

# NEWS & VIEWS



**ROD NICKS**

Appointed manager of Fredericks Realty's Gardena Office is Rod Nicks, well known in real estate circles in the Torrance, South Bay area. Experienced in training sales people and management, Nicks' specialty is unit selling, trades & exchanges. Eight years experience in the general real estate field, Nicks is well known by local realtors and those in the real estate business. A graduate of Woodbury College Nicks is active in the First Lutheran Church of Torrance. Nicks, his wife and two children reside in West Torrance. When not busy in the real estate field he enjoys fishing and camping.



**OUTSTANDING**

As defined by Webster means:

1. Prominent
2. Notable
3. Standing Apart.

And that's how we feel about Luster Lambert, Dell Armstrong and Ben Laurito, who have been selected as outstanding sales personnel at Fredericks Realty for their past service to their customers and to their company.



**WELCOME ABOARD**

Joining Fredericks Realty as sales members are from left to right, Jack Porras, Gene Hillock, Marie Fletcher, Louise Clark, Cliff Kreutz, Bette Van Dyke, Duke DuCarme and Carl Larson. Fredericks staff now totals over 70 full time associates to serve you.



**MAGNETIC BEAUTY**

Beverly Conrad, our Escrow Department Manager, is shown with the Magnetic Auto Signs that were developed by Fredericks Realty. This idea of changing any auto into a business vehicle temporarily has been published in a national real estate publication with tremendous response for information to duplicate them. Since that time many sign companies are producing them and many can be seen in southern California on the autos of our fellow brokers. We are pleased that our idea and development has received such wide spread acceptance. This is just another example of friendly cooperation between members of our profession.



**FREDERICKS REAL ESTATE SCHOOL**

We are now in full swing with weekly classes. George Harbour, an outstanding instructor, as attested by hundreds of his past students, is in charge.

Mr. Harbour is a Realtor member of the Torrance-Lomita Board of Realtors, most of the National Real Estate Associations and a Certified Property Ex-changor.

Actively engaged in listing, selling and exchanging of real estate in the Southwest area for many years, he is eminently qualified for his position as Educational Supervisor for Fredericks.

Mr. Harbour has the rare ability of explaining and showing how real estate is a vital, and exciting force that influences each of our lives.

Original license classes each Wednesday 7:30 to 10 p.m.

Renewal Broker classes each Thursday 7:30 to 10 p.m.

Classes are open to all but are limited. Phone George Harbour at FR 8-8447 for additional information.



Fredericks policy of offering a full service to our customers also includes the important Insurance Department.

We represent many of the leading Insurance Companies and offer complete insurance service.

Mr. Don Carlson, Insurance Manager, will be happy to discuss your needs or any problem you may have.

**AUTO - LIFE - HOMEOWNERS - BONDS  
LIFE AND HOSPITALIZATION  
BUSINESS AND APARTMENT PACKAGE PLANS  
PHONE 378-9217**

## A BIG OPPORTUNITY FOR AMBITIOUS PEOPLE

Continuing education is available for Fredericks salespeople. Advanced instruction covering the listing and selling of residential, commercial and income properties, including exchanging techniques will soon be available. Fredericks long term expansion program demands that our sales people be familiar with the latest techniques covering all phases of real estate transactions.

Our new income department will require a staff of salesmen qualified in all fields of real estate.

If you are interested please call Fred L. Fredericks.

# WE ARE OPEN

**8:00 A.M. to 8:00 P.M. Monday through Friday  
Until 7:00 P.M. on Saturday and Sunday**