



TIME OUT . . . During a tour of Southern California Gas Co.'s underground storage facility at Playa del Rey, members and wives of area builders and air conditioning dealers stopped to talk with Jim Martin and Bob O'Neal about the facility. Pictured are Martin, Mr. and Mrs. Rod Nielson of Redondo Beach, O'Neal, and Mr. and Mrs. G. A. Nichols of Torrance.

Chamber Will Sponsor Better Letters Clinic

The Torrance Chamber of Commerce will sponsor Bill Jonson's Better Business Letters Workshop in Torrance, Thursday, May 27.

The course will be held at the Jump n' Jack Restaurant, 2900 Pacific Coast Highway. All Torrance firms and offices are invited to send representatives to the clinic which will be conducted from 12 noon to 5 p.m.

Every phase of the newest techniques of business letter writing will be discussed. Slides of letter examples will be projected on a screen and analyzed, with audience participation. There is also a question and answer session.

Permanent text and "Certificates of Award" will be given to each participant. Jonson is a former editor of Dartnell's Better Letters Service, and is considered one of the leading experts in this field.

Complete information on the course may be obtained from the chamber. Persons wishing to participate in the clinic may write the Chamber of Commerce at 1510 Cravens Ave. or telephone 328-2814. Reservations are required and should be made as soon as possible.

Cocktail hour will begin at 7 p.m. followed by a steak dinner and dancing. Reservations are available by contacting Mrs. Pati (Bevan) Johnson at 375-9527. Reunion newsletter information should be given to Mrs. Barbara Wagoner, 20389 Wayne Ave., FR 6-3563.

WHAT'S DOING?

Early day telephone directories were usually just lists of folks in town who had service, with an explanation of how to crank the phone to get the operator's attention. But not any more. The first few pages in today's phone books are filled with lots of useful information: numbers to call in emergencies, for telephone repair service, for assistance on calls, and to order new services or changes. They give instructions for speeding long distance calls and a list of Area Codes. These "how-to" pages will help you get top value from your telephone service. And that's a pretty good reason for using them.

10%

Your telephone bill still includes the 10% Federal Excise Tax initiated during World War II. Telephone service is the only household utility so taxed. This cost Pacific Telephone subscribers in California an extra \$102 million last year. We believe this tax should be removed. You, the customer, would get the total saving.

Did you know that until 1929, the President of the United States had always used a telephone in a booth outside his executive office? Herbert Hoover was the first President to have a phone on his desk.

Today's safety tip: If you want to avoid that "run-down" feeling, don't jaywalk.

BUY A BOND TODAY

The Torrance Telephone Company Business Office employees are in the midst of a U. S. Savings Bond Drive.

Through Company Payroll Deduction employees are able to subscribe to U. S. Savings Bonds. The employees have 5 good reasons why they want to subscribe:

1. You save automatically with the Payroll Savings plan.
2. At maturity you get back \$1.00 for every 75c you put in.
3. You invest without risk under a Government guarantee.
4. You have money readily available for annual expenses, large purchases or emergencies.
5. You gain financial security for your country today and your family tomorrow.

The Torrance Office has just passed the 80% subscription mark and they are shooting for 100% subscribed to U. S. Savings Bonds.

J. P. Leggett
Your Telephone Manager in Torrance

OPEN 7 DAYS A WEEK **HOMEOWNERS Emporium** OPEN 7 DAYS A WEEK

Enjoy the mellow glow

of natural wood panelling. Pre-finished V-groove mahogany panels make installation easy, maintenance unnecessary. 4'x8' panel.

\$2.99

Brighten the corner

With a well-proportioned swag lamp. Antique brass lamp has gold-trimmed white fabric shade, golden tassel, 15' brass chain, wire, switch and 2 hooks. Complete

\$11.99

High quality

Low-priced acoustical ceiling tile by Simpson Forestone has a distinctive striated-fissured pattern. White tiles have interlocking tongue and groove for quick installation. 9/16"x12"x12".

15¢ PER TILE

No flies on us—

In the cool of the evening or the heat of the day a slim'n trim aluminum screen door keeps the bugs away. Silent air closer, adj. width and height channels, hinges, kick-plate, grille, tulip-shape knob and latch. Choice of 30", 32" or 36" widths, 80" tall.

\$7.44

Slab door with a great future

In your home. Husky Hardboard slab door is easy to hang and ready to paint. Some are drilled and mortised. 6'8" tall, 24" or 30" wide, specially priced at

\$2.99

A chest you'll treasure

24" wide

Outside-mount medicine chest hangs like a picture—provides a large mirror, ample storage space with shutterproof sliding doors, a handy shelf. Polished stainless construction. 28" high.

\$8.88

30" wide \$9.99
36" wide \$11.99
42" wide \$13.19

Indoors or Outdoors

HOMEOWNERS HAS IT!

A TASTE FOR CULTIVATING?

Spring gardeners recommend these sleek chrome-plated tools. Walnut-stained wood handles.

each **29¢**

SUMMER DAYS ARE LAZY DAYS

Homeowners complete 12'x20' patio kit has all the ingredients for leisurely living: 3 ornamental steel columns, 4"x28" spanning beam, all blocking, rafters and nails, and industrial weight contoured fiber glass in your choice of colors. Plenty of expert advice available for the asking.

\$99.99 complete
\$8.99 down, \$8.86 per month

CHEF'S PET

Nifty barbecue cart is loaded with "extras"; motorized chrome-plated spit swings out for easy basting, 4-position chrome-plated serv-a-grid, large bottom shelf. Come and get it!

\$14.99

THE PERFECT PICNIC

begins with a lot of goodies in a Styrene foam chest. Insulates hot or cold food. Compact 18"x12"x12".

99¢

LOVELY FOR LOAFING!

A 6' chaise pad well-filled with fluffy shredded foam has a gay floral-print vinyl top and a colorful fabric back.

\$2.99

GATHER 'ROUND

a sturdy steel table with white baked enamel finish. Use it alone or team it with a bright umbrella. A hospitable 42" diameter.

\$11.99

MAY FLOWERS

make a wonderful blaze of color under a 7' patio umbrella with a harmonizing solid color top. Adjustable tilt-top umbrella is edged with white fringes.

\$18.88

STEADY AS A ROCK

and much more comfortable! Deluxe aluminum stack chairs have the practical no-tip post-leg construction. Choose gay green, turquoise or pumpkin accented with white.

\$4.49

WHEN YOU GO OUT TO EAT

serve your backyard picnic supper on this 6' reduced table with two matching benches. Smooth-sanded and ready for years of service.

\$14.99

A FAIR WEATHER FRIEND

Lightweight, durable aluminum Yogi chaise converts to a chair or stool or sun-bathers' cot. Turquoise, orange, white or moss green.

\$12.99

THE OUTDOOR TYPE

#4000 is the 2-in-1 stain and sealer with a gloss finish that does wonders for redwood.

\$1.99 per gal.

INSTANT CREDIT WITH YOUR BANKAMERICARD OR MOST MAJOR CREDIT CARDS

HOMEOWNERS Emporium

OPEN MEMORIAL DAY

STORE HOURS:
MON. THRU THURS. 10 a.m. to 7 p.m.
FRIDAY 10 a.m. to 6 p.m.
SAT. 9 a.m. to 6 p.m.
SUNDAY 9 a.m. to 6 p.m.

1740 WEST ARTESIA BLVD.—HALF BLOCK EAST OF WESTERN—TELEPHONE FA. 1-3622 or DA. 9-8615