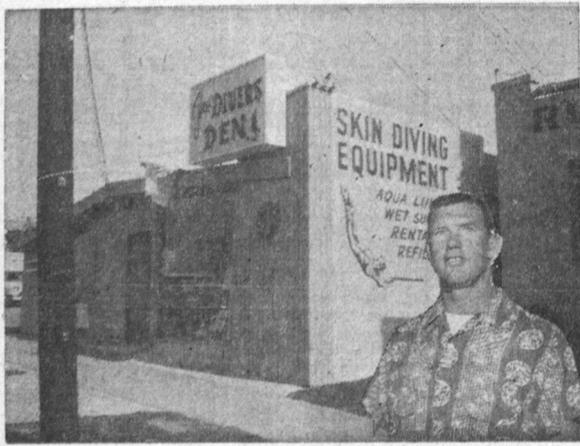


"WHO'S WHO" BUSINESS INDEX



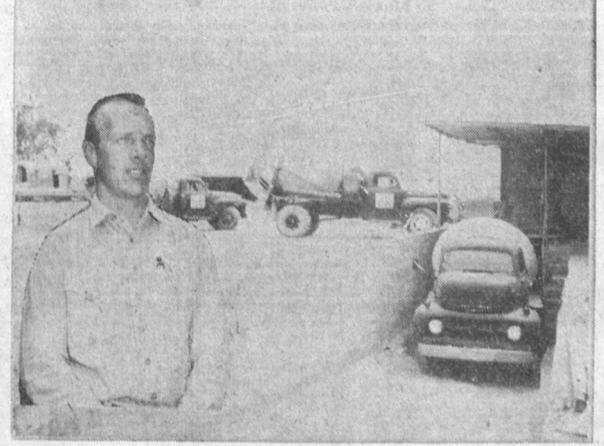
THE DIVERS DEN

If you are looking for complete and exclusive diving equipment, then your store is The Divers Den at 1014 Pier Ave., Hermosa Beach. Owners Chick Bennett and Paul Matthies cater to the entire wants of the divers. In addition, they are featuring the famous Makaha Surf Shirt which can be found only at The Divers Den. Equipment also includes aqua lungs, wet suits and rental refills. Expert advice and information may be obtained from the proprietors who incidentally are Los Angeles County certified instructors. Instructor Matthies has been with the County Park and Recreation Department for 15 years. He keeps abreast of the times with all the up-to-date methods desired in the trade because of his vocation besides selling merchandise. He operates Hermosa Swim School at 939 Pier Ave., Hermosa Beach. For 15 years he had been identified with the County Park and Recreation Department. The Divers Den was opened for business in October, 1959. Hours are 9 a.m. to 6:30 p.m. during the entire seven days of the week. This arrangement makes them available for any emergency to the public officials of the cities and county in South Bay area, that may arise during the day. Their telephone number is FRontier 6-3656.



GEORGE'S RESTAURANT

George's Restaurant, 1340 El Prado, is under new management of Opal Walters. He has a staff of 11 to assist him in rendering fine service to the public. The restaurant specializes to the family trade, particularly on children's dishes. Breakfast, lunch and dinners are important items to the staff who leave no stone unturned to make the stay of any person or family an enjoyable one. Short orders and food to go are other services. . . There also is the complete fountain service. Home made pies, cobblers, rolls and pudding spell a happy climax when you visit George's Restaurant. Hours are 6 a.m. to 8 p.m. daily except Friday when the place stays open until 9:30 p.m. George's Restaurant closes on Sunday.



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Middleton Ready Mixed concrete, 22808 South Vermont Ave., is ready to serve your every want when it comes to ready mixed concrete. Owner Larry Middleton started in business on September 1, 1959. Today he has three trucks. His motto is: "From a yard to yardful." You will agree that is service plus. If you are looking for reliable, economical, and high quality mix, you will find it at Middleton's. His telephones are FA 8-3360 which is the business phone and DA 3-0993 which is the home phone. A telephone call will bring one of the three trucks to your home or business or to any designated place you wish.

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