

### Chamber Exec Raps Negative Job Approach

Harold Frenz, manager of the Torrance branch, Bank of America, and second vice president of the Torrance Chamber of Commerce, rapped widespread "negative thinking" as the main obstacle aggravating the national slowdown in business in recent months, before the weekly meeting of the Economics Study Group sponsored by the Torrance Chamber of Commerce.

"If you think sick, pretty soon you are going to feel sick, and it isn't long before you are sick," was the tenor of Frenz's remarks.

Torrance Chamber President, Bill Shawger, backed up these comments stating that 90% of any business recession is psychological and determined by the thinking of the majority of the people. Instead of reporting about the 6% of unemployment, the communications media should take a positive approach, he challenged. "For instance, 94% of the people are employed," he said. "It's the greatest number, nearly 65 million, that the country has ever had at work."

#### SUPPORT

Others in the study group gave further support to this viewpoint with a few quotes from "Red" Motley, president of the U.S. Chamber, speaking at the recent Aircade in Los Angeles.

Motley pointed out that 1960 was one of the highest years in our history for personal savings of the people in this country. This indicates that many people had the ability, but for some reason hesitated to buy "big ticket" items. He emphasized that it is up to the individual businessmen to take advantage of the opportunity presented by 65 million wage earners anxious to buy. "Get active. Don't sit around and wait. The businessmen who are pushing their advertising and sales programs and planning for future improvement are the ones who will get the business," he said.

#### PROBLEMS

It is true there are certain problems of conversion and unemployment in a few industries. However, this situation should continue to improve and, in fact, all our evidence points to a better year for 1961 than 1960. It is interesting to note, as "Red" Motley pointed out, in the last 161 years of our country's history there have only been 16 years which were worse for business than the preceding year. With these "odds," and our free enterprise system, as "Red" Motley states, "What is our businessman or citizen waiting for? Now is the time for us all to make those plans and start doing them!"

### Local Chairman Urges Greater Effort in Drive

Greater efforts are needed in the final weeks of the Red Cross appeal, according to Fred Mill, chairman of the Torrance volunteers.

Mill urges local volunteers to make "greater efforts in these final weeks, so that we can reach 100 percent of goal by April."

Torrance stands at 20 percent of its \$11,500 goal, according to Mill's report Tuesday.

Torrance Red Cross campaign is divided into the three divisions of residential, business, commerce and industry.

Mrs. Helen Lackey, chairman of the residential workers has now reached 37 percent of her \$4,750 quota of the over-all Torrance goal. Business workers have collected 46 percent of their \$1,750 quota under the leadership of Mrs. Mary Pagac. Wally Haas reports that his commerce and industry division has reached 12 percent of its \$5,000 share of the over-all goal.

Mill also stressed the increased need this year for donations to the Red Cross Fund.

#### BLOOD APPEAL

In the 1960 calendar year pints of blood to the following Torrance hospitals, Harbor General Hospital, Torrance Memorial Hospital, Little Company of Mary Hospital, and Riviera Hospital. This year, Red Cross expects an increased demand for blood both in Torrance and throughout Los Angeles county. Donations to the Red Cross Fund help pay the cost of collecting, processing, and distributing this blood.

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Set the pace for casual simplicity with a hand washable wool sweater vest... subtle figure flattery in 100% Virgin Lamb's Wool... soft... comfortable... lightweight... up-to-date styling... set-in pockets (2)... assorted masculine colors... sizes, S, M, L, XL... while they last!

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Better heat control... faster barbecuing... more uniform results... fully motorized 24" barbecue with grill spit and hood... exclusive fingertip adjustment permits instant raising and lowering of grill for well, medium or rare roast... sturdy tubular legs... heavy duty rubber tired wheels... chrome plated grill and rotisserie spit... durable copertone finish.

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7, 10 and 12 oz. Pitchers- **19¢ Each**

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Pitchers- **89¢ Each**

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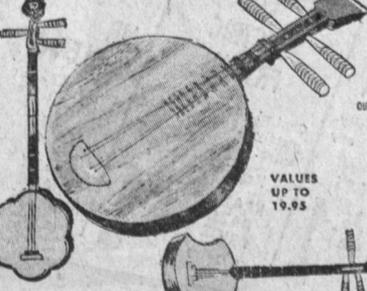
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