



WITH THE MAILING this week of Christmas Seal letters to 1,400,000 families in Los Angeles County, William H. Soady, 1511 W. 249th St., Harbor City, beach cities chairman of the Christmas Seal campaign, gets an assist from Jon Provost, star of the

"Lassie" television show, and Mary Tyler Moore of the "Dick Van Dyke Show." Jon serves as honorary youth chairman, while Miss Moore is honorary women's chairman of this year's campaign.

Newberrys Gift Sale

GREATEST PRE-HOLIDAY SALE!

BARGAINS ARE OUR BUSINESS · SHOP, COMPARE!



Satins or Tricots... Prints or Solids...

LUXURY QUILTED DUSTERS

8⁹⁸



DRESSER SETS
3-piece sets in "jewelers bronze". Four exquisite patterns.....**2.98**



Women's Day-of-Week elastic leg acetate briefs. Assorted colors S-M-L**2.98**



LUMINOUS TRAVEL ALARM

4.98 Plus tax

Genuine leather case, quality precision movement. Luminous dial, hands. 4 colors, 2 1/2" x 3".

10-TRANSISTOR RADIO — Complete with batteries, case and earphone. Special.....**10⁸⁸**



COOKIE JARS

Hand-painted jars in decorative shapes. 10 1/2" high. **2.98**

NEWBERRY'S LOW PRICE



BEADED MOCCASINS FOR MOTHER AND DAUGHTER

Mother will love the good looks and comfort of these pretty moccasins and daughter will love having slippers just like Mom's. White, red or light blue vinyl with bunny fur cuff, beaded vamp; soft sole. Sizes 11 to 3; 4 to 10. **1.44**



FULL-FASHIONED IMPORTED CASHMERE

Sweater "jewel." Pure imported cashmere — so soft, luxuriously warm. Black, grey heather, red, blue **9.88**



FAMOUS CANNON 4-PC. TOWEL SET

1.98

Thick, colorful terry with dobby borders. Bath towel, guest towel, 2 washcloths. Boxed.

NEWBERRY'S LOW PRICE



2.98
Men's PJ's
Sizes A to D.

NEWBERRY'S LOW PRICE



15-LIGHT TREE SET
Indoor. Each light burns independently. **1.47**

25-Light—Tree OUTDOOR SET

Weatherproof... each lamp burns independently. **2.97**

NEWBERRY'S LOW PRICE



MEN'S FINE KNIT BRIEFS

Nylon reinforced at leg bands. Elasticized waistband. Sizes 30 to 42. **2 for 99c**

NEWBERRY'S LOW PRICE

VISIT NEWBERRY'S NEW TOY ANNEX

1319 EL PRADO
TWO DOORS FROM MAIN STORE

TOYLAND

T.V. TOY SALE



Air Force famous Globemaster transport plane; 6 pieces, 10 soldiers; 29" long. **4.99**

HURDY-GURDY MUSICAL TOY

3.66

So gay, so colorful, so tuneful and so much fun! Insert pegs into unique music roll for any tune; patterns supplied for many melodies, but children may compose own by arranging different combinations of notes. In colorful gift box. 12x19 1/2 x 9 1/4 inches.



MAPLE FINISH WOOD SETTEE sale 8.88

Salem maple finish (or natural) on hardwood jointed with dowel pins; chintz upholstered. 28x25x18 inches.

26-INCH COASTER BRAKE BICYCLES

27⁸⁸

Shop, compare—discover for yourself what great values these bicycles really are! They boast cantilever safety frames, two-tone saddles, coaster brakes, 1.75 rubber tires and the superior construction usually found in higher priced models. Boys', red; girls', blue.



MARX BIG BRUISER

Power hoist, siren, flasher light, set of tools and a jack that really works. **11.99**

NEWBERRY'S LOW PRICE



OUR OWN BRAND 13" VELOCIPEDE

Now **10.88**

Newberry blue with chrome handle bars, fenders; whitewall 1 1/2" semi-pneumatic tires, rear step plate.



Corn Popper

2 1/2-qt. capacity—other uses, also. Heats soups, vegetables, stews and sauces. **4.57**



KNIFE-EDGE CHROME TIMEX WATCHES

\$15 Plus tax

"Chrome Bayonet" thin case dress watch, leather strap. Radiolite dial, sweep second hand.



99c
Cotton knit sleeper, 1-4.



6-FT. ALUMINUM POM POM TREE

121 branches, metal stand **18.95**

Value **8.88**



Sheffield VACUUM CLEANER

Lightweight. For deep-down cleaning and quick tidying up.

Reg. 22.95

17⁴⁸

Newberrys

Corner Sartori
And El Prado
IN NEW DOWNTOWN
TORRANCE

OPEN 7 DAYS A WEEK
★ Open Monday Through Saturday 9 to 9
★ Open Sunday 11 a.m. to 5 p.m.
★ STOP & SHOP & SAVE!