

NEW BAND AND NEW LOOK are combined at Murok Stadium, where the El Camino College band, newly swelled in membership to 65, made its debut in new uniforms for the ECC fall opener. Stadium seating, more than doubled since recent construction work, now accommodates nearly 12,500. The band, under the baton of Ralph L. Mills, has virtually doubled its membership in recent years.

KAM'S STORE ROLLING HILLS PLAZA SHOPPING CENTER
FOR MEN CRENSHAW AND PACIFIC COAST HWY.

A TERRIFIC PRICE SLASHING... **ALL OUT—STOCK REDUCTION**

WE MUST REDUCE OUR STOCK AT ONCE

We Are Facing a Situation That Calls for Immediate Selling Action and the Quick Disposal of at Least Half of Our Large Stock of Fine Men's Wear. It is Not a Matter of Choice But Stern Necessity That Compels This Drastic STOCK REDUCTION SALE. Let the Merchandise Bring What It Will! and the Loss Be What It May.

SALE

SALE STARTS **FRIDAY** October 18th **9:30 A.M.** Open Evenings 'til 9 Except Saturday 'til 6 **Sunday, Too!** 10 to 5

OUR FIRST STOREWIDE SALE

ENTIRE STOCK OF BRAND NEW THIS SEASON'S **MEN'S LUXURY CLOTHING, SPORT ATTIRE AND HABERDASHERY AT REDUCED PRICES**

Yes, Including All Imports and National Brands

ALL PRICES SLASHED

This Is a Price Slash in Real Dead Earnest to Reduce Stocks and Raise Cash... And No Loss of Profit Will Stand in Our Way... We Have Gone Through This Stock and Cut and Slashed Prices... With But One Thought in Mind... Turn This Great Overstock of Merchandise Into Cash... Prices Will Be Slashed on Everything.

Sportcoats

Dacron and Wool, Shetlands, Tweeds, etc., conventional and hacking models.

- Choose from \$35.00 Coats. Pay Only **\$26**
- Choose from \$42.50 Coats. Pay Only **\$31**
- Choose from \$50 Coats. Pay Only **\$36**

CHOICE OF THE HOUSE Entire Stock

MEN'S **\$65 SUITS**

NORMAL ALTERATIONS FREE

SLASHED TO

\$38

FAMOUS BRANDS

- Arrow Shirts
- Lord Jeff
- N.Y. Knitting Mills
- Hartog
- Revere
- Keeper's Socks
- A-1 Slacks
- Levis
- Swank
- L'Arpege
- Haggard Slacks
- Champion
- Martin of Calif.

INCLUDED IN SALE

Conventional, Ivy and Continental Models. Fabrics from England and the Continent.
Imported Sharkskins Imperial Worsteds Dacron and Wool Silk and Wool Ivy Worsteds English Mohairs Mohair and Wool Iridescent Three Ply Twists India Twills

Many More Too Numerous to Mention

CHOOSE FROM **\$75 SUITS** Pay Us Only **\$48**

CHOOSE FROM **\$85 SUITS** Pay Us Only **\$58**

CHOOSE FROM **\$95 SUITS** Pay Us Only **\$68**

CHOOSE FROM **\$125 SUITS** Pay Us Only **\$78**

SLACKS

Reverse twists, sharkskins, imported flannels, dacron and wool. Plain and pleated fronts.

- Choose from \$14.95 Slacks. Pay Only **\$9.87**
- Choose from \$19.95 Slacks. Pay Only **\$12.87**
- Choose from \$24.95 Slacks. Pay Only **\$16.97**

FAMOUS BRANDS

- LeBaron Clos.
- Madison Hall
- Blair Hall
- Primohara
- Bethancourt
- Streve
- Capri Shirts
- Sportsman
- Mr. Jack
- Goldenaire
- Spire
- Sir Guy
- Healthknit

Entire Stock **20% to 50% OFF**

THESE ARE JUST A FEW OF THE FABULOUS BARGAINS YOU WILL FIND—COME IN AND BROWSE—SAVE!

SPORT SHIRTS

Long Sleeves and Short Sleeves Ivy — Continental — Italian — Shirt Jacs

- SPECIAL GROUP REG. TO \$7.95 **\$1.89**
- ALL OUR \$4.95 SHIRTS CLOSING OUT FOR **\$2.88**
- \$5.95 Domestic Imports Take 'Em Away for Regularly \$6.95 Customs **\$4.89**
- What a Deal **\$4.89**
- \$7.95 Famous Brands Ultra, Ultra for only **\$5.89**

JACKETS

Laminates — Gabardines — Wools — Quilted and Unlined — Zipper Fronts — Cardigans REG. \$9.95 TO \$32.50 **ENTIRE STOCK OFF UP TO**

Famous Brand UNDERWEAR

TEE SHIRTS — BRIEFS — BOXER SHIRTS REG. TO **87c** THREE FOR \$2.50

SWEATERS

Cardigans — Pullovers — Wool — Alpaca — Weaves — Orions REG. TO \$29.95 **CLOSE OUT NOW 1/3 OFF**

IMPORTED — SHORT SLEEVE **WHITE SHIRTS**

DRIP DRY — 3 COLLAR STYLES Regular to \$5.00 **2.87** Dacrons Included 2 for \$5.00

FAMOUS BRAND SOCKS 2 for \$1

Reg. \$1.00 Ea. **2 for \$1**

Imported Pure Silk TIES **\$1.87**

Reg. to \$3.50 **\$1.87**

Knitted Cotton SHIRTS 2 for \$5.50

Reg. \$5.00 **2 for \$5.50**

BANLON SPORT SHIRTS **\$3.87**

Reg. \$5.95 **\$3.87**

Dacron & Cotton Continental **CASUAL SLACKS**

Reg. Sold for \$9.95 **\$5.87**

KAM'S STORE FOR MEN

2589 PACIFIC COAST HIGHWAY Rolling Hills Plaza Shopping Center OPPOSITE NEWBERRY'S

Bankamericards Accepted

These are just a few of the OUTSTANDING values in this sale! Hundreds more throughout the store... priced BELOW WHOLESALE cost for quick selling!

ALL SALE ITEMS SUBJECT TO PRIOR SALE **ALL SALES FINAL** No Refunds — No Exchanges

EXPENSIVE MEN'S WEAR REDUCED



HARVEST OF DISCOUNT VALUES

BUDGET IS YOUR "BUY" WORD—PAY AS LITTLE AS \$1.25 A WEEK

MATCHED SET OF 4 WITH 3-T NYLON AND TUF SYN



WHITE SIDEWALLS

\$49.44

ALL-WEATHER "42" 670/15 TUBE TYPE PLUS TAX & OLD TIRE **NO MONEY DOWN** \$1.25 a Week for 4

NOT SECONDS — NOT RETREADS Why Settle for Less Than the Best, Buy **GOODYEAR**

We've Slashed Prices on Electric Toasters, Coffee Makers, Steam & Dry Irons!



GENERAL ELECTRIC STEREO CONSOLE

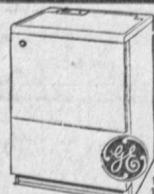
- GENUINE HARDWOOD CABINETS FOR GREATER TONE QUALITY
- 4 SPEED AUTOMATIC CHANGER
- DUAL CHANNEL AMPLIFIER
- TWO 6"x8" OVAL SPEAKERS WITH COAXIAL TWEETER
- G.E. C-100 CERAMIC STEREO CARTRIDGE WITH DIAMOND STYLUS



A Steal at **\$128.88**

\$5 Down—\$2 Per Week

Clearance Specials at "BELOW" Discount Prices on Power Mowers, Patio Furniture!



GENERAL ELECTRIC AUTOMATIC DRYER

- TIMER CONTROL • LINT TRAP
- SAFETY START SWITCH
- PORCELAIN CLOTHES BASKET

\$99.95

NO SPECIAL WIRING NEEDED!

\$5 Down \$1.25 a Week



GENERAL ELECTRIC LIGHTWEIGHT PORTABLE TV WEIGHS ONLY 12 LBS.

\$99.95

MODEL M110P **\$5 Down \$1.50 a Week**

- TELESCOPING ANTENNA
- UP FRONT CONTROLS
- "DAYLIGHT BLUE" PICTURE TUBE

Electric Can Opener & Knife Sharpener



Famous "UDICO" PRICED LESS THAN YOU WOULD PAY FOR CAN OPENER ALONE! **\$9.95**

\$1 DOWN—\$1.25 A WEEK

- MAGNET HOLDS CAN TOPS • OPENS ALL CANS
- SHARPEN KNIVES SAFELY AND QUICKLY!

GENERAL ELECTRIC ALARM CLOCK



WAKE THE KIDS UP FOR SCHOOL ON TIME! **\$2.95** REG. \$4.95 VALUE

- GENERAL ELECTRIC QUALITY!
- ROUSING ALARM SOUNDS 45 MIN. UNLESS SHUT OFF
- MEASURES ONLY 3 1/4" x 3 1/4"

CORDLESS ELECTRIC TOOTH BRUSH



NO ELECTRICAL CONNECTIONS! safe even for children **\$8.95**

- Includes 4 Interchangeable Snap-in Brushes
- OPERATES ON 2 INEXPENSIVE BATTERIES

Goodyear Service Store

In Downtown Torrance

2026 TORRANCE BLVD.

PHONE FA 8-6465