

36th ANNIVERSARY Sale!

SAVE UP TO 60%

JUST ONCE A YEAR . . . GREATEST SALE OF ALL

If you LOVE FINE FURNITURE you won't want to miss this big, exciting EVENT. For this sale we have not picked odds and ends . . . or clearance prices but DRASTICALLY REDUCED every item in our entire huge store and warehouse. Only once a year do we offer huge savings such as these for this ANNUAL EVENT. Our ANNIVERSARY is your opportunity to SAVE REAL MONEY. So, don't be disappointed. We'll be mobbed! PLEASE, PLEASE, COME EARLY!

OPEN FRIDAY NIGHTS 'TIL 9 P.M.

HIDE-AWAY SOFA



Sensational value. Comfortable sofa opens to full bed with innerspring mattress. Reg. \$199.50.

\$99³⁶

MAPLE BUNK BEDS



Reg. \$59.95
\$29³⁶

Sturdy. Can be used as twin beds. Complete with guard rail and ladder.

4-DRAWER CHEST



\$10⁹⁶

Completely finished in Salem Maple.

LIVINGROOM SAVINGS

2-PIECE **Sofa Bed and Chair 66³⁶**
Modern styling sofa opens to comfortable bed at night with large matching club chair. Only one set

ARMLESS **BED DIVAN 26³⁶**
Deep seating comfort as well as extra bed. Reg. \$59.95. One only at this tremendous price.

EARLY AMERICAN **2-Pc. Divan & Chair 119³⁶**
Solid Hard-Rock Maple frame in beautiful tweed fabric, matching chair with reversible cushions. Reg. \$189.50

CUSTOM DESIGN **OVERSIZE SOFA 149³⁶**
Extra long sofa with foam rubber cushions built in end tables covered in decorative linen fabric. Reg. 279.50.

BOLTALEX **OCCASIONAL CHAIR 9³⁶**
Danish inspired chair in colorful plastic fabric with back that pivots for real comfort. Reg. \$19.95

RECLINER CHAIR 39³⁶
Full head to heels comfort in Tweed fabric with boltaflex self adjusting footrest. Reg. \$99.50.

2-Pc. FOAM RUBBER PROVINCIAL **Wing Sofa & Chair 219³⁶**
Beautiful chromespun tweed cover, 2 cushion sofa and large matching lounge chair. Reg. \$329.95.

2-Pc. DECORATOR CONTEMPORARY **SOFA & CHAIR 179³⁶**
Foam rubber cushions in stunning aqua tweed! Terrific value. Reg. \$279.50.

BEDROOM SPECIALS

MOCHA MODERN **BEDROOM SET 59³⁶**
Roomy double dresser and beautiful bookcase bed. Reg. \$119.00.

SALEM **MAPLE BEDROOM 98³⁶**
Eight drawer double dresser with large framed plate glass mirror, poster bed. Reg. \$139.50.

6-PIECE **NEVAMAR BEDROOM 109³⁶**
Extra large triple dresser with attached mirror, bookcase bed and two night stands. Reg. \$179.95.

HARDROCK MAPLE **Early American Bedroom 179³⁶**
Hand rubbed mellow maple, finest quality construction throughout. Reg. \$279.95.

ASSORTED BEDS 16³⁶
Bookcase, panel, and poster. Values to \$39.50.

INNERSPRING MATTRESS & BOX SPRING 29³⁶
Durable interwoven tick. Many resilient coils for deep comfort. Both pieces only.

FOAM RUBBER MATTRESS & BOX SPRING 59³⁶
Full 4 1/2 inch buoyant foam rubber with matching foundation. Twin size. Reg. \$119.95.

SALEM MAPLE **TISSUE COVER 1³⁶**
Beautifully finished. Holds vanity size box of face tissues. Reg. \$3.95.



ALUMINUM CASSEROLE \$1.36
1 1/2 Quart, hammered mirror finish aluminum. Complete with Fire King insert.



STUDENT DESK 13³⁶
Four roomy drawers, maple finish.



DOWNY SOFT BED PILLOWS 76^c
Large plump pillows, heavy ticking. \$1.50 value.



Salem Maple MILK STOOL 96^c
Beautiful finish. Turned legs, thick top. Decorative as well as ideal child's TV seat.

Selected Colors
Corduroy SOFA PILLOWS 96^c
16" Beautiful! Decorative Colors



PLANTATION MIRROR 2⁹⁶
18 1/2" wide x 14 1/4" high. of Salem Maple. Reg. \$8.95.



FOR-GET-ME-NOT BOARD 2³⁶
Perfect home bulletin. Finished in authentic Salem Maple. Reg. 6.95



STEAK KNIVES 96^c
6-PIECE Complete Set of 6 imported Steak Knives with serrated edges.



ADJUSTABLE IRONING BOARD 5³⁶
All steel with full adjustment to iron either sitting or standing. Famous Arvin quality. Reg. 9.95

ANNIVERSARY SPECIALS ON ODDS & ENDS

FAMOUS PROCTOR QUALITY

POP-UP TOASTER \$7³⁶

With Electrical Outlet
3-Shelf Kitchen UTILITY TABLE \$3⁹⁶

ALUMINUM COOKWARE SET WITH ELECTRIC SKILLET
Complete set of waterless cookware with all necessary cooking sizes, including automatic electric frypan. A terrific buy at **23³⁶**

5-PIECE NEVAMAR **MAPLE DINETTE SET 69³⁶**
Early American styling in round or rectangular extension table and 4 upholstered chairs. Reg. \$99.50 value

GOSSIP BENCH 9³⁶
Richly upholstered in nubby spot resistant fabric welded frame. Reg. \$19.95.

60-Pc. CANNON **SHEET & TOWEL ENSEMBLE 29³⁶**
Wonderful Cannon quality in Pastel Striped Sheets and Pillow Cases.

4-FOOT **BEACH UMBRELLA 3³⁶**
Fantastic low price on this large 6 ft. size. Use for beach or patio. Choice of colors.

SUMMER CLOSEOUT BLANKETS 3³⁶
Famous Beacon quality, 72x90 blankets in miracle blend fibres. Reg. \$6.95.

RUGS

THROW RUGS 96^c
All wool rugs of discontinued sample and remnants. Values to \$5.95.

TWEED VISCOSE BROADLOOM CARPETING 2⁸⁶
Most wanted tweed colorings for wall-to-wall throughout the house at this wonderful price. Reg. \$4.95 Sq. Yd.

9x12 **TWEED RUGS 29³⁶**
Durable viscose rug in wonderful decorative color combinations. Reg. \$49.95.

9x12 **RUG PAD 4⁷⁶**
Deep resiliency to give long wear to your rug. Reg. \$7.95.



PLAYPEN 8³⁶
Beautifully finished, collapsible play pen on casters. Regular 12.95.



5-PIECE **CHROME DINETTE 39³⁶**
Family size extension table with 4 comfortable upholstered chairs. Choice of colors. Regular \$9.50.



NEVAMAR **COFFEE AND STEP TABLES 5³⁶**
Burn proof, alcohol and stain resistant. Blonde, mahogany, charcoal. Reg. 10.95.

Easiest Terms We Carry Our Own Contracts

SOUTH BAY FURNITURE - APPLIANCES - FLOORCOVERINGS

SOUTH BAY FURNITURE CO.

199 PACIFIC COAST HIGHWAY

HERMOSA BEACH

FREE PARKING