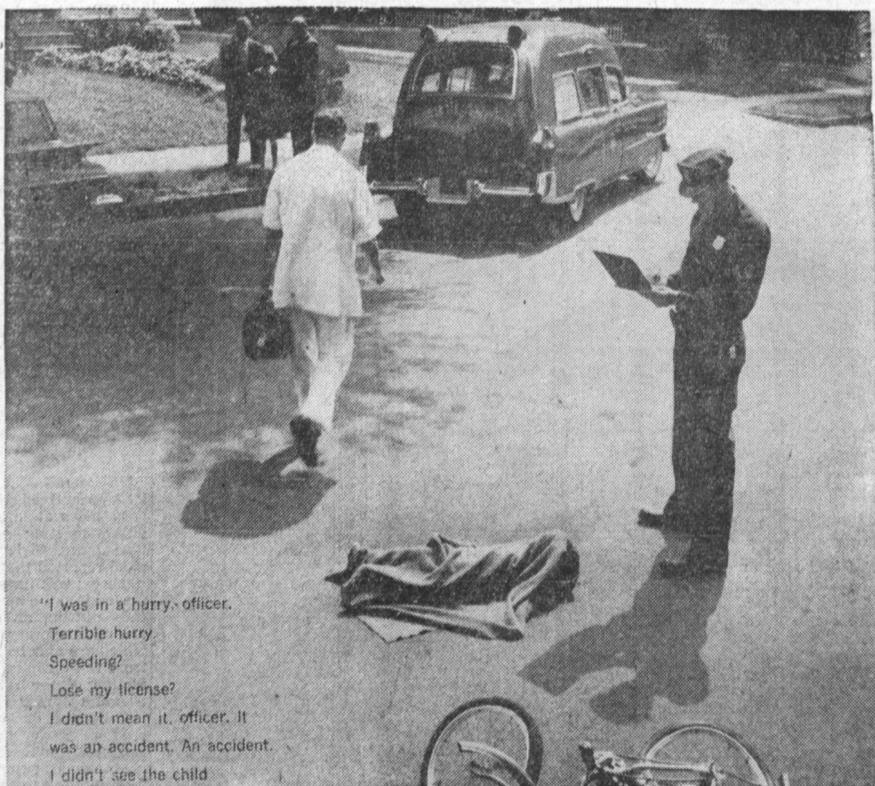


HELP KEEP OUR CHILDREN ALIVE PLEASE DRIVE CAREFULLY



"I was in a hurry, officer.
Terrible hurry.
Speeding?
Lose my license?
I didn't mean it, officer. It
was an accident. An accident.
I didn't see the child



FIXED FOR LIFE

Allstate Insurance Co.
310 Harbor Drive Redondo Beach
FR 4-6336

ACTION POWER SWEEPING SERV.
"No Sweep Like a Clean Sweep"
Parking Lots—Service Stations—Warehouses
3507 WEST 229TH ST. TORRANCE
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Donuts with Complete Fountain Service/
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Hermosa Beach

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DA 9-6461—FA 1-1547
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Bartlett Motel
2364 Pacific Coast Hwy. Lomita
DA 5-0302
Ray Wertz, Owner

Bob's Hancock Service
Lubrication—Tire Repair—Propane Service
16101 South Avalon Gardena
Bob Gehret, Owner—DA 4-9334

Bill's TV and Radio Service
Strictly Service
2406 Matthews Ave. Redondo Beach
Bill Westall, Owner—FR 4-3000

F.O.B. — John Doe
They Are Our Children . . .
Drive Carefully!

until too late.
I may have been speeding.
I feel terrible. I didn't
see the child.
I was talking.
Why should this happen to me!
I was just driving. Minding
my own business. Speeding?
Well . . ."

DRIVERS KILL AND CRIPPLE MORE CHILDREN THAN ANY DISEASE!

Yes, drivers kill more children than pneumonia, polio, cancer, congenital malformation, or any other cause. Yes, drivers kill and cripple more children than any major disease.
Yes, careless drivers are the greatest threat to those innocents too young to drive.
You've helped fight cancer, polio, and other frightening diseases. Now take action against the giant killer—traffic deaths. Write your local enforcement officials. Say—

"I support strict law enforcement"

For wherever traffic laws are strictly obeyed and enforced, deaths go down! Your community can be another to prove it!



In cooperation with
The Advertising Council and
The National Safety Council



SUPPORT YOUR LOCAL
SAFETY ORGANIZATION

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South Bay Center, Redondo
174th St. at Hawthorne Blvd.—FR 6-7911

Anchor Cafe
At the End of Monstad Pier
Where Fishermen Meet to Eat!
Redondo Beach FR 9-3710
"Andy" Andreassen, Owner

Center Stationers
Stationery and Office Supplies
SOUTH BAY SHOPPING CENTER
CORNER OF 174TH ST. AND HAWTHORNE BLVD.
REDONDO BEACH—FR 6-8010.

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FR 9-1452
2621 West 190th St. Redondo Beach

Beach Glass Company, Inc.
David Beach Jr., Glazing Contractor
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FR 9-1951—SP 2-2081—TE 1-4334

Besser Boiler Co.
Manufacturers of Steam Boilers and Hot Water
Heating Boilers
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Angelus Plating Works
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FA 1-2125

Carroll Moulding Co.
1463 East 223rd St. Torrance
TE 5-3169—SP 5-2038
Roy Carroll, Owner

Bert's Signal Service
"We Greet to Please"
Brakes—Tune-ups—Expert Lubrication
18201 South Crenshaw Torrance
DA 4-9900

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"We Honor International Credit Cards"
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DA 3-5070

**AUTOMATIC TRANSMISSION
SERVICES**
Lowest Prices—Transmission Exchanges and
Overhauls—Free Loan Cars
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Bumpers Exchanged
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L. J. Verne, Owner

Farmers Insurance Agency
George A. Blewett, Local Agent
"Service to the Community"
1702 S. Elana Hollywood Riviera
Redondo Beach—FR 8-1533

Allied Design Associates
3810 W. Pacific Coast Hwy.
Walteria
William A. May, Owner—FR 8-5070

Cal West Screw Co., Inc.
Wholesalers and Manufacturers of All Types
of Fasteners
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John Pavlov, President—DA 3-6338

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Pizza — Spaghetti — Ravioli — Lasagne
101 Hermosa Ave. Hermosa Beach
FR 4-9284—FR 6-2330
Bill, Mike, Jim and Paul, Owners

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Torrance Heaters—Pipe Coils—Hell Arc Welding
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FA 8-5700—Phones—SP 5-6400

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Specializing in Low-Temperature Work
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Residential and Commercial Work—FR 4-1098

Ball Mfg. Co., Inc.
Oil Tools—Pulsation Dampeners—Flow Switches
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M. A. Ball, Owner—FR 6-3989

George's Meat'n Place
Torrance's Family Restaurant
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Acme Termite Control, Inc.
of Southern California
Free Termite Inspections to Homeowners
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Medical Clinic of Torrance
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Specializing in Concrete and Cement Work
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**Independent Garage
Owners of California, Inc.**
South Bay Unit No. 4
Torrance-Redondo-Manhattan

Big Top Ice Cream Shoppe
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Dan and Bette Van Dellen, Owners
FR 4-7448

**BETTER BILT HOMES
SUPERIOR CONSTRUCTION CO., INC.**
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Radio - Television Sales and Service
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B and B Electric
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FR 2-9580
Leslie V. Browning, Owner