

LONG BEACH BEAUTY PAGEANT TELEVISED FEATURE OF WEEK



CELEBRITY TALENT SCOUTS—Sam Levenson is the humorist host on Channel 2's new

summer series debuting Monday night at 9 p.m.

Youths Provide Music for Coliseum Project

Southern California youth may be outnumbered by its elders in parade unit strength at the ninth Shrine Pageant, Aug. 5, in the Coliseum—but they'll make it up in noise when they field a total of nine bands against seven for the adults.

The band category is the only one in which youth outnumber the adults in the huge 5000-person pageant which will precede the North-South All-Star Football Game.

Use classified ads for quick results. Phone DA 5-1515.

Frank Sheed Discusses

Frank Sheed, publisher, author, and one of the Catholic world's most famous speakers, will be featured in a series of four weekly "Catholic Hour" telecasts on the NBC-TV Network starting Sunday, Aug. 7, 10:30 to 11 a.m.

Television 11 Presents Live Glamour Girls

World-famous Long Beach 10-day beauty pageant gets underway officially with spectacular outdoor "Opening Ceremonies" featuring a glittering montage of beauties, bands, fireworks and civic dignitaries, Saturday, Aug. 6, on Channel 11, 10 to 11:30 p.m.

Formal opening of the Long Beach "International Beauty Congress" will be dramatically highlighted with the lighting of a torch—symbolizing international goodwill—beneath a globe of the world. Long Beach Mayor Edwin W. Wade and Mr. John Davis, president of the Harbor Commission, will be extending an official welcome to the lovely delegates who represent almost every country in the world.

The "Opening Ceremonies" from the Long Beach Veterans' Memorial Stadium will mark the first time that all of the beauty pageant entrants will be gathered together and introduced to Southern California viewers. Byron Palmer will act as emcee and host for the "Congress" opening ceremonies. The natural beauty of each delegate, selected to represent their various countries by popular vote, will be heightened by their appearance in garments and styles native to their individual countries.

Each delegate will present a goodwill gift from her country to Mayor Edwin W. Wade and will receive in turn, keys to the City of Long Beach. Each hopeful beauty will have the opportunity to be in the spotlight alone, when delegates are introduced singly to Channel 11 viewers to deliver a brief message.

Civic dignitaries from surrounding communities, who annually participate in the thrilling and moving opening ceremonies of the Long Beach beauty pageant will be interviewed during the exclusive, live Channel 11 telecast, as will officials from the "International Beauty Congress"—producer Oscar Meinhardt and June Doherty, executive secretary of the Congress.

Long Beach "International Beauty Congress" features the largest group of global beauties ever assembled for such a competition, with 56 individual nations which include nine represented new nations, never before competing in such an event.

Channel 11 special telecasts have been set by KTTV to bring Southern California viewers all the pomp and pageantry of this glamorous beauty competition.

Please note corrected time changes for special telecast in schedule as indicated below.

- Sunday, Aug. 7, 4 to 6:30 p.m. International Beauty Parade.
- Monday, Aug. 8, 8:30 to 9:30 a.m. Poolside Breakfast.
- Tuesday, Aug. 9, 8 to 9 p.m., Opening Judging Ceremonies.
- Tuesday, Aug. 9, 10:30 to 11:30 p.m., Preliminary Winners.
- Wednesday, Aug. 10, 10:30 to 11:30 p.m., Preliminary Semi-Finals.
- Thursday, Aug. 11, 10:30 to 11:30 p.m., Semi-Finals.
- Friday, Aug. 12, 10 to 12:30 a.m., Finals.

Avast, Mateys, Davy Jones to Torrance

Nautical themes will prevail at special events planned this week at various local playgrounds, according to the Torrance Recreation Department.

La Romeria Park is planning a Davy Jones party at 1:30 p.m. Friday, El Nido Park has scheduled a Buccaneer Day for 10:30 a.m. Wednesday and Sea-Aire Park is readying for a luau at 1 p.m. Friday.

Youngsters are asked to be dressed appropriately for the affairs, at which there will be games, refreshments and prizes.

At other play areas this week: PARADISE PARK—Crafts, 10:15 a.m. daily; hot dog feed, noon Thursday.

TORRANCE PARK—Water games, Monday; Chippewa day camp, Tuesday thru Friday; nature trip, Wednesday.

A baby as young as 7 months can tell when the floor is a dangerously long way off, according to two Cornell University experimenters.

Unitarian Church Presents Summer Guest Speakers

Throughout the remainder of the summer, the Pacific Unitarian Church will present guest speakers at the church at 3916 Newton St.

Aug. 7, "Diminishing Returns from Human Investment" will be the subject with Dr. William Oldendorf, M.D., psychiatrist of Santa Monica, speaking.

"Visual Experience" will be presented Aug. 14 by Richard Saar, member of the church.

George Stanley, member of the department of psychology of El Camino College, will speak on the "Creative Use of Conflict" Aug. 21.

Recorded selections will illustrate the subject, "Music for Peace and Brotherhood," by Sidney Fox of the Los Angeles Childrens Music Center Aug. 28.

Season Features Regimental Band at Sports Arena

Fall and Spring season presentations of music and drama beginning Oct. 10 and 11 at the Sports Arena, will open with the Coldstream Guards' Regimental Band, and Pipes and Drums of the Queen's Own Cameron Highlanders.

Eleven performances by the Royal Ballet, formerly Sadler Wells' Ballet, will follow, starting Nov. 18.

Philharmonic Auditorium offers the Don Cossack Chorus and Dancers, Nov. 11; Fred Waring, Nov. 12; Ballet Russe de Monte Carlo, Dec. 27; Isaac Stern, violinist, Feb. 25; Hohner Accordion Symphony Orchestra of Germany, Feb. 18; Vienna Choir Boys, March 4; and Marian Anderson, March 11.

Five famed pianists will give recitals, beginning, Dec. 10 with Jose Iturbi. Two Soviet Artists, Sviatoslav Richter and Dmitri Bashkurov, will perform Nov. 15 and Feb. 4. Return engagements for Arthur Rubinstein and Dame Myra Hess, are scheduled.

"Mark Twain Tonight!" will be presented by Hal Holbrook for one performance only, April 7.

Ethel Barrymore Colt, in her one-woman musical, "Curtains Up," flamenco guitarist, Carlos Montoya; singers and dancers of Scotland; and the Solony Ballet Ensemble are scheduled for appearances at the Friday Morning Club Playhouse, Los Angeles, from October through February.

Further information may be obtained by calling MA 2-1644, Community Civic Music Association.

NOT HOW MUCH

Putting away three square meals a day may be rougher on the system than day-long nibbling of the same amount of food. So says researcher Dr. Clarence Cohn of Chicago's Medical Research Institute. Animal experiments suggest that taking on a heavy load of food three times a day may trigger diabetes, hepatitis, and heart and blood vessel ailments.

Association Explains New Lifesaving Methods

A new artificial respiration method designed for the person who is not equipped with the knowledge of the procedure of the "pumping" life-saving skill, which seems to take the coordination of a trapeze artist, is explained in the following by the County Health Association.

Step One—Get the victim's tongue out of his windpipe. When somebody is unconscious and not breathing, his tongue has probably fallen back into his windpipe, shutting off his airway completely. Put the victim on his back. Tilt his head backward until the crown of his head is touching the ground. Or hook your thumb over his lower teeth and pull his jaw forward.

If you're afraid you might get bitten, place your fingers firmly on the hinges of his jaw just under his earlobes and push his jaw forward. Whichever of the three positions you use, hold it throughout the entire procedure. Sometimes just getting his tongue out of the way will start him breathing again.

Step Two—If the victim is a baby or a small child, put your lips around his mouth and nose. If it's an adult, put your lips around his mouth, keeping his nose sealed off by pinching his nostrils with your fingers or by pressing your cheek against his nostrils.

Step Three—Blow hard. His chest will rise. Remove your mouth and let him exhale, while you take in another good deep breath. Blow in again. Let him breathe out again.

For children, blow in about twenty times a minute; for adults, about ten times a minute. Keep this up until he starts breathing on his own again or the boys with oxygen tanks arrive.

CAN'T BUY HAPPINESS

You'll never get happy taking "happy pills." In fact, quite the reverse, according to Dr. Frank Berger, discoverer of Miltown, first of the tranquilizers. Someone looking for a lift won't find it in Miltown or any similar drug, said Dr. Berger, and may even feel worse. Tranquilizing drugs are useful, but let the doctor decide when a patient how, he said.



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