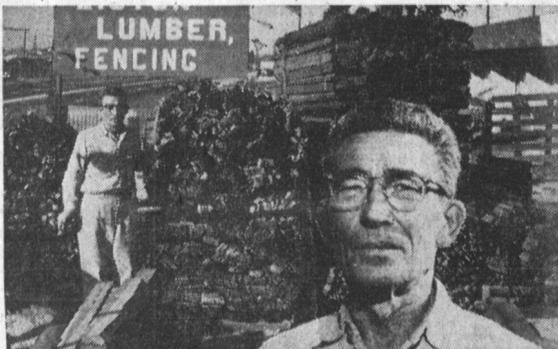


"WHO'S WHO" BUSINESS INDEX



FROM RUSTY FISH HOOKS and driftwood into one of the largest small boat dealers in Southern California, Fred Sessions and Ken Murin, owners of Fred-Ken Boat Sales, 824 W. Pacific Coast Highway, Wilmington, have built their business. Fred-Ken Boat Sales have the largest selection of small boat marine goods and hardware on the West Coast, and they carry paint, resin and fiberglass. They have outboard motors, and build their own boats, too. Ken and Fred can truthfully say that their prices are lower than regular retail prices. An example is their Marlin 20 with 50-h.p. motor, extra heavy duty trailer with dual springs, and complete Coast Guard approval. The price is \$2395. They can arrange financing from \$50 up. They are open from 8:30 a.m. to 6 p.m. daily, and 9 a.m. to 5 p.m. on Sunday. Telephone number is TE 4-4575 for further information.



MAJOR INVESTMENT FOR new home owners is fencing. With children and/or pets, nothing is so necessary as an adequate fence. Liston Lumber, 24004 Crenshaw Blvd., Lomita, has stocked everything for fencing. They have the necessary materials for all of the most popular styles of fences, redwood grape stake and split rail, to mention a few. The lumber is cut to your order in the exact sizes you need. They also carry the rock, sand and cement needed to secure the posts. If you are planning to do the job yourself, you will be glad to know that at Liston Lumber free delivery is offered on any order over \$10.00. If you would rather have someone else do the installing for you, installers are available through Liston Lumber, and they will be glad to give you free estimates on any job to be done. Wayne Liston, owner of Liston Lumber, has had 15 years experience in the lumber business in this area. In addition to fencing, Liston has stocked all kinds of redwood products and lumber. Liston Lumber is open seven days a week from 8 a.m. to 5 p.m. weekdays, and from 8 a.m. to 3 p.m. Sundays, at 24004 Crenshaw Blvd., or just call DA 5-1101.



SURPRISE STORY—Once upon a time there was an unhappy family. Father, mother, big brother, little brother and little sister hadn't had any fun for a long time. There just wasn't enough money for the whole family to go out together. But one day father said, "Come, Family, I have a surprise for you." They all climbed into the family car, and Father drove them to Harbor Drive-In Theater. At the ticket office Father gave the man just \$1.50 for the whole car full. The family saw some fine pictures which Les Wueswald, manager and part owner of the Harbor Drive-In Theater, had chosen for families just like theirs. Your family can have fun together, too. Harbor Drive-In Theater, 23322 S. Vermont, near Sepulveda, is open seven days a week. It has a 730 car capacity. All of the speakers have just been rewired. The box office opens at 6 p.m. and the show starts at 6:30 p.m. For the program, just call TE 4-8501.

ACCOUNTANTS	BEAUTY SHOP	FOOD TO GO	MATTRESSES	PAINT	RESTAURANTS	SERVICE STATIONS
J. Don Cowger, DA 6-2212 20 Years Experience Formerly Federal and State Auditor Income Tax Service Public Accountant Bookkeeping Service Reasonable Rates Fully Trained in New Tax Laws Open All Year—Eve., DA 5-0528 25327 Narbonne Ave. Lomita	De Nuccio's Hair Styling Creative Hair Styling Expert Hair Coloring Permanent Waving—Manicuring Relaxing Atmosphere Prevails Open 9:30-6—Thurs. 9:30-9 p.m. Closed Monday 16124 Crenshaw Blvd. DA 3-6593 Gardena	Chicken Delight Don't Cook Tonight— Call Chicken Delight Complete dinners prepared in the Exclusive Chicken Delight Way Chicken—Shrimp—Ribs Free Delivery—Home or Business Open Daily from 4 p.m.—Sunday and Holidays, 11 a.m.—20-Minute Pickup 24228 Crenshaw Blvd. DA 6-8811 Torrance	Health-o-Pedic Mattress Co. Complete Stock of New Mattresses Any Size, Shape or Density Bedroom Sets—Bunk Beds Allied Bedding Products Free Delivery Anywhere 1877 West Carson FA 8-1712 Torrance	Pittsburgh Paints Complete Line of Pittsburgh Paint and Supplies and Sundry Items ● WINDOW SHADES ● FLOOR COVERING ● WALLPAPER Open 8 a. m. to 5 p. m. 6 Days 1413 Cravens Ave. FA 8-5260 Downtown Torrance	Ben's Restaurant "Why Travel Far When the Best is Here?" Eat at Von's with Ben Under New Management Specializing in Mexican Foods USDA Choice Meats Top Sirloin—New York Breakfast—Lunch—Dinner Closed Wednesdays—Open Sundays Ample Parking Space FA 8-9711 1605 Cabrillo Ave. Torrance	Roy Frady Texaco Service Featuring Texaco Products ● Brake Service ● Wheel Aligning ● Motor Tune-up ● Tire Service Free Pick-up and Delivery 18205 Prairie Ave. FR 4-0468 Torrance
AMBULANCE	BOATS	GOLF—MINIATURE	MOTORCYCLES	PET SHOP	SCHOOLS	TAILORS—MEN
Rainbow Ambulance Service "Owned and Operated by Technologists" 24-Hour Radio Dispatched Oxygen and Resuscitator Equipped Special Consideration for the Aged! Mobil X-ray for Physicians' Use FA 8-1121—FA 8-5252 1843 Torrance Blvd. Torrance	Fred & Ken Sporting Goods Boat Center for the Harbor Area Featuring FIBER GLASS BOATS Sales—Service—Parts Complete Line of Marine Hardware and Accessories 824 W. Pacific Coast Highway Wilmington—TE 4-2350	Putt-Putt Miniature Golf Course Something New and Different Fun for the Entire Family Free Games While You Play Two Complete Courses Ask for Special Prices on Birthday Parties and Saturday A.M. Kids' Hour 20535 Hawthorne Blvd. FR 1-9093 Torrance	Continental Imports "Quality in Motion" Sales—Service—Parts Featuring: Honda—Norton 100% Financing Electric Starter—Twin Overhead Cames—100 Miles per Gallon 2105 Redondo Beach Blvd. FR 4-6403 Redondo Beach	Riviera Pet Shop A Complete Line of Pets and Exotic Birds—Tropical Fish Monkeys—Reptiles—Parakeets Complete Line of Aquarium Supplies Pet Food and Supplies Everything for Your Pet 1905 1/2 So. Catalina FR 8-5055 Hollywood Riviera	Hillcrest Christian School Excellent Staff of Teachers Full Course of Study Plus Bible Enrollment Limited Transportation Provided Offering Nursery, Kindergarten, First and Second Grades 26366 Hillcrest Ave. Lomita DA 6-0597	Lee Mitchell Fine Custom Tailoring for Men of Distinction Finest Imported Fabrics from England and Italy We Can Convert Your Doublebreast- ed Suit to a Singlebreasted Remodeling—Alterations 837 Pacific Coast Hwy. FR 6-9949 Hermosa Beach
ASPHALT SEALING	BOAT COVERS	HEALTH-FOODS	MOTOR SERVICE	PIZZA	SHEET METAL	THEATERS—DRIVE-IN
L&H Asphalt Sealing Co. Sealing—Patching—Resurfacing ● Driveways and Cement Walks ● Patios and Decks ● Tennis Courts and Playgrounds ● Parking Lots Many Colors to Choose from Guaranteed by Reynolds Aluminum FREE ESTIMATES 21840 Bonita St. Torrance TE 5-5176	Fredy's Custom Boat Covers Fred McDermott, Prop. All-Custom Work Quality - Quantity - Price Expert Workmanship 2 Years Guarantee on All Work Terms Available 1261 No. Gaffey St. TE 1-6622 San Pedro	California Nutrition Center We Specialize in Natural Vitamins and Complete Assortment of Health Foods, Vegetable Juices, Diabetic Foods, Diet Foods and Herb Teas. One of the Largest Health Stores in the L. A. Harbor Area 1111 So. Pacific Ave. TE 3-4756 San Pedro	Gosney Electric Tool Co. Industrial and Commercial Sales and Service New and Rebuilt Motors Repairing—Rewinding South Bay's Largest Complete Electric Tool Repair Shop 15115 So. Western Ave. Gardena FA 1-4616—DA 4-0026	Pepe's Pizza Palace Delicious Italian Food to Go ● PIZZA ● RAVIOLI ● LASAGNA ● SPAGHETTI ● ITALIAN SANDWICHES Open 11 a. m. to 12—Closed Monday 1534 Carson (In Carson Plaza) Torrance—FA 8-1433	Nichols Sheet Metal Commercial, Residential, Industrial Sales—Service Heating—Air Conditioning General Sheet Metal Work Gutters—Ventilating All Work Guaranteed 1724 Oak St. Torrance FA 0-3406	Harbor Drive-in Theater Les Wuestwald, Mgr. THE PLACE TO TAKE THE FAMILY \$1.50 PER CAR No Baby-Sitting Problem Here Starts at Dusk—Open 7 Days a Week 23322 So. Vermont Ave. TE 4-8501 Vermont at Sepulveda
AUTO GLASS	CONCRETE BLOCKS	HEARING AIDS	MOVING	PHOTOGRAPHERS	SERVICE STATIONS	TV SERVICE
Ideal Auto Glass Co. "Serving Southwest Area" Auto Glass Only Foreign and Domestic Cars Insurance Claims Handled All Work Guaranteed Free Pick-up and Delivery 20932 Hawthorne Blvd. FR 1-2464 (Back of Fox Market)—Torrance	Fred-Lite Blocks, Inc. Precision - Quality - Durability Specializing Complete Line of Lightweight, Precision Concrete Building Blocks 472 Different Sizes and Shapes in Pink, Gray, Tan Wholesale to Dealers 252 East Redondo Beach Blvd. FA 1-1481 Gardena	R. A. Vendeland, O. D. Hearing Test—No Obligation Batteries for All Types of Aids Fast Repairs on Any Instrument Eye Glass Aids—No Cords Low Prices Demonstrations at Home with No Obligation by Appointment Pensioners and Credit Welcome 1304 El Prado FA 0-0190 Torrance	McCoy's Moving and Van Lines Individually Owned and Operated Local and Long Distance Moving 24-Hour Service—7 Days a Week No Extra Charge Sunday & Holidays Your Time Starts at Your Door All New Modern Vans and Equipment FR 2-9402 or FR 2-9401	The Magic Lens Studio Living Images Reflected in Quality Photography Portraits, Weddings, Communion Graduation, Children, Groups 4144 Pacific Coast Hwy. Walthers (In New Kasden's La Tienda Bldg.) FR 5-9994—After 5, DA 5-9994	Jones Douglas Service Open Sunday Firestone Tires—Delco Batteries Tune-up—Brake Service Wheel Balancing—Muffler Work Electrical Service Free Pick-up and Delivery 2901 West 190th St. Redondo Beach FR 4-2440	E-Z Radio and TV Service EZ-DUZ-IT All Makes and Models Radio and TV Hi-Fi, AM-FM, Tape Recorders AUTO RADIO SPECIALISTS Service While You Wait Fast—Honest—Efficient FR 6-4486 2313 Redondo Beach Blvd. Redondo
AUTOMOBILES—USED CARS	DOORS	JANITOR SERVICE	MUSIC INSTRUCTION	PLUMBING	FRANK'S CHEVRON SERVICE	TOYS
Frontier Motors South Bay's Headquarters for ● USED ● NEAR NEW Complete Stock Most Makes & Models 100% Financing Available Open Evenings and Sundays 23660 So. Hawthorne Blvd. FR 8-6261 Torrance	Garage Door Service 24-Hour Emergency Repair Service Commercial—Residential Wood—Aluminum Overhead—Sliding—Swinging Only Tavant Roller Bearings Used Sales—Service—Installation Fully Guaranteed For Information, Call TE 4-5450	Jet-A-Kleen Robert Burlison, Prop. Busy Housewives! Be Smart! Let the Jet-A-Kleen Man Wash-Wax and Polish Your Kitchen Area Any Size, \$2.50 Satisfaction Guaranteed No Contracts to Sign CALL TE 4-9191 Any Time—Any Day	Mel-O-Dee Music Center Specialized Guitar Instruction Spanish and Steel Slim Edwards, Instructor Also Violin, Piano and Others Musical Instruments of All Kinds 21166 Western Ave. Torrance Phone FA 8-0915	C&B Plumbing Co. Charles Copeland Licensed Plumbing Contractor 24-Hour Emergency Service Repairs Disposals Gas and Electric Water Heaters International Credit Cards 1402 West Carson Torrance FA 0-3434	Frank's Chevron Service Tires, Tubes, Batteries, Accessories ● Brake Service ● Mufflers ● Tire Repairs ● Expert Lubrication We Give Blue Chip Stamps 1906 Carson Torrance FA 8-9741	Gilbert's Toy & Hobby Shop Toys—Children's Books Educational Toys—Greeting Cards Complete Hobby Dept. H.O. & S. Gauge Trains and Supplies Ask About Our Free Catalog (In Southwood Shopping Center) 22240 Palos Verdes Blvd. Torrance FR 5-4533
AUTO RACING EQUIPMENT	DOUGHNUTS	JEWELERS	ORGANS—PIANOS	PRINTING	Lens Chevron Service	TRANSMISSIONS
Wil-Cap Co. Tony Capanna, Prop. Manufacturers and Distributors of Racing Equipment Custom Machine Work Engine Testing—Racing Fuels Hot Rods—Custom Cars—Sport Cars 2930 Sepulveda Blvd. DA 6-9200 Torrance	Gingham Girl Donut and Waffle Shop 72 Varieties Buttermilk—Frenchie—Fried Pies Knots—Crunners Waffles with Whipped Butter Discounts to Clubs, Churches, Groups 5325 Torrance Blvd. FR 1-9089 (Border Market Shopping Center)	Need Extra Money? Emmons Jewelry, Inc. Featuring the Fabulous Line of Exclusive Costume Jewelry Offer Wonderful Business Opportunities for Men or Women Part or Full Time Good Income, Prestige, Advancement Pleasant Work For Interview Call DA 4-5620	Nikl Music Studios Headquarters for Conn Organs Gulbransen Pianos Easy Terms—36 Months to Pay See Our Mile o' Music for All Makes of Organs 3820 Sepulveda FR 5-2591 (Across from Sears)—Torrance	Berg Company Complete Printing Service Social and Commercial Forms Color Work—Business Forms Art Service Complete Mailing Service Private List Maintenance 24216 Crenshaw Blvd. DA 5-1290 Torrance	Lens Chevron Service We Give Blue Chip Stamps Brakes—Mufflers Motor Tune-up—Auto Repairs Atlas Tires—Batteries—Accessories Road Service 24091 Hawthorne Blvd. Torrance FR 5-9178	Crown Transmission Exchange Wholesale Service to Garages and Gas Station Repaired—Rebuilt—Exchanged Any Type, Model or Year Complete Line of New and Used Parts Pickup and Delivery 1838 W. Redondo Beach Blvd. DA 3-8366—Gardena
BATTERIES	WINCHELL'S DONUT HOUSE	LUMBER	PAINT—WALLPAPER	RUG CLEANERS	Howard's Mobil Service	UPHOLSTERING
Arco Batteries Wholesale—Retail Auto—Bus—Truck—Marine One of the Largest Stocks of Foreign and Domestic Batteries in the Area Repair Service 327 No. Harbor Blvd. San Pedro TE 3-2431—Eve., TE 2-6571	Winchell's Donut House Ronald (Bergie) Berghofer, Prop. Fresh Daily—Tops in Taste Special Discounts to Churches, Clubs and All Large Orders Donuts—Coffee—Malts Sundaes—Soft Drinks 17210 So. Prairie Torrance FR 6-4533	Liston Lumber Free Delivery Orders Over \$10.00 Building Materials, Redwood Fencing Grape Stake, Split Rail Fencing Cut to Size Rock - Sand - Cement Open Sat. & Sun.—Free Estimates 24004 Crenshaw Blvd. DA 5-1101 Torrance	FREE PAINT Every 2nd Quart or Gallon Free of Extra Cost NO LIMIT Interior or Exterior Mary Carter Paints 1711 Cabrillo Ave. Torrance Hours: Monday Thru Friday, 8:30 to 5:30—Sunday, 10 to 3	Foremost Rug and Upholstery Cleaners Quality Service—Free Estimates Fine Carpets—Furniture Oriental and Domestic Rugs Dyeing Specialists All Work Guaranteed to Your Satisfaction 617 Torrance Blvd FR 2-4449 Redondo Beach	Howard's Mobil Service Tires - Batteries - Accessories ● Motor Tune-up ● Brake Specialists ● Wheel Balancing ● Muffler Work We Give S&H Green Stamps Open 6-12—7 Days 17400 Hawthorne Blvd. Torrance FR 2-4500	House of Savoy Lowest Prices—Guaranteed Work ● Repairing ● Restyling ● Reupholstering Custom-made Slipcovers Custom-Made Furniture Free Estimates—Easy Terms 204 West El Segundo Blvd. Hawthorne OS 6-4332
BEAUTY SHOP	FLORISTS	MARKET—DELICATESSEN	RESTURANTS	VAN'S RICHFIELD SERVICE	VACUUM CLEANERS	
Hal and Madelyn Coiffeurs Hair Styling by Experts ● Hair Styling ● Tinting ● Permanent Waving Winner of Many Awards in the Art of Hair Styling 221 Avenida Del Norte Redondo Beach FR 5-9170	Virginia Patio Flower Shop "Our Business Is Blooming" Flowers for All Occasions Weddings—Funerals—Sprays Bouquets—Corsages Free Delivery—DA 3-1919 Call and Charge It 3931 West Artesia Torrance	Tenerelli's Imported Italian Market "The Gourmet's Delight" Finest Imported Pastry, Home-made Ravioli, Homemade Italian Sausage Imported Wine, Cheese, Spices Visit Our New Sandwich Bar 308 Avenue I FR 5-2443 Hollywood Riviera	Thomas Paint and Wallpaper Center Treasure Tone Dealer Interior and Exterior Paints, Thinners, Enamels, Brushes, Rollers, Sundries, Art Supplies Color Consultant—Free Estimates 24214 Crenshaw at Lomita Blvd. DA 6-4281	Van's Richfield Service Complete Chassis Lubrication ● Tune-up ● Brake Service ● Wheel Balancing ● Tire Service Equipped to Give Your Car the Best 21704 South Figueroa at Carson FA 8-9854—Torrance	Vacuums Inc. Sales—Service—Parts Hoover—Pedmavac—Regina New and Used Used Vacuums.....\$9.95 up Good as New—1 Year Guarantee Reconditioning Now Only \$4.95 Satisfaction Guaranteed 1335 El Prado FA 0-3411 Torrance	