



Here's Your Invitation

From each of us . . .

We're having a birthday party to celebrate Better Food Markets' 37th Birthday! We'd like to invite you to come in and celebrate with us! We've grown to ten big, beautiful stores to serve you better than ever before! We're proud of the service we give you . . . and the low, low prices, too! So, come in, fill your basket with these 37th Anniversary bargains . . . and let us show you what friendly service really means!



Leon Tyler
Store Manager



Ben Tagami
Produce Manager



Martha Riley



Carol Boese
Meat Manager



Lenore Ryan



Jim McEwen



Chuck Henke
Store Manager



Gary Bancroft
Asst. Manager



Bee Ardirini



Madolyn Boorman



David Clayton
Liquor Manager



Kenge Okimoto
Produce Manager



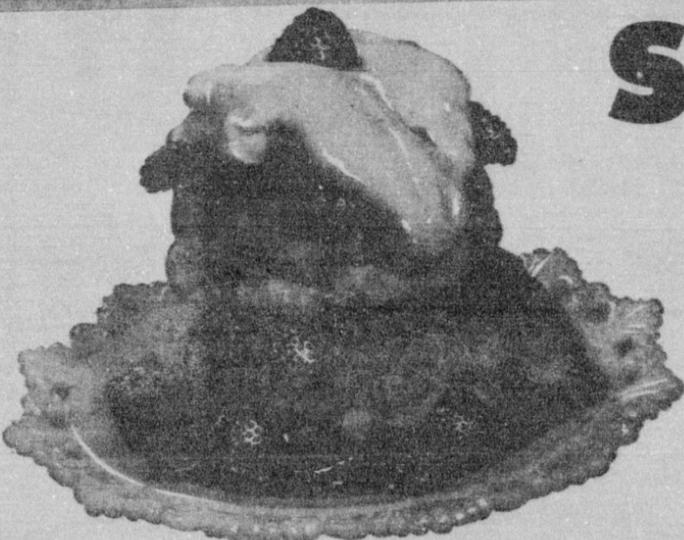
Mary Tyler

OUR 37th anniversary SALE

FOUR BIG PAGES OF VALUES!

Every item represents SAVINGS for you! Each is the finest quality, too! Remember, every purchase you make at Better Food Market is backed by our Unconditional Guarantee! You must be pleased or your money back! We're proud of our 37 years of fine quality, lower prices, and friendly service for every customer!

TREMENDOUS SAVINGS FOR YOU!



STRAWBERRIES

Large, Luscious
Sugar-Sweet
Red-Ripe

RUSHED MORNING-FRESH
EVERY DAY, DIRECT FROM
LOCAL GROWERS

5

Full
Baskets
for

\$1

CANTALOUPE

Sweet, Ripe
Thick Meated

LB. 10^c

BANANAS

CHIQUITA BRAND
Firm, Central-American
Golden-Ripe

LB. 10^c

MUSHROOMS

Large Size
Tender
Morning-Fresh

FULL POUND 69^c

BROWN ONIONS

New Crop
Sweet, Texas

3 LBS. 19^c

TURN PAGE FOR MORE SPECTACULAR ANNIVERSARY SPECIALS