

New Discount Department Store Set

Top Name Stars Slated For Leonards Opening

A spectacular grand opening celebration will be "kicked off" Thursday at 11:30 a.m., at Leonards three giant discount department stores, announcing the gala opening of their new Torrance store.

All stores are celebrating with bargains, free gifts for everyone, celebrities, entertainment and demonstrations galore for the multi-million dollar four-day event.

"We've gone all out to make this grand opening the biggest event of its type ever held in Southern California. Each day of the sale we are offering coupons, through our advertising, that are valid on the particular day stated therein entitling each person to a free

gift. The gifts are terrific and range from free Aesop Figurines to 45 RPM records, from potted philodendrons to whiskbrooms," stated Robert Leonard, Jr. President of the Leonards chain of super department stores.

The new Torrance stores featuring 82,000 square feet of merchandising area brings to Torrance a new concept in discount department store operation. Everything from a refrigerator to a can of beans will be sold through super-market techniques of volume selling and tremendous buying power!

Leonards is one of the largest discount department store chains in the west, and in so being, brings to Torrance a new concept in mass merchandising.

Easy, convenient shopping center, is just one of the features of the Torrance store. Three ways to pay, a credit system that is unique to the Leonards operation only, is now being offered. Just say "Charge it" and use Leonards easy Revolving Charge Credit Card; BankAmericard or easy budget terms with no down payment and take up to 36 months to pay.

"Free door prize drawings will be held offering thousands of dollars worth of prizes to the lucky winners, absolutely free. In each instance no purchase is necessary. All the individual must do is come into one of the three Leonards stores and register his name," stated Robert G. Graw, vice president and general manager of Leonards. Drawings will be held later and the winners will be notified.

"Tremendous advance planning has gone into this sale to assure the public it will be the greatest ever held. Every department is participating in this event. Prices have been slashed to unheard of lows! We're offering the greatest values in our history," stated Jerry Moss, advertising manager of Leonards.

The three stores are located in Torrance, Garden Grove and El Segundo. The new Torrance store is located at the corner of Pacific Coast Highway and Crenshaw; The El Segundo store is located at 600 N. Sepulveda; the Garden Grove store is located at 12891 Harbor Blvd.

The stores are open seven days and five nights. Store hours are daily 11:30 a.m. 'til 9:30 p.m. Saturdays and Sundays from 10 a.m. 'til 6 p.m.



TOP-NAME GUESTS at grand opening celebration Thursday for Leonards Discount Department Store here include Beach Boys (left), Capitol recording artists of "Surfin' Safari" fame, and Engineer Bill (right), star of video kids' show. Beach Boys will be



at Leonards on Thursday at 7 p. m. for a 45-minute appearance. They'll autograph copies of current album, available at Leonards record department. Engineer Bill will appear Saturday at 4 p. m. and will meet with fans of children's television show.

League of Women Voters Schedules Fund Campaign

Provisional League of Women Voters of Torrance will conduct its first finance drive Thursday, Nov. 8, when members individually call upon interested citizens in the community to support their work with contributions.

Proceeds go toward league activities connected with promoting citizen responsibility in government. As a pre-election voters' service, the Torrance provisional league sent speakers to various organizations throughout the city to discuss measures on the November ballot.

In addition a general meeting to inform the public of the leading arguments for and against the 25 state

measures was held by the group.

Finance drive chairman is Mrs. Louis Lanzer. Committee members include Mmes. Albert Nadel, Donald Brink, Robert Christensen, Donald Finklestein, C. E. Mabry, C. K. Howey, James Hawkins, Emery Reaves, M. B. T. Davies, C. R. Berwanger, O. W. Christianson, Robert Saunders, Warren Shallies, Milton Feinberg, William Geisert, Burt Belzer, P. E. Mullen, A. A. Curtis, G. S. Ingersoll, James Ries, Sydney Weiner, R. B. Friedson, H. P. Foote and Donald Salk.

Skipper Frank To Appear at Boys Market

'SKIPPER FRANK' HERMAN... guest appearance Skipper Frank Herman, star of KTLA's "Cartoon Carousel," will make a personal appearance at The Boys Market Saturday at 4 p.m.

Appearing with Skipper Frank will be his popular wooden side-kick, Ziggy, who also is featured on Frank's Channel Five television show.

Skipper Frank will put on a complete magic show and will conduct contests with valuable merchandise as prizes. Guests will be given an opportunity to take part in the audience participation portion of the show.

Skipper Frank has been host of "Cartoon Carousel" for more than five years and has earned the honor of being named the number-one children's entertainer in Southern California.

With four sons of his own, Frank knows the likes and dislikes of the youth of this area. He also knows what the parents would like to have their children watch. It has always been his aim to please both the parents and the youngsters and his success would indicate he had done just that.

Skipper Frank's appearance at The Boys Market, Carson St. and Normandie Ave. in Torrance, will give his many fans in this area a chance to meet him in person and take part in the fun.

"Cartoon Carousel" is seen every afternoon, Monday through Friday, 3:30 to 5 p.m., on Channel Five.

Carson Project Gets Contract

Contract for installation of sewers and construction of curbs and gutters along a portion of 219th St. between Grace Ave. and Avalon Blvd has been awarded to Oswald Bros. Co. of Los Angeles.

Supervisor Burton W. Chace said the firm submitted a low offer of \$23,632.12 to complete the project under County Improvement District No. 2156-M in the Torrance - Dominguez area.

Education Bond Issue Commitment Itemized

Building projects provided by Proposition 1-A are firmly committed, and Los Angeles County's share of the higher education bond issue is \$62,586,800. Co-Chairman Roy P. Crocker of the statewide Citizens' Committee for "Yes" on 1-A said.

Pointing out that the State Legislature specifically designated the approved construction projects in its special session, Crocker said there can be no question about how the bond money will be spent.

Included in Los Angeles County totals are the following building programs: UCLA and UCLA Medical School, \$29,716,800; Los Angeles State College, \$10,658,300; South Bay State College, \$7,717,000; San Fernando Valley State College, \$4,802,100; Long Beach State College, \$5,162,400; and California Polytechnic College, \$3,852,800.

Other Los Angeles County projects involved are Pacific State Hospital, \$200,000; Metropolitan State Hospital, \$324,000; and the Fred C. Nelles School for Boys, \$189,400.

"A detailed, building-by-building schedule has been established and is a matter of public record," Crocker said. For example, among the UCLA projects are buildings to establish a school of dentistry and

greatly enlarge the medical school.

ENGINEERING At Los Angeles State College and San Fernando Valley State College there are engineering buildings, and funds for Orange, San Diego, and San Fernando State Colleges include equipment for science buildings.

Eighty per cent of the \$270 million will go to construction for higher education in the state. The remainder is scheduled for mental hospitals, correctional institutions, and forest fire-fighting installations.

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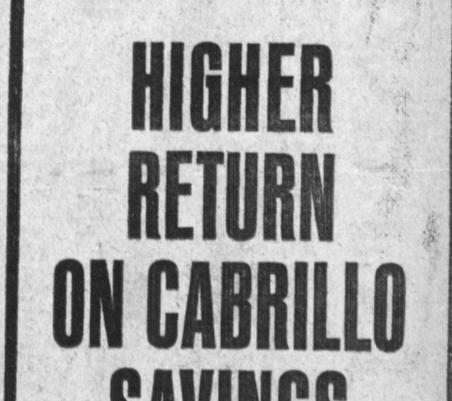
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To Attend Convention... A leading sales representative for Occidental Life Insurance Company of California, Gordon Englebright, associated with the company's Torrance branch of-

office, has qualified for the firm's Western regional convention being held in San Francisco, it was announced in Los Angeles by Ed Clark vice president in charge of agencies.



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SALUTE

WILLIAMS AFB, Ariz.—John T. Dinubilo Jr. of Harbor City has been promoted to airman first class in the United States Air Force.

Airman Dinubilo is assigned to the 3525th USAF Hospital here as a physiological training specialist.

A graduate of Gardena High School, he is the son of Mr. and Mrs. John T. Dinubilo, 24218 Postmaster Ave., Harbor City.

WILLIAMS AFB, Ariz.—Morris E. Holt of Torrance has been promoted to airman first class in the United States Air Force.

Airman Holt is assigned to the 3525th Pilot Training Wing here as a supply specialist.

A graduate of Hawthorne High School, he is the son of Mr. and Mrs. George H. Holt, 8205 Towers St., Torrance.

STUTTGART, Germany (AHTNC) — Army Pfc. Ronald D. Lane, son of Mr. and Mrs. Roswell D. Lane, 1948 W. 186th St., Torrance, recently participated in FALLEX, a large-scale NATO exercise in Germany.

FALLEX is an annual exercise designed to test the overall combat readiness and effectiveness of NATO forces in Europe.

The 20-year-old soldier, a military policeman in Company A of the 385th Military Police Battalion in Stuttgart, entered the Army in March 1961 and completed basic training at Fort Ord, California.

He was graduated from North High School in 1960.

FORT POLK, La. (AHTNC) — Army Pvt. William A. Dean, 22, son of Mrs. Myrtle W. Dean, 25627 Eshelman St., Lomita, completed eight weeks of advanced individual infantry training at Fort Polk, La., Oct. 19.

Dean entered the Army in May of this year and received basic training at Fort Ord, California.

ANCIENT NICKEL

In composition, coins issued 2,000 years ago by the Bactrian peoples of ancient Asia are not unlike the present United States five-cent piece. Both contain 75 percent copper and 25 percent nickel.

Vote with Confidence

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