THIS IS YOUR LUCKY NUMBER

№ 032104

LOOK AT THESE UNHEARD-OF "GIVE-AWAY PRICES"

and it's yours at listed price if the above number matches one posted in the store.

LUCKY NUMBER SWEEPSTAKES

Newberrys
ROLLING HILLS PLAZA
PACIFIC COAST HIGHWAY at CRENSHAW BLVD.

GOLDEN NUGGET
MIXED NUTS
FULL 1-LB. CAN
REG. 98c CAN
4¢ per can
20 LUCKY NUMBERS

GENERAL ELECTRIC
ELECTRIC BLANKET
REG. $17.99
$1.50
6 LUCKY NUMBERS

45-PC. TEXAS-WARE
MELMAC® DINNERWARE
REGULAR 19.98 SET
$1.50
8 LUCKY NUMBERS

REGULAR $39.99
SWAG CHAIN LAMP
Blue tint glass . . . beautiful!
$2.00 ONE LUCKY NUMBER

SMITH-CORONA PORTABLE
TYPEWRITER
WITH CASE — REG. $59.88
$3.00 ONE LUCKY NUMBER

$15 WORTH OF YARDAGE
OF YOUR CHOICE . . .
$1.00 6 LUCKY NUMBERS

LADIES'
DUSTERS
MANDARIN STYLE QUILTED COTTON
REG. $15.99
$1.00 each
6 LUCKY NUMBERS

NEW FAD FASHION
"JELLY SET"
7 to 14 Size Range — REG. $4.99
23¢ each
12 LUCKY NUMBERS

PLAYTEX "Cross Your Heart"
BRAS
REGULAR $2.50 EACH
18¢ ea 12 LUCKY NUMBERS

LADIES'
THONG SANDALS
Mylar stripe with vinyl upper rubber sole. Sizes 5-9
REG. 57c pr. **6¢** pr. 200 LUCKY NUMBERS

DELICIOUS NEWBERRY
HOT DOGS
WITH THE WORKS AT OUR SNACK BAR!
REGULAR 29c
2¢ ea 20 LUCKY NUMBERS

GRAPE CLUSTER CENTER PIECE
Perfect for coffee table — REG. $29.99
50¢ ONE LUCKY NUMBER

LITTLE LEAGUE SPECIAL!
MacGREGOR
BASEBALLS
Official Little League style.
REGULAR $1.98 EACH
6¢ ea 30 LUCKY NUMBERS

FAMILY SIZE
Right Guard Deodorant
7-oz. decorator can.
REG. $1.49 CAN
3¢ ea
15 LUCKY NUMBERS

LUCKY NUMBER ITEMS ARE LOCATED IN THEIR RESPECTIVE DEPARTMENTS . . . CHECK ALL DEPARTMENTS FOR YOUR LUCKY NUMBER

G.E.
CLOCK-RADIO
Wake to music or alarm—REG. $17.88
$1.00 each
6 LUCKY NUMBERS

BALBOA
BIRD CAGE
Floor stand — Brass or Copper
REGULAR $13.95
$1.00 ONE LUCKY NUMBER

MEN'S
TIMEX NEW ELECTRIC
WATCH
Reg. $39.95. Never Wind!
$2.00
1 LUCKY NUMBER

GOLD FISH
REGULAR 29c
1¢ ea 200 LUCKY NUMBERS

BOYS' "PONDEROSA"
SPORT SHIRTS
Handsome wide-spread collar with leather thong lace front . . .
REG. $5.88 EACH . . . New Style!
1¢ ea 12 LUCKY NUMBERS

DETECTO
BATH SCALES
REG. $3.97
6¢ ea 4 LUCKY NUMBERS

Plush Covered
VANITY STOOL
Smart styling brass frame.
REG. $9.99
30¢
ONE LUCKY NUMBER

FOLDING
HI-CHAIR
- Criss-cross folding legs
- Vinyl "Sling" style seat

REG. $8.95
1¢ ea
5 LUCKY NUMBERS

NUMBERS CHANGE DAILY!
SO SAVE THIS SECTION!

Adjustable - Ventalated Metal
IRONING TABLE
REGULAR $5.88
1¢ ea 12 LUCKY NUMBERS

MEN'S
VELOUR
SHIRTS
Turtle - Neck Zipper.
REG. $8.99
50¢
18 LUCKY NUMBERS

LADIES' REG. $12.99
"YAMA"
Cardigan SWEATERS
Beautiful shawl collar coat style sweaters . . . 65% wool, 35% mohair . . . asst'd colors.
50¢ ea
6 LUCKY NUMBERS

SIDEWALK BIKE
With SHIELD and Mounted PISTOL
REG. $19.99 **$2.00** 4 LUCKY NUMBERS

LUCKY SWEEPSTAKES NUMBERS ARE VALID
MON., APRIL 11th THROUGH WED., APRIL 20th
ALL SWEEPSTAKES MERCHANDISE WILL BE PLACED ON REGULAR PRICES THURS., APRIL 21st
Employees or Families of Newberrys or the Press-Herald are Not Eligible — ADULTS ONLY

A POTENTIAL OF
3,414 WINNING LUCKY NUMBERS

Here's how it works . . . Bring this paper with you and check your lucky number (above) with those posted in each department. If your Lucky Number is the same, you may purchase the item at the unheard of low price indicated on this page. There are duplicate Lucky Numbers, so you may find your number in more than one department.

NUMBERS CHANGE DAILY! USE YOUR LUCKY NUMBER EVERY DAY! JUST BRING THIS SPECIAL SECTION WITH YOU!

All Illustrations are Similar to Likeness

SEE THE FOLLOWING PAGES FOR OUTSTANDING LUCKY NUMBER **SWEEPSTAKE VALUES!**

Newberrys
ROLLING HILLS PLAZA
PACIFIC COAST HIGHWAY at CRENSHAW BLVD.