

# WAD PRICE WAD

# MAYFLOWER DRESS SHOP

1322 EL PRADO — (Next Door To McCown's Drug Store)

## WILL NOT STAND-BY AND BE UNDERSOLD!!

### Profits Sacrificed Unbelievable Bargains!

Every article in this store will be marked to sell, and we will guarantee you that you tell your neighbors and friends... come, you skeptics, you critics, you unbelievers, let your eyes be your judge...

### WHY PAY CASH!... CHARGE IT!

Remember, this advertisement is merely a sample of the terrific bargains that await you... there are plenty more that space does not permit us to list. Come, be convinced, use our lay-a-way plan.

# DECLARED

### NEW STATEMENT OF POLICY

We have just completed our remodeling to operate on a self-service basis... but we still have our popular salesgirls to assist you if you so desire. Please come in and compare our prices... if you can buy anywhere for lower prices, we will cheerfully refund your money or pay the difference.

### DISCOUNT SALE PRICES

WHY PAY CASH!

**CHARGE  
IT!!**



### SPECIAL PURCHASE

1000 BRAND NEW FALL

## LADIES' DRESSES

Every 5.99 to 7.99 DRESS.. Take **\$1<sup>00</sup>** OFF  
 Every 8.99 to 12.99 DRESS.. Take **\$2<sup>00</sup>** OFF  
 Every 14.99 and up DRESS.. Take **\$3<sup>00</sup>** OFF



SALE STARTS  
THURSDAY MORNING,  
9:00 A.M. SHARP

LADIES' NEW  
**FALL COATS**  
10% CASHMERE  
90% WOOL  
100% ALL WOOL  
TWEEDS  
ASS'T COLORS  
Vals. up to \$49.50  
**\$16<sup>88</sup>** SIZES 8 to 20



300 COATS TO CHOOSE FROM

use our layaway plan  
• a small deposit will hold your purchase!

## LADIES' CAPRIS

FALL STYLES

HI-LO CORDUROY  
& NOVELTY PRINTS.  
Also BLACK & WHITE.  
SIZES: 8-18.

**\$1<sup>69</sup>**  
VALS. TO \$3.95

LADIES' NEW

## BLOUSES

Special Group  
Roll-Up and 3/4 Sleeves.  
SIZES: 8 - 18 - 34 - 40

- PURE SILKS
- POLISHED COTTON
- DRIP DRY

REG. 2.99 VALUE. 2 for \$5.00

**\$1<sup>69</sup>**  
Values to 4.50

SPECIAL PURCHASE

**SWEATERS \$3<sup>99</sup>**

Slip-ons, bat wings and novelties in 100% all wool, orlons and blends. Formerly sold for 7.99 to 10.99.

## SALE! NYLONS

SHEER, FIRST QUALITY  
FULL FASHIONED

Reg. 98c Value **49<sup>c</sup>** pr

51 Gauge, 15 Denier

Newest fall shades, lanolin finished for longer wear. Sizes 8 1/2 to 11.



## LADIES' TOPPERS AND SHORTIE COATS

100% ALL WOOL NEW FALL SHADES ASSORTED SIZES  
**\$8<sup>88</sup>** And Up VALUES UP TO \$19.98

### 100% WOOL SKIRTS

EVERY 4.99 to 6.99.....TAKE **\$1 off**  
 EVERY 7.99 to 9.99.....TAKE **\$2 off**  
 EVERY 10.99 and up.....TAKE **\$3 off**

LADIES' and PANTIE—2-way stretch  
**Girdles -Girdles** Vals. 1.98 **50<sup>c</sup>**

LADIES' FULL & HALF SLIPS  
100% nylon and cotton, Lacy nylon trimmed. Sizes: S-M-L. Values to \$2.49 **\$1<sup>69</sup>**

LADIES' FLANNEL GOWNS  
VALUES TO \$3.98  
LACY AND FANCY TRIM. SIZES 34-40—42-46. **\$1<sup>69</sup>**

LADIES' NYLONIZED & 100% NYLON TRICOT-BRIEFS S.M.L. **25<sup>c</sup>**

2-PC. QUILTED SKIRT & BLOUSE SET  
Regular 8.99. DISCOUNT SALE PRICE **\$6<sup>99</sup>**

**FOR CASH OR CREDIT NOBODY, BUT NOBODY UNDERSELLS MAYFLOWER DRESS SHOPS!**