancaster

$100 WINNER
Audrey Lewis
Arcadia

Pick Up Your "Let's Go to the Races" Card Every Time You Shop!

Cash Prizes to Date Total $114,000.00

WIN UP TO $500.00 IN CASH! OVER $250,000 IN TOTAL PRIZES!

$500 WINNERS
Wendell Peterson, La Mirada
Emery Reimer, Pasadena
Winona Miller, Ventura
Leonard Faustina, Los Angeles
Ginger Coppey, Newbury Park
Joyce Martin, Whittier
Dee Peterson, Los Angeles
Gloria Valverde, Anaheim
Gwyn Amos, Lancaster
Kenneth Grodum, Pomona

$100 WINNERS
Rosemary Mastro, Downey
Rose Wallace, Los Angeles
Edward Bressler, Los Angeles
Christine McIntosh, Garden Grove
Martin Hatfield, Lancaster
Roy Rose, Cardiff
Mrs. H. A. Woessner, San Marino
Mrs. Robert Anderson, Northridge
Eugene Bow, Los Angeles
Jerome Zamos, Palos Verdes

$100 WINNERS
Lily Beattie, Downey
Marie Reynolds, Los Angeles
William Marker, Charter Oak
John Wennerberg, Covina
Margaret Harris, Glendora
Vera Martin, San Pedro
Mrs. Duane Miller, Hacienda Heights
Mrs. James Sloan, Cudahy
Flora Thomas, Garden Grove
Dana Brewer, Ontario

$25 WINNERS
Mrs. W. G. Plagemann, Ventura
Pauline DeSimoni, Pasadena
A. E. Jacobs, Monterey Park
Dunreath Monyhun, Monrovia
L. C. Thompson, Alhambra
Frank Nelson, Pasadena
Myron Bennett, Los Angeles
Ina Morris, Lynwood
Helen Boyer, Arcadia
Edward King, Ontario

And Many More . . . Plus Thousands of $25.00, $10.00 and $5.00 Cash Prize Winners!

It's Fun! It's Easy! Here's All You Do . . .
Pick up your free 8th week "Let's Go to the Races" cards now at your Vons & Shopping Bag food store. They're FREE at the checkstands to persons 18 and over . . . no purchase is required.

After each race, check the number of the winning horse with the number under win on your card. If the number corresponds YOU HAVE A WINNER! Circle the winning number and take the card to the store within 3 days after telecast for your cash prize.

THURSDAYS AT 7:30 PM
IN FULL COLOR ON KTLA 5 LOS ANGELES

Bonus Buy!
Handsome New Decorator
Samsonite FOLDING TABLE
in Beautiful
WOODGRAIN FINISH
Tan, Walnut or Maple

$3.99 with $25 worth of register tapes
(Regular $6.95 value)
Genuine Samsonite with vinyl film plastic top that wipes clean with a damp cloth

HILLS BROS. COFFEE
So Rich, It's Reheatable!
1 LB. CAN... 69¢ SPECIAL PRICE
2 LB. CAN $1.37

FRENCH FRIES
Or Crinkle Cut Potatoes
EVERFRESH FROZEN 9 OZ. PKG. 10¢ SPECIAL PRICE

GOLD MEDAL FLOUR
Enriched, All Purpose
5 LB. BAG Includes 5c Off 45¢ SPECIAL PRICE

CRISCO OIL
Light, No Oily Taste
38 OZ. BTL. Incls. 8c Off 55¢ SPECIAL PRICE

DELSEY TISSUE
2-Ply Assorted Colors
5 2-ROLL PACKS 10 ROLLS $1 SPECIAL PRICE

VONS Shopping Bag — QUALITY MEATS

ROASTS

The Family Favorite. . . .
USDA CHOICE **CHUCK ROAST**
Blade Cuts
Custom Trimmed
37¢ lb

Center Cut Chuck LEAN ROAST 47¢
Boneless Chuck WASTE FREE 79¢
O-Bone Roast SHOULDER CHUCK 59¢
Stewing Beef BONELESS TENDER CUBES 79¢
BEEF SHORT RIBS — Lean & Meaty Delicious Bar-B-Q! 39¢
PLATE BOILING BEEF — Economical Stock for Soups, Vegetables 25¢

U.S.D.A. CHOICE **RIB ROAST** STANDING CUT
Large End 69¢ lb

RIB STEAK
U.S.D.A. Choice Custom Trimmed
Flavor Favorite! 89¢

Chuck Steak CUSTOM TRIMMED 47¢
Family Steak BONELESS CHOICE 89¢

U.S.D.A. GRADE A **TOM TURKEYS**
Frozen, Oven Ready
20-22 Lbs. Avg. Wt. 39¢ lb

FRESH HEN TURKEYS
Vons Table King U.S.D.A. Grade A 10-12 Lbs. Avg. Wt. 49¢
JUNIOR TURKEYS
California Grown Frozen, Grade A 6-8 Lbs. Avg. Wt. 49¢

Gordo's
MEXICAN DINNER
BEEF TACOS
BEEF TACO DINNER
ENCHILADA DINNER
Frozen, 12 Oz. Pkg. Your Choice, Each . . . 39¢

Dash Detergent GIANT SIZE INCLUDES 10¢ OFF 59¢
S&W Kidney Beans FANCY 300 CAN 2 FOR 29¢
Jerseymaid Butter GRADE AA 1 LB. CTN. 75¢
Catering Ice Cream JERSEYMAID ALL FLAVORS ½ GAL. CTN. 65¢
Pacquin's Lotion FOR DRY SKIN 6 OZ. BTL., INCLS. 10¢ OFF 39¢

WEST-PAC VEGETABLES
Peas, Mixed Vegetables FROZEN, 24 OZ. PKGS.
Cut Green Beans, Cut Corn, Crinkle Cut & Shoestring Potatoes FROZEN, 20 OZ. PKGS.
BIG POLY BAGS 3 FOR 89¢

MORTON THREE COURSE DINNERS
Beef, Chicken, Turkey or Salisbury Steak FROZEN, 17 OZ. PKG. Your Choice 69¢

Macaroni & Cheese VONS, FROZEN 8 OZ. PKG. 5 FOR $1
Pet Big Shot Syrup FOR MILK 12 OZ. CAN 49¢

VONS Shopping Bag — SPECIAL PRICES ON PRIZE PRODUCE

GRAPEFRUIT

Sweet, Juicy, Desert Grown
A Tempting Eye-Opener!
Refreshing in Fruit Salad!
8 LB. BAG 39¢

Salad Lettuce RED, BUTTER OR SALAD BOWL EA. 10¢
Fresh Mushrooms LARGE, BROWN ½ LB. 29¢
Crisp Carrots WASHED, TOPS OFF 1 LB. PKG. EA. 10¢

It's Fruit Salad Season!
CALAVO **PINEAPPLE** Fresh from Hawaii 10¢ lb
CALAVO **PAPAYAS** A Tropical Treat 29¢ ea
Cantaloupes SWEET LARGE 3 for $1.00

VONS BAKERY
"Goodness Knows"

VONS RAISIN BREAD
Chock Full o' Raisins 15 Oz. Loaf in Reusable Poly Bag Loaf 33¢

VONS GERMAN CHOCOLATE SQUARE CAKE
Split Layer . . . Delicious Icing Contains Pecans & Coconut EACH 89¢

SLICED BACON
Vons Table King or Rath Black Hawk
1 LB. PKG. 75¢
DANOLA SLICED BACON From Denmark 12 Oz. Pkg. . . . . 79¢

LUER LINK SAUSAGE
Pure Pork Skinless Links
A Breakfast Treat!
½ LB. PKG. 29¢

Seafood Sea-lections
BARRACUDA Fresh, Local CENTER SLICES 69¢ lb PIECES TO BAKE 59¢
HALIBUT STEAKS Center Cuts . . . Flaky White Meat for a Seafood Dinner Treat! 98¢
VONS SEAFOOD COCKTAIL SAUCE 8 Oz. Btl. . . 29¢

In the Frozen Meat Cases
Gorton's Fish Puffs 8 OZ. PKG. . . . . 55¢
Gorton's Breaded Scallops 7 OZ. PKG. . . . . 63¢
Gorton's Breaded Fish Sticks 14 OZ. PKG. . . . . 69¢

Nabisco **Pastry Chef**
BANANA CREAM CAKE
STRAWBERRY CREAM CAKE
BLACK BOTTOM PIE
CHOCOLATE CREAM CAKE
CHOC. REFRIGERATOR CAKE
Frozen, 17 Oz. Pkg. Your Choice . . . . . 59¢

Everyday Low Price!
BEECH-NUT BABY FOODS
Strained Fruits & Vegetables, 4½ oz. Jar 3 FOR 25¢

Liquor Features

ROYAL VELVET Straight Kentucky BOURBON 100 Proof Bottled in Bond SAVE 40¢ $4.19 FIFTH
MILLBROOK VODKA 80 Proof, Grain Distilled. QUART $3.79

Clean rugs safely! Easily!
NEW HR_2 PROFESSIONAL SHAMPOO METHOD
HR_2 PROFESSIONAL FORMULA SHAMPOO — The formula concentrate preferred by professionals. MAKES OVER 3 GALLONS . . . $1.98
HR_2 FLO FOAM ACTION ELEC. SHAMPOOER — Twin brush design with shower-feed action. RENTAL PER DAY . . . $2.00
Fine Products of HOUSEHOLD RESEARCH INSTITUTE
At All Vons & Shopping Bag Stores

VONS Shopping Bag — DELICATESSEN SPECIALS

FRANKS

SWIFT'S PREMIUM ALL MEAT
Mildly Seasoned . . . Kiddies Love 'Em!
1 LB. PKG. 59¢ SAVE 10¢

JERSEYMAID **COTTAGE CHEESE** Farmer, Creamed or La-Cal. Pt. Ctn. 27¢
QT. CTN. Farmer Only . . . . . 49¢

Fresh Liver Sausage VONS SAVE 20¢ LB. IN THE PIECE 59¢
All Meat Bologna WILSON'S CERTIFIED IN THE PIECE 65¢
Vons French Dressing 16 OZ. BTL. SAVE 10¢ 39¢

CARNATION Instant Breakfast — 10 FLAVORS 6 ENVELOPE PKG. 79¢
SUNSHINE Hi Ho Crackers — CRISP & TASTY 13½ OZ. PKG. 39¢
MEDICATED SPRAY Medi-Quik — 3 OZ. SPRAY CAN $1.50
LIBBY'S Tomato Juice — "TWICE RICH" 46 OZ. CAN 33¢

Prices Effective THU., FRI., SAT., SUN., APRIL 28, 29, 30, MAY 1

VONS Shopping Bag

PACIFIC PLAZA SHOPPING CENTER, 5035 PACIFIC COAST HWY., TORRANCE