

Looking for a Radio or  
Phono... or something for  
the home this Christmas?

WE HAVE THEM ALL  
AMERICA'S MOST  
FAMOUS BRANDS  
AT THE LOWEST PRICES!

Discount Center for...  
RCA Victor \* Westinghouse  
Admiral \* Motorola  
Zenith \* Philco \* GE.

QUALITY \* SERVICE \* DISCOUNTS \* INTEGRITY  
**WHITE FRONT**  
STORES  
KEEPING FAITH WITH THE CUSTOMER SINCE 1929

**COSMETICS  
AND  
BEAUTY AIDS**



**HEAD N' SHOULDERS  
SHAMPOO** LARGE  
JAR  
The most effective and convenient dandruff  
shampoo. Lathers richly — leaves hair soft  
& easy to manage.

**DURA GLOSS  
SLIM LIPSTICK**  
8 ASST. COLORS  
LOWEST PRICE **23¢**

**EASY  
CREDIT**

Don't miss this  
fantastic offer. 4  
speed lightweight  
portable phono  
with sturdy carry  
case. Plus a free  
21" doll with  
speaker. Play  
your phono thru  
the doll.



**Also** ALL GIFTS  
FOR EVERY  
NAME ON  
YOUR GIFT LIST!  
ALL at FANTASTIC  
Savings

**108**



**AQUA-NET  
HAIR SPRAY**  
NEW IMPERIAL SIZE  
Stock up for the entire year at  
this incredibly low price.

**69¢**



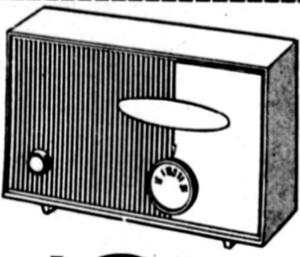
**10 TRANSISTOR  
POCKET RADIO**

Complete with leather case,  
battery and earphone. Top quality  
10 transistor radio at the price  
of an 8! Small size, big volume  
... for pocket, car or purse.

**748**  
SPECIAL  
LOW PRICE!

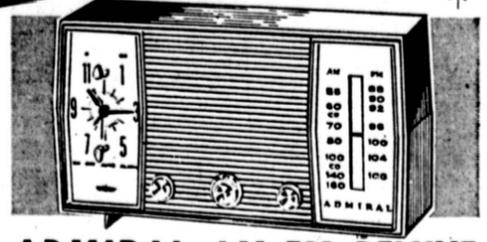
**WESTINGHOUSE PHONO &  
21 IN. DOLL**  
PERFECT GIFT FOR  
THAT LITTLE GIRL **14<sup>88</sup>** FOR DOLL & PHONO

**ADMIRAL  
DELUXE  
TABLE  
RADIO**



**\$8<sup>88</sup>**  
FANTASTIC  
PRICE

Room-size speaker! Finger-  
tip tuner. Trouble-free chas-  
sis. Large 4" room size  
volume speaker plus built-  
in antenna.



**ADMIRAL AM-FM DELUXE  
CLOCK RADIO with AFC**  
LULLS YOU TO SLEEP... GENTLY WAKES YOU  
Broadcasts relaxing FM or long-distance AM radio. Precision clock controls including "Alarm"  
plus special "Sleep" control. Luminous  
clock hands. Vernier slide rule tuning.  
Line cord FM ferrite rod AM antennas —  
terminals for external FM antenna.  
Phono jack; front panel phono function  
selector. High-gain IF amplifier with  
5 double-tuned transformers.

**29<sup>88</sup>**

**G.E. TRANSISTOR SOLID-STATE  
1965 4 SPEED PORTABLE PHONO**

**23<sup>88</sup>**  
SPECTACULAR  
VALUE!

Perfect for all of those  
home & office social  
affairs — speed recessed-  
manual turntable —  
adapter for 45 RPM &  
16 2/3 RPM records. 4"  
speakers. Portable vinyl  
clad steel case.

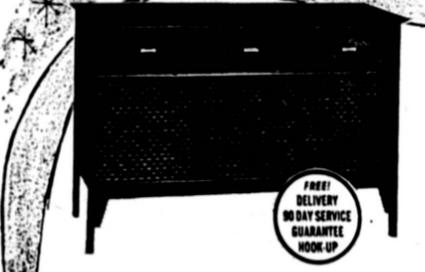


**CHARGE IT!**



**STURDY  
TV STAND**  
Popular roll about model.  
**196**

**9V TRANSISTOR  
RADIO BATTERIES  
FACTORY FRESH**  
**229¢**



**ARVIN STEREO CONSOLE  
AM-FM STEREO RADIO**

6 matched stereo speakers for complete stereo range.  
Diamond needle. 5 separate controls for outstand-  
ing stereo listening. 4 speed automatic changer.

**\$169<sup>88</sup>**  
SALE  
PRICE



**FAMOUS STEREO PHONO  
TAPE RECORDER COMBO**

Plus AM-FM radio. A complete home listening & recording center at your finger-  
tips. 4 track recorder features push-button controls.

**299<sup>88</sup>**  
SALE  
PRICE

SEE ALL 82 CHANNELS • NEW UHF PORTABLE TV'S



**UHF PORTABLE  
TELEVISION**

An incredible buy now  
an an all-time low  
price. Imagine all 82  
channel UHF-VHF TV on  
the big screen. You  
have to see it to be-  
lieve it.

FANTASTIC PRICE



**ADMIRAL  
UHF PERSONAL  
TELEVISION**

See all 82 channels... Ultra  
clear 11" aluminized picture  
tube complete with earphone,  
carrying handle and built-in  
antenna. Full 1 yr. service.

FANTASTIC PRICE

YOUR CHOICE  
**99<sup>88</sup>**  
EA.



**1965 COLOR TV**

ASK ABOUT WHITE FRONT'S FREE  
HOME TRIAL ON ALL COLOR TV

Save on this fabulous all new 1965 model color TV. Receives all 82  
channels. Precision engineered to the last detail.

**\$299<sup>88</sup>**  
SPECIAL  
PRICE



**RCA VICTOR COLOR TV**

No need to enter the  
wonderful world of  
color. It's in your liv-  
ing room. Brighter,  
sharper, clearer, more  
brilliant color than  
ever before. What a  
fantastic value.

**358<sup>88</sup>**

CHARGE YOUR TOP BRAND GUARANTEED DISCOUNT VALUE WITH A WHITE FRONT CREDIT CARD \* FINEST AFTER SALE SERVICE PLUS EASY CREDIT TERMS!  
SERVING SOUTHWEST LOS ANGELES COUNTY | **TORRANCE: HAWTHORNE Ave. at TORRANCE BLVD.** | 10 STORES ALSO SERVING LOS ANGELES, SAN BERNARDINO, COVINA, ANAHEIM AND THE SAN FERNANDO VALLEY  
A COMPLETE DISCOUNT DEPT STORE! LOWEST EVERYDAY PRICES! SPECIAL CHRISTMAS HOURS: MONDAY thru SUNDAY 10 A.M. to 10 P.M. SHOP EARLY!