it's

VEL'S FORD APRIL SALE of SALES

BUY NOW!

Super Special "Sale of Sales" Savings on Every Car in Stock!

Tremendous Discounts on Every New '61 Ford, Falcon, T-Bird and Ford Truck

PLUS an Opportunity to Win This 1954 FORD ABSOLUTELY FREE!

Yes, This 1954 Ford V-8 Fordor Sedan

Equipped with Fordomatic, radio, heater, 2 tone finish and whitewall tires.

Worth at Least $500
Can Be Yours Absolutely FREE

No Purchase Necessary
See Page 1-B For Details

NOW ON DISPLAY
The 1961 FALCON FUTURA
Luxury Compact at America's Lowest Price

LOOK at this VEL'S FORD "SALE of SALES"

BONUS OFFER

Free . . $799 Lovebird Camper . . Free!

WITH PURCHASE OF ANY NEW FORD ½ OR ¾ TON PICKUP TRUCK AT VEL'S FORD LOW POSTED PRICE!

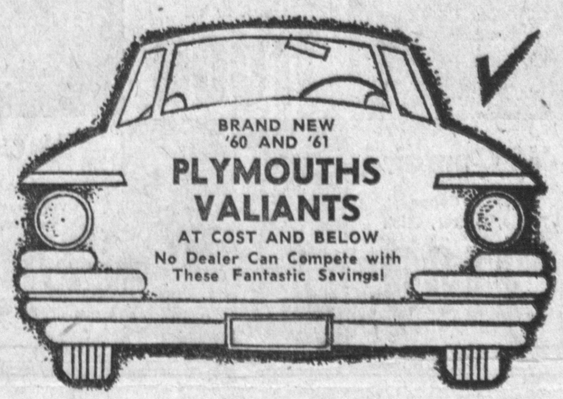
THIS CAMPER IS FULLY EQUIPPED, INCLUDING BUILT-IN BUNKS, ICEBOX, KITCHEN TABLE, WARDROBE CLOSET, CABINETS AND VINYL FLOOR.

Don't Miss This Sensational Offer!

VEL'S CARE PLAN FINANCING

1. NO CASH DOWN
2. YOUR CAR NEED NOT BE CLEAR
3. CONSOLIDATE YOUR BILLS
4. LOWER OVERALL MONTHLY PAYMENTS

No Payment 'til June



Vel's Ford

TWO CONVENIENT VEL'S FORD LOCATIONS

1420 CABRILLO AVENUE
DOWNTOWN TORRANCE
FA 8-5014

HIWAY 101 AND HAWTHORNE BOULEVARD
TORRANCE
FA 8-8488

BOTH LOCATIONS OPEN EVENINGS AND SUNDAYS