

Veterans Urged to Return Cards

Disabled veterans, and widows and children of deceased veterans, who receive monthly non-service-connected pension payments from the Veterans Administration are urged by the VA to fill in and return promptly the tabulating cards send them for use in reporting their annual income.

(Advertisement)

SMART NEW FRAME STYLES FEATURED BY SOSS OPTOMETRISTS

To most people who wear glasses, looking well is almost as important as seeing well. And, the variety of fashion-right frame styles now being shown at Soss Optometrists, 1268 Sartori Ave., makes selection of new glasses an exciting adventure in improving your appearance. The new, tastefully shaped all-occasion frames for both men and women are offered in a wide range of color tones, and advanced design assures proper fit and lasting comfort. If you are planning to get

Pension recipients are allowed 30 days, or until the close of January, 1960, to return the cards. Failure to return the reporting card within 30 days will result in the stopping of the monthly pension payment.

Veterans and dependents receiving service-connected compensation payments will not re-

Work Started On Improvement of Intersection

Improvement of the intersection of Redondo Beach and Crenshaw Blvds., has been started by County Road crews, Supervisor Kenneth Hahn announced this week.

Work will include resurfacing of the intersection to reduce present roadway maintenance costs and improve the riding quality of the street. He urges motorists to use caution when travelling through the construction area.

Supervisor Hahn adds that both boulevards are major highways on the County Master Plan of Highways. Recent traffic counts indicate that approximately 35,000 vehicles cross this intersection daily.

Use classified ads for quick results. Phone FA 8-2345.

Give cards and do not have to report incomes.



OIL ON TROUBLED WATERS IN REVERSE Disaster strikes a completed oil well at 236th St. and Walnut Ave. on the last day of the year. Ready to produce black gold at an

estimated 500 barrels a day, water gushed when workmen were perforating the casing. Now the well is damaged to the tune of some \$10,000 and the oil is lost.

Hi-Neighbor Club in Seasonal Celebration

The Hi-Neighbor Club of Torrance celebrated the holiday season at a party in the home of Mrs. David Brandes, 2034 W. 180th St.

Hostesses assisting Mrs. Brandes were Mes. Ralph Madden, Richard Fleming and Robert Dean.

Highlight of the event was a gaily dressed Santa Claus distributing gifts. Mrs. Boyd McDougall portrayed the clown.

The next meeting of the group will take place Jan. 11 at the home of Mrs. Brandes.

Fresh Daily
MILK
20¢ qt.

TE 4-9594

"SPECIALS"

EGG NOG Delicious 45¢ qt.

ORANGE JUICE 70¢ 1/2 gal.

BUTTER 25¢ 1/2 gal. COTTAGE MILK 23¢ lb. CHEESE

Valley Dairy Farms

906 E. CARSON ST.

(1 BLOCK EAST OF AVALON)

WHO WILL BE THE FIRST BABY OF '60?

ENTER THE TORRANCE PRESS ANNUAL FIRST

BABY CONTEST



PRIZES

READ THIS COMPLETE PAGE

The valuable and useful gifts listed here will be presented by the community merchants listed below to the very first baby born in 1960, and to his or her proud parents. Who will the first child be? Watch this newspaper for the announcement of the winning name.

● This contest is open to all expectant mothers who reside in our circulation area.

● The first baby born in 1960 will be declared the winner. In case of a close contest, hospital and city records will be the deciding factor.

● Judges are the publisher and editor of this newspaper. Their decision will be final. No claims may be entered after the winner is declared.

● The baby may be delivered anywhere, but records must be readily available for judging the contest.

Downtown Torrance
Baby Book or
Announcements

The parents of our community's first arrival will receive either a wonderful baby book or clever announcements—Mother's choice.

Parrish Stationers
1523 Marcelina

CONSOLATION PRIZE!
FOR THE LAST BABY OF '59

Beautiful pastel and white New Testament Bible
With name imprinted in gold.

BIBLE BOOK and GIFT SHOP

1103 Sartori Ave.

FA 8-2002



OFFICIAL BABY CONTEST ENTRY FORM



Have your doctor fill out this official entry form. Bring it in, or mail it to this newspaper.

EXACT TIME OF BIRTH.....BABY'S NAME.....

SEX OF BABY.....WEIGHT.....PLACE OF BIRTH.....

PARENT'S NAME.....

ADDRESS.....

DOCTOR'S NAME.....

MAIL OR BRING TO
1406 CRAVENS
TORRANCE, CALIF.

TORRANCE PRESS

ALL ENTRIES MUST BE IN TORRANCE PRESS OFFICE
BY 10:00 A. M. JANUARY 7, 1960

Hardwood High Chair for 60's First Baby

That's our gift to the winner. A solid hardwood high chair in natural finish to go with any decor. Clever nursery decals. This chair breaks down to a table and chair.

McMahan's Furniture
1306 Sartori
Downtown Torrance

Baby Cup

Our greeting to the "Little First" will be an Infant's Sterling Silver Baby Cup.

Lawson's Jewelers
1301 Sartori
Downtown Torrance

TRUNDLE BUNDLE

The first baby in '60 will be greeted with a lucky bundle.

Neta's Tots & Teens
1272 Sartori
Downtown Torrance

BABY MOCCASINS FOR THE NEW LITTLE 1960

From the West's Leading Western Store

THE TIGHT CINCH
2205 Pacific Coast Hwy.
LOMITA, CALIF.

OUR GIFT TO FATHER
A CARTON OF
CIGARETTES
(His Choice Brand)

HOLIDAY LIQUORS
3531 Torrance Blvd.

For Mother
Cologne or Perfume
Set

RUTH DAVIS
1331 El Prado
Downtown Torrance

1 Case Baby Formula

Lomita Rexall's gift to the first born in 1960, to insure the healthiest start possible

Lomita Rexall Drug
Narbonne at Lomita
Center of Lomita
DA 6-1485

Case of Baby Formula
or Case of
Carnation Evaporated Milk
For the New Baby

Foods Co. Market
174th and Crenshaw

First Red Goose
Baby Shoes

For the first baby born in 1960

Torrance Bootery
1333 El Prado
Downtown Torrance

We'll Give Tiny a Head Start Toward Thrift!

We will open a savings account with \$5.00 for 1960's first little newcomer!

Southwest Savings
& Loan
1603 Cravens
Downtown Torrance
MAIN OFFICE, INGLEWOOD

A Free Portrait of Little '60s

The winner of the contest will be photographed any time during the first three months and a lovely gold toned 8x10 portrait given free of charge as our gift.

Photo Arts Studio
1311 Post—Downtown Torrance

Tommy Tippy Set For the Tot

Liberty
Home Appliances
3445 Torrance Blvd.
At Madrona
"At Paramount Builder's Supply"

All Entries
Must Be in
Torrance Press
Office

By 10 a.m., Jan 7, 1960