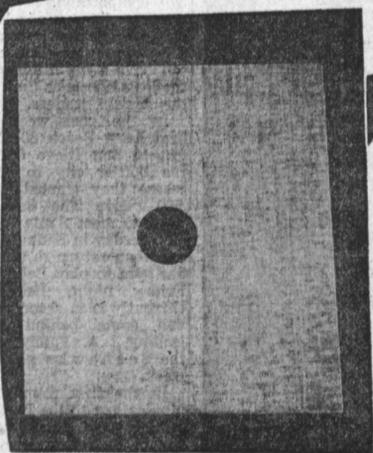
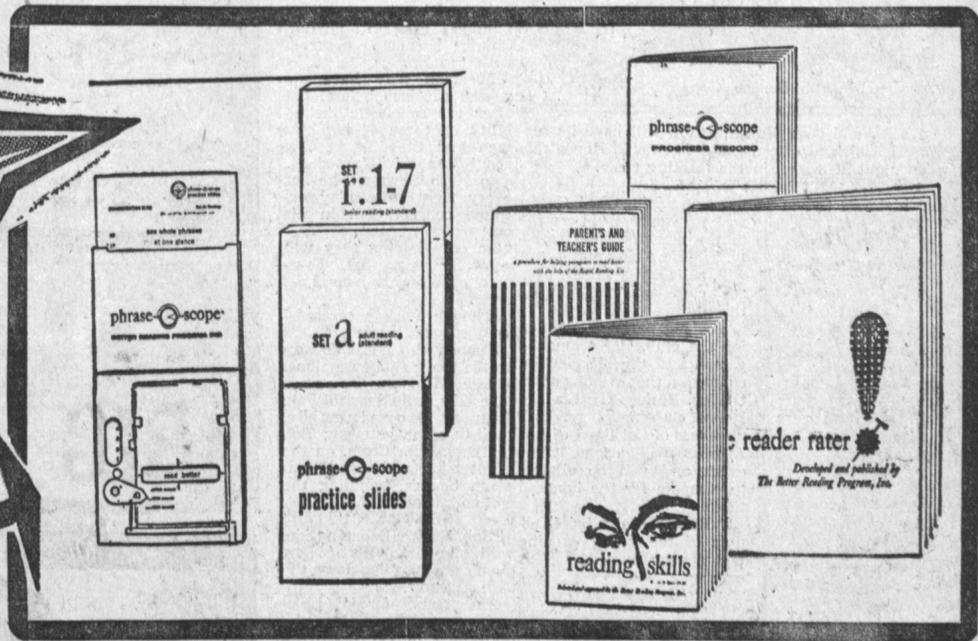


# FAST READERS FINISH FIRST!

DON'T BE A SLOW-POKE  
IN THE JET AGE

Get the **FAMILY PROGRAM FOR RAPID READING**  
(at a price you can afford!)



People "in the know" are the ones who get ahead—in business, in school and in social life. But there's so much to know . . . and so little time to read. That's why educators and scientists have invented THE FAMILY PROGRAM FOR RAPID READING. It's simple . . . it's fun . . . and it's **GUARANTEED TO INCREASE YOUR READING SPEED AND YOUR COMPREHENSION.**

Thousands of business executives, teachers and parents have found this remarkable kit a key to successful living . . . unlocking the door to a new world of ideas, pleasure and fulfillment. The Family Program for Rapid Reading will allow you to break through the word barrier . . . will heighten your enjoyment and understanding of everything you read, from Plato to Pogo.

## HOW DOES IT WORK?

In the old days (before this kit was developed) reading acceleration courses depended on a clumsy projection device suitable only for classroom use. To take its place, the Family Program for Rapid Reading developed the PHRASE-O-SCOPE, a "learning machine" so simple that anyone in your family—even the children—can use it effectively. This ingenious learning aid at last makes

possible private, personal improvement—with these advantages:

- No lengthy classes to attend
- No lessons to write or tests to mail
- No group "pace" to hold you back

## AND IT'S FUN

You'll find the kit more fun than a crossword puzzle. Far from considering it a chore, you will get real pleasure from using the Family Program for Rapid Reading. You'll look forward to each practice session. And you'll be doubly pleased because you can actually see provable, measurable progress as you go along.

## YOU LEARN AT HOME . . . AT YOUR LEISURE

Don't Delay . . .

Reserve your Family Program for Rapid Reading today! Telephone . . . visit our office . . . or mail the coupon. We will send the kit to you for a **FREE TRIAL**. After seven days, you have the choice of sending the money or returning the program.



**RESERVE YOUR PROGRAM for RAPID READING TODAY!**  
**\$16.95**  
LIMITED Introductory OFFER

**ACT NOW! PHONE:**  
**TORRANCE PRESS, DA 5-1515**  
**or MAIL COUPON:**  
**3238 Sepulveda, Torrance, Calif.**



### GUARANTEE Send No Money

Try the Kit for 7 days at our expense. See how easy it is to increase your reading speed! We unconditionally **GUARANTEE** that you will increase your speed by using the KIT only 10 minutes a day for just 7 days, or we will stand entire cost of your **FREE TRIAL!**

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

★ DETACH AND MAIL TODAY: ★

★ **PREVIEW CERTIFICATE** ★

★ AT SPECIAL INTRODUCTORY PRICE ★

★ TORRANCE PRESS, 3238 Sepulveda, Torrance, Calif. ★

★ In accordance with your liberal guarantee, please send me the FAMILY PROGRAM for RAPID READING (as I have checked below): ★

★  Combined FAMILY PROGRAM for RAPID READING with both Adult and Junior materials at only \$16.95. ★

★  I enclose no payment. If I decide to keep the Kit, after 7 days I'll send just \$16.95 plus 65c for mailing and handling. ★

★ Name: ..... ★

★ Street: ..... City: ..... Zone: ..... ★

★ Age (s) of my youngster (s): ..... My signature: ..... ★

★ DETACH AND MAIL TODAY! DETACH AND MAIL TODAY! ★

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★