

Plaque Honoring Late President To Be Unveiled on His Birthday

Supervisor Kenneth Hahn announces that a plaque honoring the late President John F. Kennedy will be unveiled in the Memorial Court of Honor at the peristyle entrance of the Coliseum on Saturday, May 29, at 10:30 a.m.

The public is invited. President Kennedy would have been 48 years old on May 29, 1965. He was born in 1917 in Brookline, Mass. "It is fitting that this plaque be unveiled on Mr. Kennedy's birthday and the day before Memorial Day,"

May 30," Supervisor Hahn said. THE PLAQUE was authorized by the Coliseum Commission to designate the approximate location where John F. Kennedy accepted the nomination of the

Democratic Party for President on June 15, 1960. In bronze letters, it carries President Kennedy's famous quote made in his Inaugural Address in January, 1961, "My fellow Americans, ask not what your country can do for you—ask what you can do for your country." Supervisor Hahn said that Mrs. Jacqueline Kennedy, Senators Robert and Edward Kennedy, and Mrs. Pat Lawford and Mrs. Sargent Schriver have been invited to be

Club to Meet The Torrance Stamp Club will hold an auction during its regular meeting Monday at 7:30 p.m. The group will meet in the Scott Park Community Building, 23410 Catskill Ave., Wilmington. Also participating will be military guards and members of the Coliseum Commission headed by A. E. England, president.

Administrators Workshop Slated Dr. John A. Lucas, principal of South High School, and Dr. James G. Sibert, a curriculum consultant for the Torrance schools, will attend a workshop on the Influence of Professional Negotiations and Collective Bargaining on Administrator - Teacher Relations July 12 to 16. The workshop is being held at Stanford University.

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Assignment TV

By **TERRENCE O'FLAHERTY**

The ultimate triumph of an actor on television will soon depend on his ability to make a good cup of instant coffee or to itemize the pain-killing ingredients in a headache pill.

How far the mighty have fallen. The most recent performer to don the advertisers' sandwich boards is Chuck Connors. Although he has never been known to smile or even show his teeth in a grimace, Connors is selling toothpaste. Joseph Cotten is pushing aspirin (or is it bufferin?) tablets around on a table top.

There are dozens of others—Edward G. Robinson (coffee), June Lockhart (toothpaste), James Mason (wine), Claudette Colbert (coffee), Tab Hunter (grape juice), etc. The key word in these celebrity outings is believability. In matters of choice involving personal taste such as furniture or clothing, I would be interested in Cotten's recommendation. If I were buying a horse or a sawed-off shotgun I would be interested in Connors' guidance. But frankly, I don't give a damn what kind of toothpaste or headache pills they use.

At least Miss Lockhart has pretty teeth and I might possibly believe that mine might get as clean if I used her brand of toothpaste.

BETA'S MONTH LONG ANNIVERSARY SALE!

AS GOOD AS YET... OUR 55th!



OLD FASHIONED PRICES WITH OLD FASHIONED HOSPITALITY!

COME IN 'n' JOIN THE FUN... 11 AM, SAT., MAY 22 WHEN WE WILL SERVE FREE ANNIVERSARY CAKE AT ALL ALPHA BETA STORES! WHILE THEY LAST

Virginia Lee "CAKE OF THE MONTH" ANNIVERSARY CAKE 22-OZ. WHITE 2-LAYER 49¢

WATCH THE ANGELS IN ACTION HOME GAMES THIS WEEK... WE'VE GOT IT! HEAR THE ANGELS IN ACTION KMPG 710 ON THE DIAL

Lilly's 303 CANS FRUIT COCKTAIL 61¢ FOR 10¢ SAVE 47¢

Lilly's 300 CAN DEEP BROWN BEANS 10¢ SAVE 5¢

PURE SUN FROZEN 6 OZ. CAN ORANGE DRINK 10¢ SAVE 3¢

BETTER PRODUCE AT A BETTER PRICE

and you get **5X GREEN STAMPS, TOO!**

CALIFORNIA GROWN • FULL OF JUICE

THIN-SKIN • VALENCIA **7c** LB.

NEW SPRING CROP • CRIMSON **8c** LB.

RICH IN VITAMIN 'C' • ARIZONA **5c** EACH

EXTRA FANCY • WASHINGTON STATE CRISP **WINEAPPLES 6:100**

EXTRA LARGE SIZE **SUNSWEEP PRUNES 2 59c**



SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

"SALAD FAVORITE" BUTTERY RICH **HAAS AVOCADOS 4:10**

THIN SKIN • "RICH IN VITAMIN C" **JUICY LEMONS 3:10**

GARDEN FRESH • CRISP AND GREEN **LARGE CUKES 3:25**

8 POTTED DECORATOR PLANTS
• ANJALIA • NEPHENTIS • SPLIT LEAF • SULTANA • DUBIA
4 FEET HIGH \$4.98 VALUE EACH **\$2.00**

CUT BEETS 2:25

VIENNA SAUSAGE 19c

GARDEN PEAS 19c

VET'S • REG. OR LIVER • SAVE 20¢ **DOG FOOD 12:100**

VET'S NUGGETS INCL. 6¢ OFF 5 LB. BAG 69¢
REGULAR, DRIP OR FINE GRINDS **FOLGER'S COFFEE 79c**
2 LB. CAN, SAVE 10¢. **\$1.57**
3 POUND CAN SAVE 30¢. **\$2.19**

WE'VE GOT IT! IT'S FREE COME IN TODAY FOR YOUR NEW **5X GREEN STAMP IDEABOOK**

CLOROX BLEACH 43c
HALF GALLON PLASTIC CONTAINER

DELICATESSEN SPECIALS
• FINE FOODS • WIDE SELECTION
To insure wholesome freshness in all of our delicatessen products we became the first food chain in California to operate our own delicatessen kitchens.

RECORD ALBUM SPECIAL! COLLECTORS' ITEM
10 GREAT HIT SELECTIONS FROM 1902-1964
• BILL BAILEY — DICK CATHART AND THE NEW DIXIELAND BAND
• OH, JOHNNY — BONNIE BAKER • CHATTANOOGA CHOO CHOO — TEX BENEKE
AND THE MODERNAIRES • HILLO DOLLY — THE KIRBY STONE FOUR
PLUS 6 OTHER GREAT HITS!

ALPHA BETA BONUS COUPON
WITH THIS COUPON "55 YEARS of GREAT HITS" STEREO OR HI-FI **RECORD ALBUM 55c**
10 GREAT HITS \$3.98 VALUE
WITH MINIMUM \$10.00 PURCHASE (EXCLUDING FLUID DAIRY PRODUCTS) PRICE \$1.00 WITHOUT COUPON AND/OR PURCHASE
COUPON GOOD THRU SUNDAY, MAY 23

WILSON'S CERTIFIED • PURE PORK • SPICED • SAVE 20¢ **LUNCHEON MEAT 3 LB. CAN 99c**
DORSETT BRAND • ONE POUND PACKAGE • SAVE 10¢ **SLICED BOLOGNA 59c**
LOWELL • QUART CUP • 40¢ **COTTAGE CHEESE PINT CUP 25c**
ALPHA BETA • PROCESSED • 8 SLICE PACKAGE **AMERICAN CHEESE 29c**

ONLY THE WILDEST sense of humor on the part of Madison Avenue advertisers could have tolerated this latest rash of advertising-actors because there probably is no single group of people on earth as unstable, insecure and over-emotional as actors. Most of their decisions — on either side of the camera — are made by others anyway, I suspect.

If this madness is to continue I have prepared the following list of actors and the products they might sell during the slack months. Marion Brando — planned parenthood. Jack Paar — plumbing fixtures. Eva Marie Saint — Berlitz Language Schools. Don Knotts — One-a-Day vitamins. Martha Raye — tranquilizers. Mitch Miller — home permanents. Joan Crawford — Coca-Cola. The Osmond Brothers — Geritol.

THERE IS ONE personality on television who stands alone in believability in my house. She is Julia Child, the "French Chef" of the educational television network. She is apt to say: "I like these little tin cheese graters. They're easier to use and easier to clean than the expensive ones. You can get them in your neighborhood hardware store or the five-and-dime." Now that's a commercial you can believe. In the early days of television every station had a cooking show and many of them were run by excellent cooks, but they were forever holding up a can of ravioli sauce and telling us it was the best — or saying buy this salami because it's longer, firmer and more fully packed. This whole subject has suddenly given me a very bad headache. Now, what was the name of that pill that Cotten takes? Come to think of it, actors must know about headaches. Particularly after watching their own commercials. Maybe the one to ask about this is Connors.

Although 31 new cities in Los Angeles County have incorporated since 1954, the population of the unincorporated area is approximately the same as it was 11 years ago, according to the 30,000-member Los Angeles County Employees Association.

DO-IT-YOURSELF DRY CLEAN YOUR OWN CARPET!
See Us for Rental of Equipment and Free Instructions
FR 1-4671
Spencer's RUG CLEANERS
20425 HAWTHORNE BLVD. TORRANCE