



GIFT FOR TORRANCE is accepted by Mayor Albert Isen on behalf of the city. The Columbia Masterwork Stereo Portable record player was donated by Clyde Wallich, president of Music City, to the city so that

it would be put to the best community use. Looking on is Marilyn Fox, officially Miss Music City and hostess for the ten day long opening event at the new store on Hawthorne Blvd.

Twelve Mayors Honored At Music City Opening

With the South Bay's Johnny Prophet, acting as special entertainer host, Music City President Clyde Wallich honored twelve mayors of area cities at the grand opening event of his new department store of music in the South Bay Shopping center, corner Artesia and Hawthorne Boulevards.

Wallich presented to the mayors or representatives of Torrance, Redondo Beach, Hawthorne, Gardena, Hermosa Beach, Manhattan Beach, Lawndale, Palos Verdes Estates, Rolling Hills, Rolling Hills Estates, El Segundo, and Wilmington a valuable Columbia Masterwork Stereo Portable Record Player for community use in a public or semi-public facility.

In the case of the peninsula communities of Palos Verdes Estates, Rolling Hills, and Rolling Hills Estates, the Palos Verdes Estates Chamber of Commerce, together with the three mayors concerned will put one record player to use for the entire group.

"All we're interested in," said Wallich, "is that this valuable instrument will be put where it will do the community the most good, whether it be a school, a recreation hall, or a hospital."

"We are privileged to locate and do business in the South Bay areas and this is the best way to let folks know how we feel."

The store was opened officially by Mayor Albert Isen of Torrance at 10 a.m. Friday, Nov. 15, heralding ten days of star-filled fun and excitement with Kaye Starr, the Lennon Sisters, Dottie Stevens, the Beach Boys, Jack Jones, Jan & Dean, Dick Dale, Tim Morgan, Vic Dana, Trini Lopez, Wayne Newton, Bud & Travis, the Curfaris, the Ventures, Gene McDaniels, Tony Jerome and the Righteous Brothers. A street dance was the Friday night feature drawing 6,000 people.

Radio personality Bob Crane emceed the event which, as promised by Wallich, was "a show business premiere taken right out of Hollywood's book."

Official hostess for the "fortnight of fun" is Marilyn Fox, well-known television actress and night club entertainer, recently signed by Wallich as Miss Music City. Miss Fox, who has appeared on such television shows as "Dobie Gillis" and "Our Man Higgins," and performed with Steve Allen, Art Linkletter, Ray Bolger, Kaye Starr, Dennis Day, Patti Page, Keely Smith and Wrinkle Lane, has personal guests at the South Bay store in the feathers of Perry and Pangloss, brother Nov. 17 from the store, penquins from Marineland of the Pacific. A lover of birds and marine animals,

Red Cross Aid Course Still Has Openings

Enrollment is still open for the Red Cross Advanced First Aid course which began Monday in Gardena.

All persons who have taken the Red Cross Standard First Aid course within the past three years are eligible for the free advanced training.

Classes will meet on five consecutive Mondays from 7 to 10 p.m. in the basement classroom of the Gardena City Hall, 1700 W. 162nd. Enrollment may be made by calling Miss Ruth Morgan, Gardena Red Cross first aid chairman, at 327-0220.

I KNOW
I now know that wars do not end wars.
—Henry Ford

Marilyn recently swam with Flipper, the porpoise; fed Bubbles the Whale, and "sang" with Cy, the sea lion in their "native Marineland habitat." They all became so friendly that the two penquins agreed to join the blonde beauty for personal appearances at the new store on two Sunday afternoons, Nov. 17 and 24.

A total of \$2500 worth of prizes and an album-a-day give-away will mark the 10-day long event.

An all night discathon featured for the first time in radio history a 24-hour live broadcast by KFWB remoted from the store beginning midnight Nov. 15 and ending midnight, Nov. 16. The Beach Boys made a new record, "Boogie Woodie" featuring lyrics especially written for the store opening. Ira Cook, KMPC Disc Jockey, remoted Sunday.

CULTURE
School - examinations are one-sided; it is not so much academic education, as a moral and spiritual culture, which lifts one higher.
—Mary Baker Eddy

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KRHM Day: Frank Evans, Bob Cowan, Doug Fleming

SATURDAY, NOV. 23

KHJ Day: Red McIlvane, Paul Compton

AUTOGRAPH PARTIES

Ventures

Tony Jerome

Gene McDaniels

SUNDAY, NOV. 24

KFOX Day: Live broadcast

AUTOGRAPH PARTIES

Righteous Brothers

Tim Morgan

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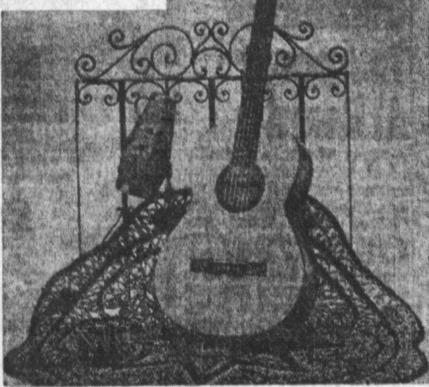
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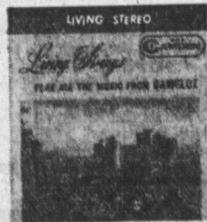
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