

The BEST BACK-TO-SCHOOL IS DOWNTOWN TORRANCE!

- PERSONALIZED SERVICE
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SIGNS OF THE TIME... One sign of fall is children going back to school. Other signs are posted to remind motorists they are near a school. Motorists are urged to watch the signs and to keep a sharp eye peeled for children who may wander into the streets near schools. School reopens in Torrance Sept. 15, with Los Angeles City Schools opening two days earlier, Sept. 13.

Local Firms Announcing Tour Plans

As an added service to citizens and industries of the Torrance area, the Torrance Chamber of Commerce has this week completed a survey and compiled a list of local firms which offer tours of plant facilities to the public.

Types of tours offered include the fields of technical publications production, computer centers, water service facilities, apparel manufacturing, steel production, electric generating facilities, smelting operations, paint and resin manufacturing, underground gas storage facilities, chemicals production, aircraft components manufacturing, and structural steel and ornamental iron fabricating.

Schools, club groups and other organizations interested in visiting area industries may obtain further information by visiting the chamber offices at 1510 Cravens Ave., or by telephoning 328-2814.

Going Away? Here Are Tips for Your Clothes

With the advent of the school year, a mother became concerned about her college-bound son's lack of interest in his wardrobe. In an attempt to pinpoint her son's campus fashion requirements, the mother casually inquired as to how many articles of clothing he planned to take with him. His answer was straightforward, "Fifty-three," he said, "a deck of cards and a change of socks."

Though campus requirements seem to generate little appeal to most college men, every freshman should know what is worn on his campus. Here are a few of the fashion needs of the six major geographical sections of the country.

Northeast: Birthplace of traditional apparel, Ivy Leagues still maintain a high standard of appearance for dress-up events.

Southeast: Good appearance is a matter of pride in Southeast and much of what is new in college fashions stems from here.

South: Purely a matter of climate here. More of a "sailing look" than "ski look" to the outerwear in the South.

MIDWEST: Prepare for severe Winters, warm Autums and beautiful Springs. The look is casual throughout the Midwest.

Southwest: These open spaces are for the well-dressed these days. Traditionalism reigns. Be prepared for sudden shifts in weather.

West Coast: Vast changes in climate on the coast dictates campus wear. Tradition-

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Weather Tips Expanded by Telephone Co.

Everybody talks about the weather, but hardly anybody does anything about it—except Pacific Telephone Co. The utility's dial-a-number weather information service is being expanded in time and scope, according to J. P. Leggett, local exchange manager for Pacific.

The report, which is available to anyone in the Los Angeles area by calling 554-1212, has been enlarged to between 50 and 60 seconds. The service, which was inaugurated in December of 1961, previously ran for 30 seconds.

Basic format of the service will remain the same, but mountain areas along with upper and lower desert valley forecasts will be added to the report.

Los Angeles and vicinity, from the beach cities inland through the San Fernando and San Gabriel Valleys, weather information and forecasts still will be available by calling 554-1212.

Last year, the service was used 5,957,474 times, Leggett said.

The 24-hour public service is provided by Pacific Telephone in cooperation with the United States Department of Commerce weather bureau at International Airport.

Dominguez Buys Water Companies

Dominguez Water Corp. has acquired the outstanding shares of capital stock of both the Antelope Valley Water Co. and the North Edwards Water Co.

The two utilities, serving the Lancaster and Inyokern areas, will be operated as wholly owned subsidiaries of the Dominguez Water Corp., according to J. P. Bradley, president of the firm.

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