Call CUmberland or Gilbert 3-6181
For Location of Store
Nearest You

VON'S and Shopping Bag FIRST DOWN! With Food Prices

FLOUR DETERGENT MAYONNAISE BREAD SOUPS SOAPS SALAD OIL SHORTENING TISSUE BABY FOODS FOIL MARGARINE PAPER CANNED MILK

Coming Through With Greater Savings On Your TOTAL FOOD COSTS

Von's and Shopping Bag carries the ball to lower your TOTAL FOOD COSTS . . . Holds the line against rising prices . . . and scores with advertised specials every day of the week! That's a winning combination for your food budget. Join the cheering section of satisfied shoppers who save at Von's and Shopping Bag.

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16 Volumes . . . 1,375 most needed subjects. Beautiful full color illustrations throughout.

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Beef Roasts for Hearty Fall Appetites!

CHUCK ROASTS

ALL U.S.D.A. CHOICE STEER BEEF

Only One Grade at Von's and Shopping Bag . . . the choicest of the U.S.D.A. Graded Choice! Best Beef You Can Buy for Tenderness and Fine Flavor . . . and Top Value for Your Money!

Blade Cuts... 39¢ lb.

Center Cut Chuck Roast JUICY, MEATY CUTS OF CHOICE STEER BEEF 43¢ lb

Boneless Chuck Roast CHOICE CENTER CUTS TRIMMED WASTE-FREE 79¢ lb

Boneless Beef Brisket LEAN, TASTY BEEF U.S.D.A. CHOICE GRADE 79¢ lb

U.S.D.A. CHOICE STEER BEEF

RIB STEAKS

OR RIB ROASTS

Tender, Juicy, Trimmed to Perfection . . . a Favorite for Fine Flavor!

AN EXTRA SPECIAL PRICE..... 79¢ lb

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Family Steak Boneless King Size 79¢ lb

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Von's and Shopping Bag—Better Quality

FRESH GROUND MEATS

BEEF	CHUCK	ROUND
Ground Fresh Hourly 39¢ lb	Fresh, Extra Lean 59¢ lb	The Very Finest! 69¢ lb

Fresh, California Grown—4 to 5 lb. Avg.

Roasting Chickens 49¢ lb

Seafood Sea-Lections

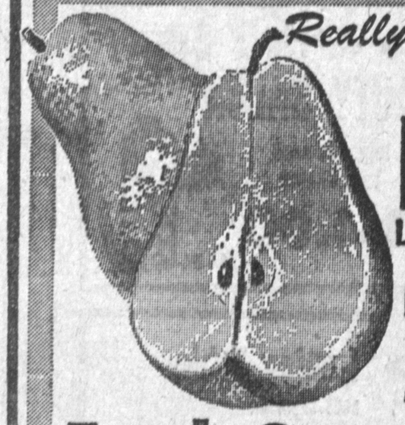
Halibut Fillets Sliced Northern 69¢ lb

Fancy Shrimp Cocktail Size 5-Lb. Box $4.79 98¢ lb

ICELANDIC . . . Finest Fish Frozen!

FILLET OF SOLE 1 lb. pkg. 65c HALIBUT FILLETS 1 lb. pkg. 73c

Really Fresh Produce



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Lake County's Finest!

2 LBS 25¢

Fresh Sweet Corn JUST PICKED! 5¢ ear

Brussels Sprouts FRESH & TENDER 10¢ lb

Fresh Carrots 1 POUND CELLO PKG. 3 FOR 19¢

Tokay Grapes SWEET JUICY 10¢ lb

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The Aristocrat . . . Rich Tomato Flavor! 14 OZ. BOTTLE 19¢

HUNT'S **Pork & Beans** 15½ oz. Can 2 FOR 25¢

FANCY FARMS **Green Beans** Sliced 303 Can 2 FOR 29¢

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ZEE Family Pack White or Colors 3—4-ROLL PACKS

12 ROLLS $1.00

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DOLE SLICED 1½ Flat Can 5 FOR $1.00

PEACHES

COUNTY FAIR HALVED or SLICED 2½ Can 19¢

TOMATO JUICE

GLORIETTA FANCY CALIFORNIA 46 oz. Can 25¢

MUFFIN MIX

DROMEDARY For Hot Corn Muffins 3 PACKAGE PACK 25¢

WAX PAPER

CUT-RITE Strong, Easy to Tear 125 FOOT ROLL 25¢

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At Von's and Shopping Bag Mkts.

Von's Own SHEPERD'S BREAD Hand Made . . . You Can Taste the Difference! BIG ROUND LOAF . . . 35¢

DOUGHNUTS Plain or Powdered 6 in a Pkg. 25¢

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CHOCOLATE FUDGE CAKE 1-Layer. Each..... 59¢

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ENGLISH MUFFINS Pkg. of 6 29¢

DUNKETTES Sugared Pkg. of 12 29¢ Crumb Pkg. of 12 35¢

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Oscar Mayer All Meat **FRANKS** 1 lb. Pkg. 49¢

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IMPORTED FROM SWITZERLAND **Sliced Swiss Cheese** 6 Oz. Pkg. 59¢

FROM WISCONSIN—SLICED LOAF **American Cheese** RICH & CREAMY 59¢ lb

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GORDO'S **Taco Dinner** Frozen 12-oz. Pkg. 39¢

CAMPBELL'S SOUPS

"Good Hot Soup" for Nutritious Meals

New Frozen Varieties

Cream of Potato 10½ oz..... 19c

Green Pea with Ham 10½ oz... 19c

Vegetable Beef 10¼ oz..... 29c

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Keg BRAND BEER

12 oz. Cans 6-PAK 79¢ Exclusive Value!

Prices Effective THURS., FRI. SAT., SUN., SEPT. 28, 29, 30, OCT. 1

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DOLE **Spiced Pineapple Chunks** 12-oz. Can 25¢

LIBBY'S **Corned Beef Hash** 15-oz. Can 45¢

LIBBY'S **Molasses Baked Beans** 14-oz. Can 2 FOR 31¢

NABISCO **Lorna Doone Cookies** 9-oz. Pkg. 39¢

JAN-U-WINE **Chow Mein Noodles** 303 Can 2 FOR 35¢

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LADY ESTHER **4-Purpose Face Cream** 10-oz. Jar Reg. $1.49 Special 98¢