

Firm Honored, Given Shield

A beautiful walnut finished shield has been presented to the recently opened local branch of Leane Auto Supply, 3346 Redondo Beach Blvd., by Wilkening Manufacturing Co., of Philadelphia and Toronto. This is in testimony of five years of continuous service in the distribution of Pedrick piston rings by the Leane organization through its headquarters in Los Angeles.

EVERY MAN is a volume, if you know how to read him.

Save

Savings are an important contribution to our National Economy since savings help to combat the evil forces of inflation.

The Bank is the Savers best friend, so start your account at our Bank today. Receive 3% semi-annually. Your deposit is also insured up to \$10,000.00 by the Federal Deposit Insurance Corporation. We pay the cost.

South Bay Bank

1836 Sepulveda Boulevard
FR. 6-1416 — FR. 9-8929 — FR. 6-1951
Manhattan Beach, California
Member F. D. I. C.

Save

NEW CAR DIRECTORY

OLDSMOBILE - CADILLAC
G.M.C. TRUCKS
CECIL L. THOMAS & SONS
Terminal 3-8291 — PACIFIC at FOURTH, SAN PEDRO

DODGE - PLYMOUTH Frontier 2-2122
SALES & SERVICE
WALTER G. LINC
312 PACIFIC COAST HWY. - 312 S. CATALINA, Redondo Beach

STUDEBAKER Oregon 8-4005
Dealer Authorized by Studebaker Corporation
to Service the Torrance Area
FRANK H. AFTON CO.
240 N. MARKET, INGLEWOOD

INGLEWOOD NASH
4351 W. CENTURY BLVD.
(Just East of Car Line)

OS. 7-8253 OR. 8-3186
DESOTO - PLYMOUTH - VOLVO
WHITTLESEY MOTORS
FACTORY AUTHORIZED SERVICE
ON ALL CHRYSLER PRODUCTS
OPEN EVENINGS 1600 CABRILLO FA. 8-6161



ENGINEER BILL

Engineer Bill will be at Oscar Maples Ford agency Saturday. He will appear at the 1420 Cabrillo location from 3-4 p.m., and at the Pacific Coast Hwy. and Hawthorne ave. location from 4-5 p.m. Also present will be Jack McElroy, TV celebrity. Two large back-yard moving trains will be given away by the firm this month.



ENGINEER OSCAR

Oscar Maples, of Oscar Maples Ford, waves from one of two large back-yard moving trains which will be given away by the firm as part of a celebration commemorating 36 years of selling Fords in Torrance.—Press Photo

Torrance Bloodmobile Here Feb. 11

February 11 will mark the first bloodmobile set this year for Torrance at the Civic Auditorium, El Prado and Cravens streets according to Mrs. Gordon Jones, blood program chairman.

The time will be 3-7:30 p.m. and all active groups will be contacted during this week.

New donors or new chairman of groups may call FA. 8-0510 for appointments. New pamphlets and donor cards may be obtained from the Red Cross office, 1347 El Prado ave.

Donor requirements are as follows: AGE—21 to 60 years; MINORS—will be accepted under the following conditions: all unmarried minors between 18-21 must have written consent of one parent or legal guardian; married male minors must have written consent of either wife, parent, or legal guardian; married female minors do not need consent; WEIGHT—donors must weigh at least 110 pounds; FREQUENCY—There must be an interval of 12 weeks between donations.

SO EASY, SO SWIFT—Classified Ads are simple to order, swift to start action. It's easy to dial FA 8-2345 and place an ad today.

BAKER'S OFFERS YOU SPECIAL SAVINGS!

LOST OUR

LEASE

HEAVY COTTON BOUCLE

Compare this rich cotton boucle with any carpet selling for \$5.95 a yard and more! Made and certified by one of the nation's largest mills and fully guaranteed by Baker's. In a choice of 15 smart decorator colors.

3⁹⁸

SQ. YD.

NO MONEY DOWN

COLORTWEED VISCOSE

A rich viscose tweed. Colorfast and stain resistant. A fine floor covering for today's casual living. Ideal with modern or maple. In two decorator colors. Usually sells for \$6.95 or more. Our regular low price was \$5.95. You save even more during our Warehouse Clearance.

4⁶⁵

SQ. YD.

NO MONEY DOWN

VISCOSE and NYLON

A lovely tight loop carpeting that blends so beautifully with every decor. Because of our volume buying the makers of this quality carpet have given us a special price to enable us to bring you this amazing value for our Warehouse Clearance. Baker's regular low price was 7.95.

5⁴⁵

SQ. YD.

NO MONEY DOWN

BAKER'S

1512 CRAVENS Open Mon. & Fri. Nites til 9 FAirfax 8-2778
DOWNTOWN TORRANCE

STRUM'S IS NOW OFFERING . . .

TREMENDOUS SAVINGS ON EVERY ITEM !!!

STOP RUNS!

New Shipment of LADIES' SPRING

HAND BAGS

• Straws • Patent Leather **\$2⁴⁹**

and up

ACRILAN—72x84

Comforters

FILLED WITH ACRILAN

- Moth Proof • Non-allergic
- Mildew Proof • Odorless
- Lightweight • Soft as down

Reg. 9.95 **\$7⁹⁵**

KING SIZE \$10.95

LOVABLE

BRAS \$1⁰⁰

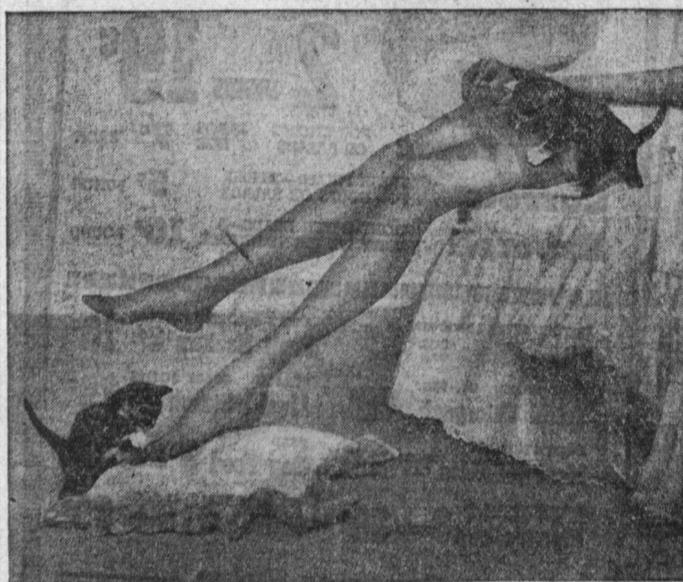
SIZES 32-40

PLAYTEX

STRAPLESS

BRAS \$5⁰⁰

SIZES 32-38



New Berkshire stockings stop runs starting at top and toe

No more runs caused by your garters or toes! Now Berkshire brings you the Nylace Kantrun Top and Toe-Ring—a special construction that positively stops runs starting at top or toe, protects even your sheerest stockings. You get this protection *only* in new full-fashioned Berkshires, with dainty seams that make your legs look slimmer, prettier.

STRUM'S

DEPT. STORE

OPEN FRIDAY NITES

DOWNTOWN TORRANCE

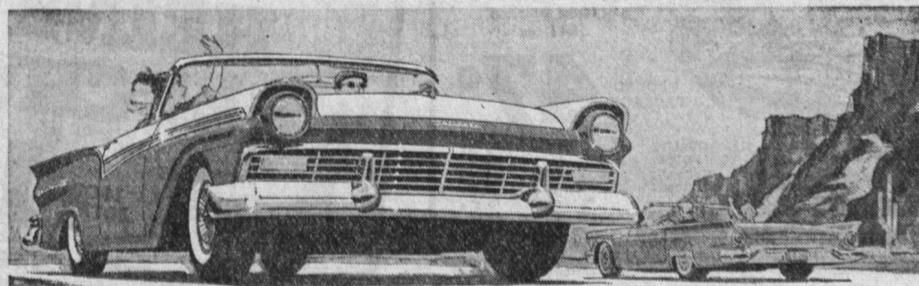
1261 SARTORI AVE.



Eats like a hummingbird!

Like all the new '57 Fords, that sleek Sunliner up there lives on a mighty lean diet of gasoline. Big reason? Look underneath the new front-hinged hood of this over 17-foot long dreamboat. There you'll find a magnificent V-8 engine . . . an all-new, easier "breathing" power plant that

measures fuel and air more efficiently than ever before to give you fuller combustion, greater economy. There you'll find a completely new brand of Ford TNT that's the proud result of Ford's many years of V-8 leadership. Yes, "Six" or "Eight" . . . the going's never been so great!



Goes like a Thunderbird!

For a car that "eats" like a bird . . . just watch this new kind of Ford devour the miles! That's its new Thunderbird V-8 power* for you. It's the same kind of mile-melting power that sparks the mighty Thunderbird itself . . . the same staying power that hurried a '57 Ford over 50,000 salt-encrusted

miles at Bonneville in less than 20 days . . . at an average speed of more than 108 miles per hour! But Action Test the new kind of Ford. Feel the new solid, silent ride that stems from the all-new Inner Ford. Discover all the other reasons why Ford makes "luxury" a low-priced word!

*Ford offers V-8 engines in a wide range of horsepower—including a Thunderbird 312 Supercharged V-8 that delivers 300 hp and a 270-hp Thunderbird 312 Super V-8

Sample the savingful sizzle in the new kind of **Ford**
OSCAR MAPLES, INC.

1420 CABRILLO AVE.

YOUR FORD DEALER

PHONE: FA. 8-5014