

Tip to Toe

By Sylvia Miller
Fashion Editor

Song Of The Shirt

The shirt is a maker... of the newiest fashion news of this happy new fashion year! Return to high fashion favor of the suit has lifted the lady-like tailored shirt or blouse to new heights. Whether your new outfit is a walking suit with finger tip length jacket; a Chanel-like, straight and easy type jacket; or the kind with the cropped short dressy look... it's the shirt that will give it the costume look which is the great rage of the season.

In fact, the shirt is leading a busy life, favored as it is by both the working gal and her sometimes more leisured home-maker sister. Skirts in perfectly dyed-to-match colors are easier than ever to obtain... so



COOL, COMFORTABLE and convertible... all Dacron overblouse with collar equally at ease closed or open. Newest colors for fall are black, spice, royal and lilac.

your "transition" problems of what to wear while the weather holds summery but the calendar says Fall... are all but over. There's nothing quite as cool and crisp looking as a new pure silk or silky cotton shirt with its light-weight, go-together flannel skirt. Striped or solid, short roll-up sleeves or demure long French-cuffed ones, the shirt is a girl's best friend (next to diamonds that is).

Top Tips

Pointers on shoes... they don't have to be pointed. The good news in shoes is that just as in clothes, we pay in our money and we take our choice. Because more than ever in recent years, footwear shows a wide range of styles and shapes. Sharp distinction shows up between day and evening wear, with the walking shoe, usually square-toed and unlined in the Italian manner, a happy companion to the walking suit. Dress shoes are toe-pointed, but for the square or round-footed, designers have mercifully modified the toes. And silks, satins and brocades show up as plentifully on feet as they do on bodies this year!

Quotable Notable

Dorothy Dandridge, cameo-like beauty of "Porgy and Bess" fame, is lighting up the night club scene on famed Sunset Blvd. in Hollywood these warm Indian summer nights. And this incredibly lovely lady, who enjoys cooking as much as she enjoys show business, had some wise fashion words for us in a personal interview after her performance. "I don't follow fashion slavishly," she said softly, her speaking voice gentle and warm. "For instance, the sack was never for me! The simple, understated look that follows the body line, yet permits me to move easily and naturally... that's the kind of dress I'm happiest in, both on and off stage."

Warming up to her subject, as we all do when talking about clothes, Miss Dandridge continued, "I love the feminine look of this season... the new, large collars, and the rounder neckline on some of the dresses. You know, the ones that fall gracefully to a narrowed hemline."

Then, laughing, she added, "You know I'm no authority on fashions. I just think you should know your own best style... but be ready to try the new."

Sound advice for those who would like to be as attractive as Dorothy Dandridge... from tip to toe!



TAKE THE PLUNGE—with this daring neck-lined Chanel shirt. French cuffed, single pearl button and its very own cuff links. Both styles, by Lee Mar of California and available locally.

Sideliners Meeting Held
Sideliners held its regular business meeting Sept. 8 at the home of Mrs. Ray Leech, 4922 Paseo del Payon, with Mrs. Robert Leenan presiding.
Monthly meetings of the club which is composed of local United Airlines pilots wives, alternate

Dessert, Pool Party Set by Local Sorority

Following two months summer vacation, Delta Tau Delta Chapter of the Delphian Society will meet again today at 11 a.m. for a dessert and pool party at the home of Mrs. Charles M. Bishop. Regular discussion meetings will resume in October at the Smith Brothers Fish Shanty, Waverly. The discussion will be "Language and Learning" Oct. 1. Members will discuss: "Adaptation, Adjustment, Integration," Oct. 15.
The Delphian Assembly will meet at the Beverly Hilton Hotel Oct. 6 for a luncheon at 11:30 and a lecture at 1:30. Franz Alexander, M.D. from the Ford Clinic will speak of his latest findings and theories on of mind-body relationships.

Bridal Fashions Slated Saturday at Broadway

The Broadway Del Amo will present a fashion show of bridal gowns and bridesmaid dresses by Bridal Originals Saturday, at 12:30 p.m., in the Bridal Salon.
The show will feature beautiful fall bridal gowns in such magnificent fabrics as nylon organza, venise, alencon and chantilly lace, embroidered organza and tulle.
The new styles are designed for every type of wedding, whether formal or informal. Featured in the collection are floor and chapel length gowns, brush or sweep train styles and the very popular ballerina length gowns.
There will be a prize drawing for a bridal gown, with cards for the drawing available at the show.

Art Exhibit Plans to Be Discussed

Plans for the October art exhibit at the May Co. Mall will be discussed at tomorrow's meeting of the Torrance Art Group at the home of Mr. and Mrs. A. Fairchild, 22220 Warnside Ave., 8:15 p.m.

Slides of the March "People, Places and Ideas" show and of the murals done by the members for the children's wing of the Torrance Memorial Hospital will be shown.
Mark White and Marian Cummings will also present slides of their work and art excursions. Arrangements for attending the open meeting may be made by calling FR 5-4953.
Artists are invited to bring three of their recent works for group showing and criticism.

Birthday Party Celebrated at Travel Town

Jeanette Susan Cobb daughter of Mr. and Mrs. Thomas H. Cobb of 3536 W. 187th St. recently celebrated her eighth birthday with a party for her friends at Travel Town, in Griffith Park.
The little guests at the party refreshments on the train diner of an old steam locomotive. Following they took a ride on a fifty year old steam train.
Guests included Jeanettes sisters Ellen, 11 and Linda, 9 as well as Mrs. Sunny Albert with Rod and Bonny Sue, Mrs. Jackie Gerardin with Julia and Joseph, Mrs. Leah Munger with Cecilia, Patty and Christina, Charlene Burns, Jerry Mansker, Darlene Bellucci, Darlene Lontax, Laura Jones, Kathy Benedict, Carol McKinley.
For January the coordinators

Career Can Be Hobby

for and about Women

MARY NETH, WOMAN'S EDITOR * TELEPHONE FAIRfax 8-2345



EMPLOYEE BENEFITS—Mrs. Bernice Johnson, personnel manager of Sears-Torrance in the Del Amo Center, explains to Wilson Reeve of Rolling Hills her company's program of employee benefits. Reeve is one of the more than 600 employees from the South Bay area who are now undergoing training at the new store.

Woman Exec. Tells It's Fun to Help Others

By Sylvia Miller

How would you like the task of hiring 1200 people by October first? It sounds like an unusually heavy responsibility... especially for a woman. There are very few in the Personnel field who will ever place so many men, women and students in so short a time. Yet Mrs. Bernice Johnson, Personnel Manager for the new Sears-Torrance, sees only joy in her job! Working against a back-breaking deadline, she has an air of calm efficiency and happiness of purpose that insure success.

In fact, "happiness" is the keynote to Mrs. Johnson. "I love my work," she confides, a smile lighting her handsome face and radiating from her blue eyes. "It may sound trite, but I don't have a single hobby... Sears is my interest." The reason? Very simple: "I like people. I like to talk to them, to feel them out, to help those who are unsure, to suggest various jobs to which they might be suited, to see their eyes light up and know you've helped them."

Mrs. Johnson, tall, almost statuesque, with a beautifully groomed gray-white hair, told with great modesty of her own rise to success. Born in Steubenville, Ohio, she was brought to Pasadena six weeks later, just narrowly missing being a "native" Californian. Educated in Pasadena schools, then married, she considers herself living proof of the liberal Sears' policy toward women. For in 1947, without previous experience, she went into the credit department of their Long Beach store. Six months later, following the company's policy of constant search for people worthy of promoting from within, she was trained in the Personnel department and spent the next eleven years as Personnel Manager for the Spokane and Hollywood stores.

I asked Mrs. Johnson what she looks for in a job applicant. The answer underlines her humane and understanding approach: "First of all, the individual as a whole, his or her general per-

sonality. Then background, experience, enthusiasm, desire for the job, and appearance. Appearance is important, but a person can be helped if her appearance isn't proper. They are problems that can be corrected."
The personal approach persists even in this day of impersonal "testing" of applicants. The store has a testing program, says Mrs. Johnson, but she stresses that the test is an aide and not a bible! And Sears backs her to the hilt in using her own judgment as the final key to hiring an applicant. She has a special word of encouragement for the woman who would like to return to the business world or enter it for the first time after her children are grown and household responsibilities lessened. "Age doesn't matter if the individual is qualified!"

Mrs. Johnson's ability to place people in positions that are "right" for them is enhanced by her knowledge of every department in the store. She is especially enthusiastic about the company's entrance into the field of high-style women's fashions which means that good styling and exciting fashions will be within the reach of everyone. "Please tell your readers," Mrs. Johnson added with her warm smile, "that the type of applicant, the quality of people coming in from this area is excellent. They're just the type we want for employees. It's been fun to see their interest in Sears. We have a lot to offer employees... many benefits such as our profit-sharing fund which is outstanding. To be able to offer all of this to several hundred people in the Torrance area is a great satisfaction!"

Junior Woman's Club Plans Winter Events

Torrance Junior Woman's Club held its first business meeting of the fall season at the clubhouse Wednesday at 8 p.m. under leadership of Mrs. Kenneth Boulter, president.

Reports were given concerning the summer's activities and plans were presented for the coming fall and winter months.

Mrs. Clifford Trezise, first vice-president, began the business discussion by presenting the tentative list of programs for club approval. First of these programs will be a "come as your favorite record" party to be held Sept. 23 as a get-acquainted party.

In October there will be a discussion by Mrs. L. A. McCoy, district Federation director, on the Federation of Women's Clubs. Following the business meeting, a social presentation by the drama section of the club will be given and recognition of the provisionals made.

November will be the month for the Handicraft Fair; December will be a full month with a children's Christmas party featuring the Bob Baker puppets, a Christmas dinner-dance in the Crystal Room of the Palms and a Christmas party for the members at the regular business meeting.

It was voted to hold a picnic clinic the evening of Sept. 29

at Benstead Plunge, and members also chose to use the Sears Foundation Award money for Build a Better Community to purchase trees to be placed between the civic center and the neighboring industry.

Following the meeting an interesting program on the history of Torrance Juniors was presented, with Mrs. Lee E. Allen telling the origin of the club in 1942 and its growth through 1945, and Mrs. C. Albert Smith discussing the philanthropies from 1945 up to the present.

Hostess for the evening was Mrs. Wade White, with Mmes. Charles Crandall, Douglas Baldwin, Robert Bartz, Charles Blahnik, Joseph Boylan and Don Carlson as her committee.

Mothers to Hold Annual Pink Tea

Evelyn Carr PTA Board will hold its sixth annual Pink Tea for mothers tomorrow from 1:30 to 3:30 p.m.

Mrs. Norman Wilson and Mrs. James Hunter are co-chairmen of the event. Coffee, pink lemonade, and pink cookies will be served by past presidents Mmes. Eldon Morgan, Roland Stamm, and J. R. Allison. Wishing wells and flowers will decorate the tables.



DISTINGUISHED CAREER WOMAN, Mrs. Bernice Johnson, personnel manager, sees only joy in her job of hiring for the new store of Torrance. Before Oct. 1 she will have hired 1200 employees for the new store.

Dance Slated by Los Fiestadores

Rose Invitations Reveal Theme

Invitations in the form of a rose announced the first affair of the year for members of Los Fiestadores dance club.

The "Tis the last Rose of the Summer Party" will be held at the Jumpin' Jack Restaurant Saturday at 9 p.m. with Gene Ware and his orchestra providing the evenings music.

Decorations for the party will carry out the rose motif and dress will be along informal summer cotton lines.

A pre-party will be held at 8 p.m. at the home of Dr. and Mrs. Burton Easley, 3806 El Dorado.

Committee members in charge of the dance are Messers and Mmes. Eddie Grubbs, Walt Clausen, Bob Clayton, Joe Bay and Jerry Eastham.

In October the club will celebrate guest night with a dance at the Cockatoo. Les Tronier and his Orchestra are slated for the event.

Members in charge of arrangements will be Messers and Mmes. J. A. Barrington, Phil Halloran, John Schwartz, Bob Tolson, Bob Leech and Marie Richardson.



SATURDAY'S FIRST DANCE of the club year brings memories of past dance affairs to Los Fiestadores club members, left, Mmes. Joseph Bay, Burt Easley and Gerald Eastham. The dance will be held at 9 a.m. at the Jumping Jack Restaurant.

International Menu Slated for Schools

Food at Torrance elementary school cafeterias will have an international flavor this week, with pizza-burgers, chop suey, spaghetti, meat loaf, and grilled cheese sandwiches on the menu.

Meals, planned by dietitians for balanced nutrition, cost 30 cents at all schools in the Torrance Unified School District. Ice cream bars cost six cents and lunch box carriers can buy milk for four cents. This week's menu (Sept. 21-25) includes:

Monday—Pizza burgers, buttered spinach, carrot & celery sticks, apple crisp and 1/2 pint milk.
Tuesday—Chinese chop suey, savory rice, top hat tomato salad, wheat bread and butter, pineapple up-sidedown cake and 1/2 pint milk.

Wednesday—Italian spaghetti, buttered broccoli, tossed green salad, hot french bread, baked custard with cherry sauce and 1/2 pint milk.
Thursday—Meat loaf, fluffy mashed potatoes, con-fetti salad, whole wheat biscuits with butter, jellied fruit and 1/2 pint milk.

Friday—Grilled cheese sandwiches, buttered carrots & peas, garden salad with green goddess dressing, orange juice bar and 1/2 pint milk.

Park Benefit Dance

Swimming and dancing will be featured at Saturday's La-Romeroia Park benefit dance. The affair sponsored by the Southwest Park Civic Association board will be held at Nickles

Ranch, 25226 Tamden Way, Waverly, from 6 p.m. to 12 p.m. Proceeds will go to install picnic tables at La-Romeroia Park. Donation tickets at \$1 a person may be obtained at the door or by calling Eve Bisco at FR 9-1338.