



SALESMAN of the month Lester Hitchcock receives Salesman's Achievement Award at Del Amo Realty from owner of the firm, broker Charles Colsch, member of the Torrance-Lomita Board of Realtors, who made the presentation at the company's sales meeting this week.

PREACHING

To love to preach is one thing — to love those to whom we preach, quite another.

—Richard Cecil

CHARITY

Charity is quite as rare as wisdom, but when charity does appear, it is known by its patience and endurance.

—Mary Baker Eddy

**ANNOUNCING
GRAND
OPENING**

LEONARDS

"BUDGET"

BEAUTY SALON

If you haven't heard about us yet... We are a new style "Budget" beauty salon that offers many features that are above and beyond your fondest dream. We are open every nine till 9 (Sat. & Sun. 4) for the convenience of those who can't make it during normal hours. NO APPOINTMENT NECESSARY. Our prices are all discounted. Our service is complete... and best of all there is no waiting. Use a Leonard Revolving Charge Account or BankAmericard Card.



**TOPS IN FASHION
STYLED
HAIRCUT**

Styled especially for you! A haircut that will give you a new outlook on life!

GRAND OPENING PRICE! 99¢

**Luxurious & Stimulating
CLAIROL
SHAMPOO
and HAIR STYLE**

This sensational offer is for Monday, Tuesday and Wednesday only. Other days it's \$2.00.

GRAND OPENING PRICE! 1.50



**SHAMPOO & SET
CLAIROL
TOUCH-UP**

Add a lovely lustre to your coiffure with this Clairol Touch-Up.

GRAND OPENING PRICE! 4.95

**SAVE \$20.00
PERMANENT
WAVE**

One Price! No extras! This includes Shampoo and Set and Fashion Styled Haircut.

GRAND OPENING PRICE! 6.66



TWO NEW LOCATIONS

LEONARDS

25405 Crenshaw Blvd., Torrance, DA 5-4911 or DA 6-4431 North Mezzanine Floor

400 N. SEPULVEDA, EL SEGUNDO, EA 2-2135

**BETTER
FOOD
MARKETS**

BETTER

Here's Your Chance To Save

**PACIFIC
STA-CRISP
CRACKERS**

4 moisture-proof packets

1-LB. BOX

19¢

**Campbell's
VEGETABLE
SOUP**

Save 23c

**ALL VEGETABLE VARIETIES
CAMPBELL'S
SOUPS**

**ALL MEAT
BASE
SOUPS**

7 TALL CANS \$1

8

TALL CANS

Save 8c

4-Golden Quarters

PKG.

**DEL MONTE
CATSUP**

Save 40c

TALL 14-OZ. BTL.

7 \$1

Frozen/Cantonese/Spareribs/Fried Shrimp/Sukiyaki/Save 16c

WONG'S DINNERS COMPLETE DINNER **49¢**

Tender/Sweet/Roger's

BITS O' HONEY PEAS 5 TALL 303 CANS **\$1**

Whole Kernel or Cream Style

BITS O' HONEY CORN 6 TALL 303 CANS **\$1**

Choose from all Luscious Flavors

PEAS AND CARROTS 5 TALL 303 CANS **\$1**

Stock up for all those Lunches you have to make/Timber tough

LUNCH BAGS LARGE 50-CT. PKG. **19¢**

Add nothing but water to this wonderful mix/Golden Crown

PANCAKE MIX 1-LB. BOX **25¢**

**CHUCK
POT R**

U.S. CHOICE or TABLE PR

ROUND BONE **SWISS STEAK** L.B. **59¢**

LEAN/BONELESS **CHUCK ROAST** L.B. **79¢**

MADE FRESH EVERY HOUR

Ground CHUCK 3 LBS. **\$1.47**

**GOLDEN CREME
BUTTER**

FIRST 1-LB. QUALITY PKG. GRADE "AA"

69¢

**CREME PAC
ICE CREAM**

Made by Golden Creme All Flavors

SAVE 10c

1/2 GAL.

49¢

APPLES

EXTRA FANCY/RED NORTHERN

DELICIOUS

10¢

lb.

**RUSSET
POTATOES**

U.S. NO. 1

8 LB. FILM BAG **29¢**

**LARGE/RED/SOLID
TOMATOES**

RIPE

2 LBS **25¢**

**CHUCK
STEAKS**

LUERS IOWA FARM or ARMOUR CAM-FIRE

**SLICED
BACON**

LEAN, SWEET, SMOKED

1-LB. PKG. **49¢**

TENDER/SAVORY

**4-LEGGED
FRYERS** **39¢** lb.

JUMBO/TENDER

WHITE SHRIMP L.B. **98¢**

GERBER'S BABY CEREALS

• BARLEY • RICE • GERBER'S CEREAL • OATMEAL

Choice Your 4 8-OZ. PKGS. **69c**

**CHIC-E
CAT FOOD**

Chop Chicken Giblets or Chicken Dinner

2 8-oz. Cans **29¢**

THESE STORES OPEN 24 HOURS • 7 DAYS A WEEK

S. WESTERN at SANTA BARBARA Los Angeles

PRAIRIE at REDONDO BEACH BLVD. Torrance

LAKWOOD BLVD. at ALONDRA Bellflower

E. FLORENCE Los Angeles at SAN PEDRO

7 SAL

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Tax Collect

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NEVER A PEN**

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