

Zodys Opens Store in LB Thursday



APPEARS AT ZODYS — Tom Hatten, host of the "Popeye" television show, will appear in person at the new Zodys Discount Department Store in Long Beach on Saturday, August 19, at 1 p.m.



"BOZO THE CLOWN," comic star of KTLA's "Bozo," will make a personal appearance at the new Zodys Discount Department Store at Spring and Los Coyotes in Long Beach, Saturday, August 12, at 10:30 a.m. A free magic show, free gifts and special prizes will be presented to children in attendance.



M.C. AT ZODYS — Bill Welsh, popular Southland telecaster, will serve as master of ceremonies at the new Zodys Department Store Grand Opening tomorrow at 9:30 a.m. at Los Coyotes and Spring St. in Long Beach.

Museum Tours Begin

The Los Angeles County Museum has announced a busy schedule of guided tours for the general public during the coming week. The current temporary exhibition, "The Arts of Thailand," which will continue through August 13, will be interpreted through special gallery talks in the exhibition on Tuesdays through Fridays at 1:30 p.m., until Friday, August 11.

Use Press classified ads to buy, rent or sell. Phone DA 5-1515.

Southern California's newest discount department store opens its doors in Long Beach Thursday, August 10, where Zodys officials, civic dignitaries and motion picture and television personalities participate in Grand Opening ceremonies at 10 a.m.



The Long Beach Zodys, located at the Los Coyotes diagonal at Woodruff and Spring, will be completely self-service, according to Richard H. Wolfe, vice president of the rapidly growing discount department store chain. Wolfe reported that the

Long Beach location is the third to be opened by Zodys in the Southland since June of 1960. He said that another 33 units will be added in the future, bringing the total to 36 for the entire Zodys network.

Like the other Zodys (Redondo Beach and Garden Grove), the Long Beach store features both high quality fashions and home furnishing merchandise. Mayors and city officials from neighboring communities will join Zodys executives for the traditional ribbon-cut-

ting, along with Miss Lakewood (Gail Cason) and Bill Welsh, popular KTTV star and master of ceremonies from the International Beauty Pageant. The new Zodys has some 60 separate self-service departments and is air conditioned throughout. It contains over 76,000 square feet of floor space as well as parking for over 1000 cars.

FREE GIFTS Free gifts for everyone, merchandise prizes, personal appearances by children's television personalities and

special exhibits are among the many attractions planned for the Grand Opening Sale celebration. "Unlike some discount department store operations, Zodys will maintain an 'open door' policy," Wolfe remarked. "There are no restrictions, no membership cards, no qualifications, we are offering the public a complete line of merchandise at the lowest possible discount prices consistent with quality," he added.

COMPETITIVE "We intend to be competitive in price and variety and will not knowingly be undersold," he replied. "Self-service means lower overhead with the savings passed on to the customer in the form of discount prices on merchandise," he reported. Top name brands, lowest prices and quality merchandise are guaranteed in the large appliance department at the Long Beach Zodys. The line includes television sets, radios, phonographs, stereos, refrigerators, washers, dryers, gas and electric ranges, garbage disposals and air conditioners.

Such name brands as RCA-Victor, Packard-Bell, Norge, General Electric, O'Keefe & Merrett, Emerson, Zenith and many others are among those featured at Zodys. **YOUNG MEN AND OLD** I am more candid than when I was younger. As I know more of mankind I expect less of them and am ready now to call a man a good man upon easier terms than I was formerly. —Samuel Johnson (1709-84)



ABOUT TO OPEN its doors to thirty shoppers is this newest Zodys located in Long Beach. Thursday, August 10, is the grand opening date. Zodys officials, civic dignitaries, and motion picture and television personalities will participate in the event. It is located at the Los Coyotes diagonal at Woodruff and Spring.

SPACIOUS MALLWAY of the new Zodys discount department store is only one of the contemporary features of the structure which is about to open Thursday, August 10. Gifts for everyone and merchandise prizes are among the many attractions planned for the grand opening to begin at 10 a.m.



Anti-Communist Rally Moves to Larger Quarters

An unprecedented demand for tickets from people wanting to hear William J. Teague, vice president of Pepperdine College, and John H. Rousset, California Congressman from the 25th District, report on the Communist threat to our survival has required moving the rally to larger quarters, according to Stanley B. O'Kane, rally chairman for the Greater Long Beach Forum, co-sponsor of the rally. The Anti-Communist meeting, originally scheduled at Wilson High School Auditorium on Tuesday, August 15, will now be held at the Long Beach Municipal Auditorium on Monday, August 14. Ticket holders are advised that their tickets will be honored on the new date at the auditorium and the public is invited to attend. Tickets may be obtained in advance by calling HA 9-5402. Ticket donations are \$1 each. The program will start at 7:30 p.m.

\$3 Billion Cash Assets Held in Reserve By State

The State of California held cash assets in earmarked funds amounting to almost \$3 billion on the last day of the 1960-61 fiscal year. State Controller Alan Cranston this week reported that as of June 30, the last day of the fiscal year, the State had a total of \$2,916,385,687 tied up in funds restricted in their use. Largest single fund, Cranston said, was the State Employees' Retirement Fund, which accounted for \$1,402,590,614. Add to that the \$607,552,071 in the Teachers' Retirement Fund, \$2,189,481 in the Judges' Retirement Fund and \$406,093 in the Legislators' Retirement Fund.

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AMPLE PARKING area will be offered at the newest department discount store in California, Zodys in Long Beach. The store is celebrating its grand opening Thursday, August 10, at 10 a.m. with the appearance of movie and television celebrities and the awarding of free gifts and prizes. The Long Beach Zodys, located at the Los Coyotes diagonal at Woodruff and Spring, will be completely self-service, according to Richard H. Wolfe, vice president of the rapidly growing discount department store chain. He reported the Long Beach location is the third to be opened by Zodys in the Southland since June of 1960.

LEGAL NOTICES
NOTICE OF TRUSTEE'S SALE
No. F110
On August 26, 1961, at 11:00 o'clock A. M., at 2374 Hawthorne Ave., Torrance, California, Rollins Hills Escrow Co., as Trustee under the Deed of Trust made by Samuel J. Bishop and Mary A. Bishop and recorded June 10, 1959, in Book 3765, Page 772, of Official Records of Los Angeles County, California, given to secure an indebtedness in favor of Conrad J. Blass, now owned and held by Rose Greenberg, by reason of the breach of certain obligations secured thereby, notice of which was recorded April 7, 1961, in Book 3742, Page 140, of said Official Records, Rollins Hills Escrow Co. will sell at public auction to the highest bidder for cash, payable in lawful money of the United States at time of sale, without warranty as to title, possession or encumbrances, the interest conveyed to and now held by said Trustee under said Deed of Trust, in and to the following described property, to-wit:
Lot 245 of Tract No. 21876 as per map recorded in Book 695, Pages 35 to 44 of Maps in the office of the County Recorder of said county.
For the purpose of paying obligations secured by said Deed including fees, charges and expenses of the Trustee and of sale.
ROLLINS HILLS ESCROW CO.,
Trustee
By MARY G. DAVIS, President
Attest: DALTON M. DAVIS, Secretary
Dated: July 14, 1961
H-O-S 8507
Torrance Press, Sunday
July 30, Aug. 6, 1961.