

# Life Begins in a MOBILE HOME



By B. E. LOVELL

We are going to forego our usual rambling ways today in order to visit the big trailer show at South Bay Shopping Center, and see for ourselves why so many people in California have given up their old way of life, for mobile home living.

And while we're there, we'll stop for a moment and chat with our friends from down Atlantic Avenue way, Joe's Mobile Home Sales; Aero Trailer Sales; and T-Bird Trailer Sales. Then move on down the line and say "Hi" to the boys from McFarland Trailer Sales, up Inglewood way. And maybe take a look at the new Kit being exhibited by Harbor Trailer Sales, from Harbor City.

All of these mobile home dealers are always happy to answer your questions and show you any special features you might be interested in.

REMEMBER, it's the LAST DAY, but you've got plenty of time . . . show opens at 12 noon and runs until 6 p.m.

**SEE AND INSPECT THE VALUE LEADER IN MOBILE HOMES**  
• Room by Room  
• Feature by Feature  
It's the **LakewoodNewport Extend-o-Room** at **Martin Trailer Sales**  
2429 Pacific Coast Hwy., Lomita

**Geo. W. Fry Trailer Sales**  
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Bank Terms—Up to 7 Years  
Big Selection  
Paramount - Mayflower  
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Angeles - Trailorama  
8', 10' 12' Wide Travel Trailers  
Trailer Supplies—Propane  
30 Good Used Trailers  
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Drive safely and economically without top-heaviness  
FULLY EQUIPPED SLEEPS 2 OR 4 WHEN TRAVELING APPROXIMATELY 8" ABOVE CAB 4" HIGH WHEN CAMPING TIME PAYMENTS 10% down, 36 mo. balance  
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Open Saturday 8-4:30  
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**VACATION TRAILERS RENTALS—SALES**  
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16600 So. Main St.  
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## Did You Miss the Big 1961 Trailer Life Show

Admission Free

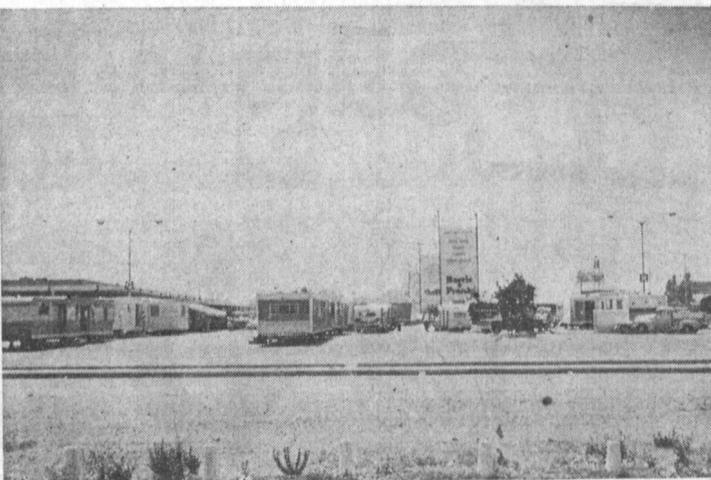
Thursday Thru Monday, June 15 to 19  
SOUTH BAY CENTER, REDONDO BEACH BLVD. AT HAWTHORNE  
Week Days, 12:30 to 9:30 p. m. . . . Saturday, 10 to 6 p. m. . . . Sunday, 12 to 6 p. m.

Does this modern, easy-to-enjoy way of living offer YOU any advantages? Find out for yourself. See all the new 1961 mobile homes and travel trailers. New designs and interior improvements. Interesting built-in conveniences. Fun for the whole family. Don't miss the big show of the year, sponsored by your local chapter of Trailer Coach Association.

Then Visit the Dealers Appearing on This Page

**McFarland Trailer Sales**  
We Handle  
Mayflower - Plymouth  
Pilgrim - Trailorama  
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PHONE OR 4-2193  
INGLEWOOD

**HANSEN TRAILER & SUPPLY**  
Kit — Rod and Reel  
Talisman  
• TRAILER SUPPLIES  
• PROPANE GAS  
10530 Prairie Ave.  
Inglewood  
OR 7-8109  
OR 8-2003



TRAILER LIFE SHOW at South Bay Shopping Center drew admiring glances from motorists cruising down Hawthorne last weekend.

### EDITORS PICTURE STORY OF TRAILER LIFE SHOW

The first picture in the column to my right shows the large expandable type mobile home shown by Joe's Mobile Home Sales, 1187 Atlantic. Next we have a big Crestline, manufactured down in Harbor City, and sold by T-Bird Trailer Sales, 16002 Atlantic. Immediately below this, Aero Trailer Sales, 12703 Atlantic, brought a new Angelus to the South Bay Shopping Center for your inspection.

One column pictures at bottom show shopping center sign and one of the popular Scotsman Industries, Gardena, vacation trailers. Don't forget, you can see these trailers at the dealers on this page . . . and I assure you they look much better than these pictures show, because the pictures were taken by your Mobile Living editor, who is much handier with a typewriter than he is with a camera!

Viva la casa mobila, as they might say in Mexico, if they didn't speak better Spanish than I do . . .

The average income of a mobile home family exceeds the national average by \$1000, says Stanford Research Institute.

The mobile home population in parks in the U.S. has passed the 4,000,000 mark.

The fastest growing segment of our population moving into trailers is the retired group.

In a Stanford Research Institute survey, over 90 per cent of those dwelling in mobile home parks said they preferred it to apartments or conventional housing.

An economist predicted that by 1970 over 20,000,000 Americans will have chosen to live in mobile homes.

Prices on mobile homes average \$5000 per unit. But you can pay \$20,000 for a trailer, with three bedrooms and a fireplace.

# Million-Dollar Mobile Home Park Opens Here Today

SKYLINE PARK, located on the Torrance slope of the Palos Verdes foothills, just south of Crenshaw, on Pacific Coast Hwy., will officially open its gates today, according to George Powell, former Torrance Planning Commission director, who will manage the new luxury type mobile home park.

With five broad terraces, curving paved streets, and a large Community House, as well as a swimming pool, Skyline Park was built at a cost of \$1,000,000, including land, owners William C. Mertz, Richard Mertz and Richard H. Meine informed The Press this week.

The 40-acre mobile home park is extensively landscaped, with all utilities underground, and virtually all of the 170 spaces in the new park rate as "view sites."

"Both credentials and equipment of each prospective tenant will be carefully analyzed to insure a congenial community," Powell said.

A large number of sites have been reserved for weeks, and these lucky mobile home owners will begin moving in today," h continued. "We estimate the park will be completely occupied within the next two or three weeks."

## ATLANTIC AVENUE MOBILE HOME DEALERS

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**IMPERIAL HWY. •**  
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FEATURING:  
KIT GOLDEN STATE  
STATELINER  
TROJAN

**National Trailer Sales and Brokers**  
**9741 Atlantic**  
FEATURING:  
DECATUR  
MELODY HOME  
USED TRAILERS  
**New and Used Mobile Homes**

**Joe's Mobile Home Sales**  
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TRAVELEZE  
TRAILER SUPPLIES  
**Jim & Als Trailer Sales**  
**13006 Atlantic**  
FEATURING:  
DETROITER  
SUPREME  
ALL EASTERN BUILT

**Aero Trailer Sales**  
**12703 Atlantic**  
FEATURING:  
ANGELUS  
MONTCLAIR  
UNIVERSAL  
**Harvey's Trailer Sales**  
**15128 Atlantic**  
FEATURING:  
FLAMINGO  
FLEETWOOD  
SPECIALS EVERY WEEK

**Bonzer-Freeway Mobile Home Ctr.**  
**6655 Atlantic**  
FEATURING:  
GREAT LAKES  
PARAMOUNT  
PAN AMERICAN  
**T-Bird Trailer Sales**  
**16002 Atlantic**  
FEATURING:  
THUNDERBIRD  
CRESTLINE  
VICEROY

**Open Evenings and Sundays**

**ATLANTIC AVENUE**

## SKYLINE PARK

Located on Terraced Palos Verdes Foothills Above Pacific Coast Hwy.

### ESTATE LIVING

In the Finest Mobile Home Park in the Southwest

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PHONE DA 5-3811  
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TORRANCE

**SKYLINE MOBILE PARK, INC.**  
2500 PACIFIC COAST HIGHWAY

## DOUGLAS TRAILER SALES

12-WIDES EXTENDABLES 10-WIDES

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Two Blocks South of Del Amo Shopping Center

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OPEN SUNDAYS AND EVENINGS

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TRAVEL IN LUXURY WITH FLEET-AIRE

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HIGHEST QUALITY  
LOWEST PRICES  
EASIEST TERMS

The World's Finest—Proven Superiority

Any of our portable homes may be carried from place to place by truck-trailer, boat or any carrying device of equal capacity. All models feature heavy duty trailer type construction walls with laminated birch or ash interior. Completely screwed and glued construction. Open type windows, 4-11" x 24" featured in over cab section; one on each side, two in front. One 14" x 14" overhead vent is used. A 48" x 24" space is provided 1) thru over cab section for sleeping or storage use. All coaches feature double insulation silver coat on sidewalls and in the roofs. Built to give a lifetime of service. All models include 3-burner, built-in butane oven and oven controls, sink, water pump, 13 gal. water tank, 75-lb. icobox, large sliding glass window for unobstructed rear view while driving.

8 to 5 Daily  
Manufactured and Sold by **FLEET-AIRE CO.** Open Sun. 10 to 4  
1321 Alameda (Alameda and Pacific Coast Hwy.)  
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TE 5-5527 Also at 15815 Lakewood, Paramount ME 3-1567