

Newberrys

Supplies for girls, boys...
All their school needs

Back-to-School Sale

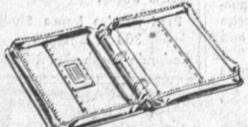
BUY NOW at
EXTRA SAVINGS
even if you're short of cash

JUST
Charge It
AT
Newberrys

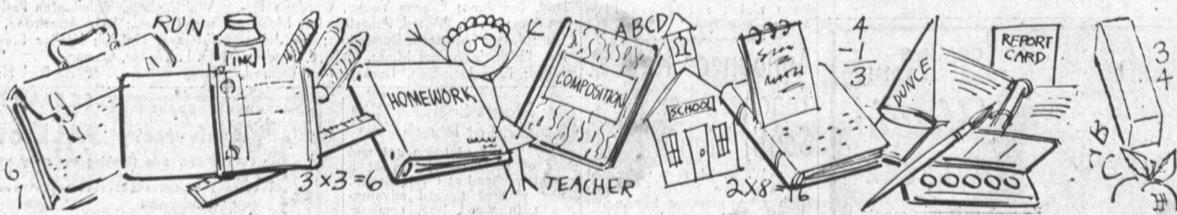
It makes shopping
easier & fast
GET A
PERSONAL
CHARGE PLATE
TODAY

J.J. Newberry Co.

YOU ALWAYS FIND MORE AT NEWBERRYS



ZIPPER RING BINDERS
2- and 3-ring 14" Texon binders. Wide expansion for books, papers. Choice of 4 colors. **1.66**



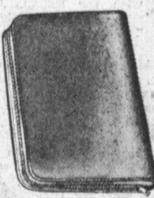

5 BALL PENS
5 ball-point pens in plastic case with memo pad. **59c**



10 BALL-POINT PENS
Handy package of 10 top-action ball-point pens in 2-tone colors, with Visible-Vue ink supply. **\$1**



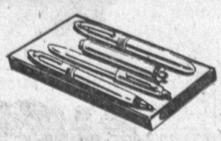
2 and 3 RING ZIP BINDER
Sturdy quality with two inner pockets, full zipper. Wide choice of colors. **1.98**



BINDERS
With **Clipboard**
2- or 3-ring zippered binders with 3 pockets, name-plate. Suntan. **2.98** Plus tax



BIG SCHOOL STRAP BAG
Big, sturdy with shoulder strap, lunch pocket. **1.98**
Similar to illustration.



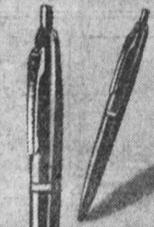
4-PC. WEAVER PEN SET
Fountain pen, ball-point pen, mechanical pencil, plus Weavever flashlight. Set **1.00**



ROCKET PENCIL BOX
Sturdy plastic—sliding rocket shape top. With 4 pencils, ruler, pencil sharpener. Reg. 29c. **17c**



3-Hole FILLER PAPER
Ruled, white, good quality paper. Ideal for school or office. **25c 49c 98c**



PAPER MATE AND REFILL
Quality pen with piggy back built-in refill. Wide choice 2-tone colors. **1.69**
Newberry's Low Price



Leather-Like BRIEF BAG
Super-sturdy with zippered top, strong plastic handles. Big and roomy. **2.98** Plus tax



LEATHER BINDERS
Real cowhide 2- and 3-ring binders. Big inside pockets, zippered outside pouch. **3.98** Plus tax



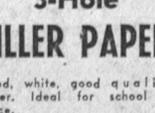
BIG 9x14 BOOK BAG
Leather-like bag with 4" gusset, lunch pocket. Handle. Reg. 1.98. **1.66**
• Blue • Ginger • Red • Suntan



BIG STURDY SCHOOL BAG
10x13 1/2" with outside lunch pocket, zippered pencil holder. Sturdy, washable plastic. **1.98**



LUNCH KITS
Complete with vacuum. Sturdy lunch box—built to last. Excellent 1/2 pint vacuum bottle. Good size—holds in hearty, healthy lunch. These kits usually sell at \$2.79. **1.77**
Newberry's Low Price



3-Hole FILLER PAPER
Ruled, white, good quality paper. Ideal for school or office. **25c 49c 98c**



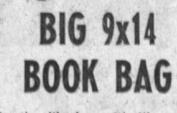
PAPER MATE AND REFILL
Quality pen with piggy back built-in refill. Wide choice 2-tone colors. **1.69**
Newberry's Low Price



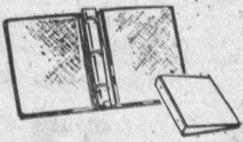
Leather-Like BRIEF BAG
Super-sturdy with zippered top, strong plastic handles. Big and roomy. **2.98** Plus tax



LEATHER BINDERS
Real cowhide 2- and 3-ring binders. Big inside pockets, zippered outside pouch. **3.98** Plus tax



BIG 9x14 BOOK BAG
Leather-like bag with 4" gusset, lunch pocket. Handle. Reg. 1.98. **1.66**
• Blue • Ginger • Red • Suntan



3-RING PLASTIC BINDER
"Lifetime" plastic binder with 1 1/4" rings. Size 11"x8 1/2". **79c**

SHOP AND COMPARE NEWBERRYS LOW PRICES



GIRLS' QUALITY NYLON LEOTARDS

Ideal for skating, dancing, at home lounging, sports. Come in assorted colors.

SIZES 4-6X
1.98

SIZES 7-14
2.98

SALE

42"x81"
DACRON PANELS
Beautiful DuPont Dacron with Clearlight finish. Easy to wash! No ironing, little or no shrinkage. Insect and mildew proof. Sun resistant. These panels would generally sell at \$1.39 each. **99c**

LUSTRON DRAPES
72"x84"
Big assortment of Rayon Drapes in many colors and patterns. Sun resistant, non-inflammable fabric. Ideal for any room in the home. **1.98** pr.



COTTON BLANKETS
REG. 1.39
99c
Colorful, lightweight cotton sheet blankets 60x76" in plaids or stripes. In rose, blue, green or gold. Big bargains!

ASPEN BLANKETS
Regular \$4.49
\$3.77
Beautiful large blanket made by Cannon Mills. 72"x84". Perfect for home use or away-at college.

ACRYLIC FIBER PILLOWS
REGULAR \$2.98
\$2.77 Pr.
Big fluffy acrylic fiber pillows that never mat down. Large 18"x25" size. Covered with colorful cotton cover.

SAVE NOW!
PEPPERELL or CANNON
MUSLIN SHEETS
Buy Newberry's sheets now. Their extra wear spells real term economy, and now you save money too. Maximum strength and durability, guaranteed superior wear—in protective cellophane package.

PILLOW CASES 2 for 88c
TO MATCH (Reg. 2 for \$1.18)
72"x108" **1.66** ea. Reg. \$2.19
81"x108" **1.77** ea. Reg. \$2.49