

## Joseph Keon Elected to Directorship

Joseph J. Keon has been elected to the Board of Directors of The Child Guidance Clinic of Los Angeles, Mrs. Charles Luokman, Board president, announced this week.

Keon, who lives in Hancock Park with his wife and three daughters, is head of the investment banking firm of Keon and Company, Inc., and a member of the Pacific Coast Stock Exchange.

He is active in the underwriting of stocks as well as in private banking. Keon and Company has become one of the more prominent private banking institutions in the West.

When notified of his election, Keon stated, "The most rewarding feeling one can achieve is in helping emotionally disturbed children to attain to a fuller and richer life."

"I am sure many other members of the financial community will understand and accept the importance of the work which lies just ahead for the clinic," Keon concluded.



SMART EXTERIOR styling and modern interior facilities are features of the Riviera Medical Center, 234 Avenue F at Pacific Coast Hwy., Redondo. Center was opened recently by Dr. Blaine L. Montgomery, D.O., and Dr. William Momary, D.O., for the general practice of medicine.

## Learning Lecture Topic For Adult School Series

Gardena Adult School and the Purche Avenue Elementary School Parent-Teachers Association are jointly sponsoring a lecture-discussion series at Purche Avenue Elementary School, 13210 Purche Ave., Gardena.

Series "How to Help Your Child Learn" will begin Oct. 4, and will be held six consecutive Wednesday evenings from 7:30 to 9:30 p.m.

Topics to be covered include:

### Adoptive Parents Decline Recently

A recent decrease in applicants for adoptions is creating a surplus of adoptable children in Los Angeles County, according to H. Gordon Mackay, California adoption authority.

MacKay, executive director of The Adoption Institute, said this situation is a direct reversal from the past 20 years in this area. Adoptable children in the past were in short supply, which resulted in long waiting periods for adoptive parents.

"Spelling and Handwriting" — How parents can help at home, techniques of home study; "Techniques in Teaching Reading" — Goals of reading, basic reading materials, comparison with prior techniques.

"Reading in the Classroom" — Grouping, steps in a lesson, follow-up lessons, how parents can help at home; "School" — Teaching the concept of numbers, place of drill in arithmetic, development of place values in our number system, strengthening reasoning ability.

"Language in the Elementary School" — Motivating story writing, developing independence in writing, developing proofreading skills, language usage.

"Communication Between Home and School" — Report cards, parent-teacher conferences, classroom visitations, recognizing your child's strengths and limitations.

There is no tuition fee for the series. For further information call Mrs. Dropkin, parent education chairman, FA 1-0378, or William Johnston, principle, Gardena Adult School, DA 3-2686.

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# "WHO'S WHO" BUSINESS INDEX



NIKL MUSIC STUDIO, newly opened at the Del Amo Shopping Center, 3820 Sepulveda Blvd., Torrance, is headquarters for organs made by Conn, Gulbransen and Thomas, as well as pianos by Gulbransen. Nikl offers a free home demonstration of the organ and free lessons with the purchase of an organ, with no obligation. All consultants in the studio are musicians, not just salesmen. Payments can be arranged on easy terms, with up to 36 months to pay. Arnold R. Nikl, M.M., from Northwestern University, brings a distinguished background to his business. As band director, he gave instructions on all band instruments. He was in the original Disneyland Band. His studio has many distinct features which make it a treat to visit. It has a "Mile of Music"—organ books for all makes of organs and pianos. Teachers are available for all instruments. The new studio is open from 10 a.m. until 9 p.m. every night.



"WE SPECIALIZE and take pride in our quality and workmanship of your finest attire." Belfair Cleaners, located at 2060 West Carson, Torrance, say. And they mean it. Whatever garments you want cleaned or pressed will be given expert attention and care by Belfair. The store is owned by Louis Katz and managed by Gwen Denney. Belfair has two plants, and employs a total of 75 expert cleaners. "Our modern cleaning plant assures you the finest at any price," is another slogan of Belfair Cleaners. In addition to dry cleaning every type of garment imaginable, Belfair handles laundry. The shop is open Monday through Saturday from 7:30 a.m. until 6:30 p.m. Call FA 8-8041 for information. Better yet, bring your clothing to Belfair and see for yourself what expert care is given your garments. "Let us take care of all your cleaning and laundry needs. Try us and be convinced," the owner says.



ARE YOU EXPECTING GUESTS? You needn't give up the privacy of your home if you let Driftwood Motel solve your extra room problem. Make reservations for your guests to stay in this friendly neighborly motel which offers daily and weekly rates at reasonable cost. Driftwood Motel, owned by Glenn B. Carson, Jr., and managed by D. L. "Mac" McFarland, is located at 3960 Pacific Coast Highway, Torrance. Each guest receives complimentary morning coffee and newspaper. Rooms are equipped with kitchenettes, television, and phones, if desired. In addition there is a lounge and suites for larger parties. Driftwood is new and beautiful and decorated in tropical style. Reservations may be made by calling FR 5-0511. Take a look before making those reservations for your guests. You'll be pleasantly surprised and pleased.

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