

# Construction Moving Ahead at Del Amo Center

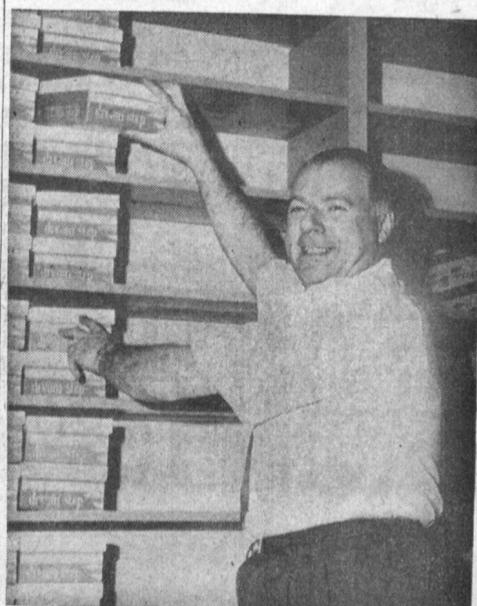
## New Gallenkamp's To Open in Del Amo

Phil Haberman, Gallenkamp district manager for the South Bay and Southern Communities area, will move his headquarters from the Gallenkamp store in South Bay Shopping Center to the new Gallenkamp family shoe store in Del Amo Shopping Center scheduled to open on May 4.

The new Del Amo Gallenkamp's, according to Leon Friedland, retail supervisor for the 48-year-old Western shoe firm, will be the most complete family shoe store in the West. Designed by noted Los Angeles architect Fredrick R. Frankel, A.I.A., the store will be completely departmentalized with separate sections devoted to men, wom-

en, teens and children. A "Playland" area with a fun house distortion mirror, slide and merry-go-round will be provided to amuse the youngsters. Decor and furnishings for each section will be specifically keyed for the taste, comfort and convenience of the customer. Of particular interest are the new lighting innovations and colors to be used throughout the store.

GallenKamp's started in business in 1913 with a single store and now operates 200 family shoe stores in California, Arizona, Oregon, Washington, Idaho, Nevada, New Mexico, Colorado and Utah. The new Del Amo store will be the 65th Gallenkamp family shoe store serving the Southern California area.



GALLENKAMP'S West Coast district supervisor, Phil Haberman, helps load shelves with the company's "dream step" shoes. Large chain store operation will hold its grand opening Thursday, May 4, in the center mall of the Del Amo Shopping Center.



FOREMAN & CLARK Del Amo store manager Jim Hannon admires a lightweight summer suit for men that will be available for Torrance when the store holds its grand opening Thursday, May 4.

## 10 Stores in Center Mall to Open Soon

New store construction in the Del Amo Shopping Center mall is being pushed to completion in order to make way for grand opening of several stores in May, according to the Del Amo Estate Company, developers of the center.

Announcement of the shopping center's progress was made earlier this week by Pat O'Melveny, vice president in charge of center operations for the Del Amo Company.

O'Melveny said that work was proceeding at a steady pace on building "J" which is the next major shopping unit on the center's central mall and which will contain ten stores. It is located just north of the Sears Roebuck Store building.

He stressed the fact that careful attention was being paid to all building details in order to maintain the highest quality construction which has characterized the other

structures already completed in the huge center at Hawthorne and Sepulveda Boulevards.

The new store building, he said, is the first increment on the east section of the mall. Construction is virtually complete on the exterior and many of the stores which will occupy the facility are underway with interior store planning details.

Stores that will be opening in the new unit in the near future include: Foreman & Clark, Gallenkamp's, LeRoy's Jewelers, Toy World, Thom McArt Shoes, National Shirt Shop, Del Mar Women Accessories, Young's Maternity, Tamara's Women's Shop and Mrs. Harvey Temkin & Kenneth Fein, Optometrists.

Containing more than 40,000 square feet, the shopping center building was designed by Wilton Becket and Associates, who are architects for the overall Del Amo Center development.

## "Crayon Car" Is Neatness Aid

Ever walk into your youngster's room and step on a crayon or two? If you have, you'll agree that a crushed crayon can make quite a mess. Here's a suggestion to help avoid having that happen to you, and add something that will be interesting to your youthful artist as well.

Save both halves of the Kleenex table napkin Table Server carton after you've used the napkins at meal times. Cut four "wheels" from one of the carton halves and attach them, two to a side, to the other half carton with metal fasteners. Then punch two holes in one end of the carton insert a length of string, tie the ends . . . and your youngster has a "cray-

## Dress Up Small Window

Dress up a window that's too small for frilly curtains or draperies by making a thin plywood cornice for the top. Then, cover it with one of the new patterns or colors in Marvalon adhesive coverings. The material can be pressed smoothly into place in minutes.

Outline the window, too, if you like, by pressing strips of the adhesive covering on the window molding, the sill and on the apron under the sill. This will give the illusion of a beautifully framed picture.

You'll find that you can use these leftover cartons, too, for keeping rubber bands, paper clips, pins and other household essentials.

## North Goes Hawaiian

Amid hula-hula girls, kamehameha singers and erotic settings, North High Saxons will "go Hawaiian" May 5, as the Boys' League presents its fifth annual Luau.

Vocalizing with songs ranging from favorite folk songs to bouncy calypsos, will be Jean Durand, featured entertainer for the evening.

Also on the entertainment list will be "Kamehameha

singers," Janet Perry and Dave Smith singing a medley of songs fitting the "Hawaiian" theme. Music for dancing will be provided by the Esquires, a local instrumental group.

Grass skirts will swing to ukelele strings as nine Saxon girls present an authentic Hawaiian hula. Dancing will be Carol Edwins, Patsy Okada, Adrienne Barnett, Carol

Carothers, Arleen Andrews, Ruth Smith, Carol Shepherd, and Donna White.

On the menu of exotic foods to be served is Polynesian Puaa (pork dish), Via Moala Hoomo (potatoes), Minahuni (peas and almonds), Mais (banana bread), Almond cake, Coconut with Iki Wiki Dressing (coconut salad), and Vahine (fish).

The Luau will be held in North High's covered patio from 7:30 to 11:30 p.m.

## RUMMAGE SALE

Annual spring rummage sale, held by the Women of St. Andrew's Episcopal Church, is set for April 28 and 29. On Friday, the sale will be held from 9 a.m. until 5 p.m. but on Saturday, the hours will be from 9 a.m. until 12 noon. Items of clothing, bric-a-brac, appliances and other good condition articles will be available for the purchaser.

Use Press classified ads to buy, rent or sell. Phone DA 5-1515.

## Victor Woman's Group to Meet

A demonstration by Marg's Studio of Mosaic, Ceramic and New Pebble Art will highlight the program of the Victor Woman's Club, Tuesday May 2. The 8 o'clock meeting will be held in Eagles' Hall, Redondo Beach. A report on the organization of interest groups will also be given.

Any woman residing in the Victor tract of Torrance is invited to contact Mrs. Joseph Marchesano, FR 1-1462, concerning membership.

Use classified. Call DA 5-1515

## Go Easy With Makeup

If it's not summer's sun and water, it's spring's cold winds and rain that complicate complexion care and lead to chapped skin.

This being the case, moderation in makeup application should be the rule. Go easy on rouge and powder and cleanse your face oftener than usual with rich, oily creams. Work it in gently in upward strokes and avoid rough rubbing motions. Remove excess cream with Kleenex tissues, leaving enough on your skin to ease the chapping and help return needed moisture.

## James Tot in Orthopaedic Hospital Now

Michele James, 16-month-old daughter of Mr. and Mrs. Michael James of 1543 West 214th St., Torrance, has been admitted as a patient at Los Angeles Orthopaedic Hospital it was announced today.

Torrance is one of the many Southland communities which Southland communities which sends its handicapped children to Orthopaedic Hospital to become straight and strong.

While the hospital serves private patients no disabled boy or girl through the age of 11 who can benefit from orthopaedic care, is refused admission regardless of race, creed, place of residence or ability to pay. Since 1920, more than 75,000 crippled children have been cared for at Orthopaedic Hospital.

## ARTISTS WORK

Southland Artists will be displaying paintings in the Rolling Hills Plaza Shopping Center, 2621 Pacific Coast Highway.

The show is set for Saturday, April 29 from 12 noon until 6 p.m. Sponsors of the event are merchants of the area.

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