

McCOWN Drug Stores

1327 El Prado
In Torrance

Also in Harbor City
WESTERN AVENUE at
PACIFIC COAST HWY.

Sale-Prices Good thru Saturday
December 7
Limit Rights Reserved
Open 9 A.M. - 9:30 P.M.

PRESCRIPTIONS

ACCURATE, PROMPT SERVICE

McCOWN brings to each community it serves, the finest, fresh drugs available. Stocks are replenished daily. Courteous, reliable pharmacists are on duty at all times to serve you immediately. First, see your doctor, and then bring his prescription to our large, completely stocked, hospital-clean Prescription Department . . . it is ready, reliable and reasonable in serving you at all times.

YOUR GUIDE

Gay MUSICAL Powder Boxes

Featuring dancing ballerina in clear plastic dome. Gold color base.

498

Elegant powder boxes in choice of pastel colors and popular tunes.

298

Reg. 7.95

3-pc. DRESSER SETS

Deluxe comb, brush, mirror sets handsomely decorated, gift boxed.

5.95

Bubble Baths by Wisley

IVY BOWL

Decorative vase-like bowl filled with fragrant bubble baths.

1.50

GAIETY BOUQUET

In Striped Bag

2 for \$1.00

Stuart Hall

GIFT Stationery

Beautiful, select writing paper with matching envelopes, gift boxed.

98c

Reg. 98c

Sheer Seamless NYLONS

Perfect fit hosiery with reinforced toe and heel. Beige and Suntan.

77c

Jewelite

Comb, Brush Set 2.50

Choice of crystal, ruby or sapphire and matching comb.

ELECTRIC SHAVERS

for Men, Women

All popular makes. Highest trade-in for your old razor.

Gold Sprayed
15" Holly WREATHS 2.49

30"x36"
Fireproof COTTON 29c

4
Pine Cones on Ribbon 49c

Large Selection Indoor-Outdoor
CHRISTMAS TREE LIGHTS

Strand of 8 C-6 Bulbs
INDOOR LITE SET 79c Set Complete **49c**

HIGH Independently Wired
7-Indoor Lights Set 1.47

Large Independently Wired Lamps
7 Outdoors Lights Set 2.49

Large Independently Wired Lamps
25 Outdoor Lights Set 7.95

Beautiful Bubbling Lamps
8 Bubble Lights Set 2.29

FEEL BETTER WITH VITAMINS

100 UPJOHN UNICAPS \$3.11

100 SQUIBB'S VIGRAN \$2.98

100 TABLETS—25 mg VITAMIN B 89c

25 ONE-A-DAY BRAND 98c

DRUG SUPPLIES

25c Bottle 5-Grain Tablets 9c

100 ASPIRIN 9c

23c Ounce CAMPHORATED OIL 23c

49c Pint Antiseptic MOUTH WASH 11c

19c 4 Ounces PETROLEUM JELLY 11c

69c Box Assortment of 40 Beautiful
CHRISTMAS CARDS 49c

49c 149-ft. Red-Green-Gold
GIFT TIE RIBBON 3 rolls 39c

10c Packs Fancy Decorated
GIFT WRAP PAPERS 6c

150-pc. Assortment
CHRISTMAS TAGS, SEALS

Reg. 25c **19c**

PUSH-BUTTON TIN SPRAY SNOW

1.00 Value **69c**

Huge Assortments of
CHRISTMAS TREE Ornaments

1 1/2" Solid Color 12 for 49c

1 1/2" Fancy Decorated 12 for 49c

2" Solid Color 12 for 49c

2" Fancy Decorated 12 for 77c

GLAMOROUS GIFTS OF FRAGRANCE

MIDNIGHT

Perfume Vial, \$1.50

Spray-Mist-Concentrate Cologne, \$2

Cologne and Dusting Powder Set, \$3

Hand & Body Lotion, with Dispenser, \$2

Perfect gift for any occasion!

Old-Fashioned
Wisley
HOBNAIL COLOGNE

Old-fashioned hobnail bottle in treasured milk glass, filled with your choice of four flower-fresh fragrances. Bottle makes beautiful candle holder, decorator piece, vase, lamp base.

In lovely gift box \$2.00 plus tax

everybody loves a gift by SHULTON

Toilet Water, Dusting Powder 3.50

Spray Perfume 3.50

ESCAPADE Spray Cologne 2.50

Toilet Water, Bubbling Bath Crystals 2.50

Dusting Powder 1.40

EARLY AMERICAN OLD SPICE

Toilet Water, Hand and Body Lotion, 2.75

Spray Perfume 3.50

DESERT FLOWER

Toilet Water, Dusting Powder 3.50

Spray Cologne 2.50

FRIENDSHIP GARDEN

Say "Merry Christmas" With a French Accent

Evening in Paris

Put Paris at her fingertips, via the delightful Evening in Paris fragrance she loves so well. This sparkling boudoir box contains perfume, cologne, talcum, eau de toilette and purse perfume, gleaming temptingly against pale satin.

\$5.00

Triple threat—three delightful forms of an enticing fragrance—Evening in Paris cologne, purse perfume and cologne stick in a glamorous silver-etched box. And she'll never think it cost only

\$1.50

Two's company, three's a bonus—when the three are cherished Evening in Paris cologne, purse perfume flacon and talcum powder, in a gaily decorated box she'll never stop using.

\$2.50

Many, Other Gay Evening in Paris Gift Packages

her heart is set on...
HOUBIGANT
Chantilly

Eau de Toilette . . . surround her with fragrance divine every minute of the day. Your choice, \$3.00, \$4.50 and with atomizer \$5.00.

HANDSOME TOILETRIES FOR MEN

BUSY MAN'S BAR by MAX FACTOR

Three famous Max Factor grooming essentials, After Shave Lotion, Cream Hair Dressing and Refreshing Cologne with dispenser tops!

2.75

Give him... *Old Spice*

After Shave Lotion 1.00 and 1.75

Pressurized Smooth Shave 1.00

New! Spray Deodorant 1.00

Pre-Electric Shave Lotion 1.00

After Shave Lotion, Smooth Shave, After Shave Talcum 3.00

Sportsman GIFTS FOR YOUR FAVORITE SPORTSMAN

A—Shaving Lotion and Cologne \$2.25 PLUS TAX

B—Shaving Lotion and Pressurized Shave Cream \$2.00 PLUS TAX

exotic
PERFUME POM-POM

...a purse perfume plus sable-soft puff, 5 fragrances, 5 gay puff colors. Gift-packaged, with loop to hang on tree. Each \$2.

CHOOSE FROM SIXTY NEW, GAY GIFTS BY Dorothy Gray