

## Kasdens' La Tienda Interiors, Antiques Breaking Ground Today for New Building

Fourteen years ago, when Kasdens' La Tienda occupied only one small shop in the corner of Smith Brothers Fish Shanty, that was a legitimate question. In fact, the Fish Shanty, The Palos Verdes Begonia Farm and the ever-becoming-more popular antique shop just about was Walteria.

Smith Brothers is still there—still a renowned and popular restaurant. The Begonia Farm is still bureoning.

Kasdens' La Tienda is still there, too, but it has enlarged four, five, six times, taking over space as it was vacated by other shops, and extending its services to include a modern decorating and design studio, furniture refinishing shop, upholstery—the works!

No one asks any more, "Where is Walteria? (Though sometimes they do wonder just what relation it has to its famous parent, Torrance). Now there will be less doubt than ever.

Today, Kasdens' La Tienda Interiors and Antiques is breaking ground for a new building, to be situated between Smith Brothers Fish Shanty and Walteria Post Office. Having outgrown all space available to them, they are "moving over next door."

There will be room to house all their facilities, acres of parking space for all customers, even a back entrance should one park that far back. Even a beauty shop, the famous Pandora from

Redondo, will have space in the building.

Designed by their own E. M. (Sandy) Salmon, and contracted by Ralph Peterson and Denis L. Lynch, the new Kasdens' La Tienda Interiors and Antiques will be a fit physical landmark to justify the many roads which already lead to their door for their famous services.

The "Best of the Best" modern lines of furniture (Kent, Baker, Widdicomb, Johnson, Fine Arts, Willett, Union National, Jamestown Lounge, Mount Airy and many others), carpets, up-

holstery, draperies in the studio.

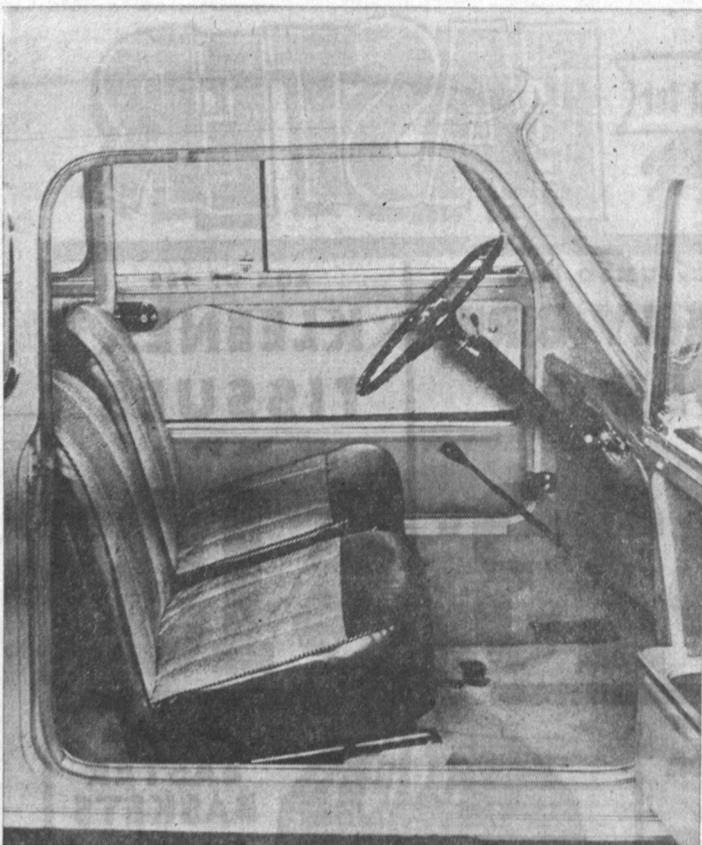
The unique ideas and skill of their decorators, Mrs. Marguerite Kasden, Mr. E. M. (Sandy) Salmon, Lewis Crocker, Miss Jeanette Lopez and Mrs. Virginia Brantly, facilitated by their workrooms being on the premises. Your home or office complete—from preliminary sketch to delivered and installed perfection.

In the new Kasdens' La Tienda Interiors and Antique Walteria, Torrance, The Palos Verdes Peninsula, and Los Angeles County will have another landmark.

### Couple to Be Guests at Insurance Parley

Donald E. Banker, 3936 W. 187 of St., and his wife, Dorothy, will be among guests of the Allstate Insurance Companies May 1 through May 4 in New Orleans, when Allstate honors him as one of its outstanding agents of 1959. Banker qualified by being among the outstanding sales representatives from more than 3500 agents.

**— COMING —**  
**ANOTHER FIRST IN TORRANCE**  
**RON'S** 2107 Torrance Blvd.  
FA 0-0939  
OUR GRAND OPENING will be on the 23rd of April. Come in and see in advance the ONLY SHOP of its kind in Torrance.



**BIG INSIDE**—British Motor Corporation's new Austin 850 and Morris 850 measure 10 feet, bumper to bumper, yet have ample head, elbow, leg room for four big adults. Engine is mounted crosswise with front-wheel drive. Cars will be distributed by Newcastle Sport Car Centre, 700 Pacific Coast Highway, Hermosa, Oxford Imported Cars, Lawndale.

### Deadline Set for State Income Tax Returns

A last roundup for filing State income tax returns was announced today by State Controller Alan Cranston, Chairman of the Franchise Tax Board. Cranston reminded California taxpayers that their State re-

turns are due tomorrow. Returns not postmarked before midnight, Friday, will be subject to penalty.

Information and assistance in preparing returns can be obtained at any of the offices of the

Franchise Tax Board until 9 o'clock tomorrow night. The offices will be temporarily closed from 12 noon to 3 p.m. in observance of Good Friday.

Use classified. Call DA 5-1515.

### Air Lines Earnings

February earnings of Western Air Lines totaled \$269,000, or 22 cents a share, compared with \$210,000, or 19 cents a share in February 1959, and \$522,000, or 44 cents a share in January 1960, J. Judson Taylor, vice president and treasurer, announced today.

The February results brought the airline's earnings for the initial two months of 1960 to \$785,000, or 66 cents a share, as against \$612,900, or 56 cents a share, in the comparable period last year.

## Southwest Savings' BIRTHDAY CELEBRATION



during the entire month of April

# FREE!

6 birthday prizes each week in April

It's easy! Simply register for the week's contest. You may enter only once each week, but you can enter them all. Drawings on April 8th, 15th, 22nd and 29th. All adults, except Southwest employees and their families, are eligible. You needn't be present to win.

FREE GIFT to each visitor during April

### FREE! APRIL BIRTHDAY GIFTS

Your choice



Happy Birthday Kitchen Set. 7 handy kitchen aids in handsome unbreakable polyethylene.



11-Piece Interchangeable Screwdriver Kit. Unbreakable, shockproof plastic handles. Hardened, tempered tool steel blades.



Camera and Flashgun. Black-and-white or color, day or night. Snap-on flashgun. Optical view finder.



3-Piece Deluxe Bar-B-Q Set. Fork, baster, tongs, skewer, turner. Leather handle. Extra-long steel shafts.

For new accounts or addition of \$200 to \$499

current annual rate **4 1/2%** Paid Quarterly

each account insured up to \$10,000 funds received by April 11th earn 4 1/2% from the 1st

**Southwest Savings** AND LOAN ASSOCIATION

INGLEWOOD: 2700 W. Manchester (at 6th Ave.)—PL 3-2164 TORRANCE: 1603 Cravens (at Marcelina)—FA 8-6111

WIN a Philco Slender Seventeen Portable Television Set

1st prize each week

WIN an Electric Frying Pan

5 Second prizes each week

Extra-heavy gauge cooking aluminum. Westinghouse thermostat. Easy lift handle. Jewelled signal light heat indicator.

## Own your own lot? FEATURE YOUR FAMILY...



IN A **HARMONY-HOMES** enjoying

that wonderful homeowners way of life only America's largest on-your-lot builder can give you!

Harmony Homes offer feature-full family living at its rewarding best. Ask today why more than 10,000 Western families are living in and delighted with their Harmony Home. Only a Harmony Homes builder can show you how much gracious living you can bring your family... in just 90 hard-to-wait days.

### EXCITING NEW MODELS FOR THE GROWING FAMILY

designed by John F. Galbraith, A.I.A.



THREE BEDROOM HARMONY

*Symphony*



Highlight features include "yard control" picture window over sink... 3 bedroom or 2 bedroom and den flexibility... mammoth master bedroom, oversize living room... floor to ceiling entry.

### WHILE OTHERS PROMISE HARMONY PERFORMS

Written money back guarantee... Rigidly enforced quality control construction system... 100% financing available... Approved by over 72 lending institutions.



DE LUXE THREE BEDROOM HARMONY

*Heritage*



Features include bedroom, bathroom suites... two full baths... thermostatically controlled forced air heating... family room with service bar... guest coat closet. Garage optional.

### HARMONY HOMES BETTER LIVING FEATURES:

"Heart-of-the-Home" kitchens... Cool, decorative long life rock roof... broad protective eaves... Ready-Hung doors... weatherstripped doors and windows... genuine lath and plaster... Formica counter/tops... lifetime window screens... double electric outlets everywhere... rolling aluminum windows... private wardrobes... custom built birch kitchen cabinets... maximum unbroken wall space... Armstrong lifetime asphalt tile... wide California sunlight livingroom picture window...



FOUR BEDROOM HARMONY

*Manor*



Features include master bedroom with private Pullman bath... family service bar... two floor to ceiling linen closets... utility service porch area... guest coat closet. Garage optional.

### CUSTOM BUILDING AT WHOLESALE PRICES

HARMONY SYMPHONY MODEL only \$5595

HARMONY MANOR MODEL only \$7495

HARMONY HERITAGE MODEL only \$7095

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