



IN TORRANCE, 1327 EL PRADO
ALSO IN HARBOR CITY
Pacific Coast Hwy. & Western Ave.
Sale prices good thru Sat. Jan. 26. Limit rights reserved. Open 9 a.m. to 9:30 p.m.

McCOWN Cash-Discount STAMPS GIVEN with Purchases

SHOP IN COMFORT AT MCGOWN'S

- Aisles Are Wide
- Store Is Well Lighted
- Push-carts Available
- Music Plays Softly
- All Items Neatly Arranged
- Check-out Streamlined for Speed, No waiting
- 30,000 Bargains

"42" Lemonized SHAMPOO 2.00 Value **98c**

BUY the best FOR LESS
the MOST

10c Card of SAFETY PINS **6c**

Carton of 50 BOOK MATCHES **9c**

79c Pound Non-Sterile Household COTTON **57c**

Save 27c! CREST TOOTH PASTE 2 ^{53c} Tubes **79c**

Standard Size Ball Point REFILL **7c**

39c Pint MILK OF MAGNESIA **19c**



CAREFULLY PROMPTLY COMPOUNDED
Your health is your most treasured blessing so be certain you get the freshest, quality drugs in your prescriptions. McCOWN is fully stocked with famous brands, SQUIBB—LE-JOHN—PARKE, DAVIS—UP-SHARPE—ABBOTT—LILLY—SHARPE & DOHME and others, makers of the world's finest pharmaceuticals. Service is immediate and compounding carefully checked for accuracy.



ELECTRIC BLANKET
SINGLE CONTROL **\$14.77**

SPECIALS SALE PRICES ON FRESH EASTMAN KODAK

FILM

(This Weekend Only — Through Jan. 26)
Black and White Rolls

620-120-127

YOUR CHOICE 2 ^{45c} Rolls **69c**

REG. 60c ROLL—BLACK & WHITE No. 616 or 116 **47c**

REG. 1.10 ROLL No. 127 Kodacolor **89c**

REG. 1.25 ROLL No. 120 or 620 Kodacolor **99c**

REG. 1.75 ROLL No. 616 or 116 Kodacolor **1.39**

ALL FACTORY FRESH — EACH ROLL DATED

ELECTRIC HOME Barber Set

- Electric Clippers
- Barber Comb
- Barber Shears
- Butch Attachment
- Instruction Book

Reg. 9.95 All For **6.88**



DRUG SUPPLIES

13c 4 ounces Medicinal PEROXIDE **7c**
25c Ounce Tincture of BENZOIN **16c**
19c 4 Ounces Solution BORIC ACID **11c**
29c 4 ounces Tincture GREEN SOAP **17c**
13c Half Ounce MERCUROCHROME **7c**
90c—For the Kidneys DOAN'S PILLS **51c**

100 UPJOHN UNICAPS Vitamin Essentials **311**

100 SQUIBB'S VIGRAN Multiple Vitamins **298**

PINT STUART'S FORMULA **280**

1/2 Price Special LIMITED TIME
Reg. 2.50 Size **\$1.25**

ALL PURPOSE CREAM
SKIN FRESHENER
Regularly \$1.50 **\$1.00** plus tax
LIMITED TIME
For that spic 'n' span look!

BEAUTY AIDS FOR LESS

2.50 DOROTHY GRAY—2 Ounces Special Dry Skin Mixture **1.25***
5.00 DOROTHY GRAY—4 Ounces Cellogen Hormone Cream **2.50***
6.00 VALUE RUBINSTEIN ESTROGENIC HORMONE TREATMENT **3.50***
2.00 TUSSY PROTECTIVE Wind and Weather Lotion **1.00***
2.00 —WITH DISPENSER CHERAMY SKIN BALM **98c***
1.49 LADY ESTHER 4-PURPOSE CREAM **98c***
* Prices Plus Federal Tax



Slumber Soft Nylon, Rayon **BLANKETS**

Beautiful nylon-rayon blanket by Beacon. Big 72"x84" double-bed size with 6-inch acetate satin binding. Get warmth without weight.

PASTEL COLORS **4.47**



Chic Solingen Barrel Toe Spring Nail NIPPER

Cuts the heaviest toe nails with efficient ease. Fine steel holds factory sharpness for years. Use them with either hand. **\$1.66** compare at \$4.50!

KAZ ELECTRIC VAPORIZER

No open flame. Automatic shut-off. Separate medication chamber and aluminum directional spout. Prices include Ounce Inhalant No. 55B Complete with Cord and Plug. **2.89**

8 Hangers

for only **77c**

This is a luxury everyone can afford. Eight full-shaped, full-sized, 17" plastic hangers with top and bottom notches. Plated, swivel, steel hooks.

Men's Shaving Special!

AFTER SHAVE CLOSE-UP \$2 VALUE
Save **41c** special **1.59** plus tax
AFTER SHAVE LOTION LENTHERIC
BRUSHLESS LATHER CREAM WITH LANOLIN LENTHERIC
LENTHERIC—FOR MEN OF ACTION

BOTH FOR ONLY \$1.59 plus tax
Easy on your wallet... easy on your face! Soothing Close-Up Lather Cream and refreshing Men's After Shave Lotion — both yours for only \$1.59 plus tax. A regular \$2.00 value! Faster, closer, more comfortable shaves — at a fabulous bargain price! Offer limited. Stop in for yours today!

Long Beautiful Nails in Minutes



Build nails to the length and shape you want. A plastic nail you brush on. They adhere to your nails and grow out with them. Stronger than regular nail. Can't break or tear.

COLETTE KIT **2.98**

SAVE 35c
PRELL SHAMPOO PRE 2.79

PRELL SHAMPOO 2 ^{57c} Tubes **79c**

Nestle SOFT SPRAZE NO LACQUER



Gives you a beautiful pin-curl set, quickly, easily. Lanolin-rich. 1.25 SIZE **89c** PLUS TAX

Lanolin Plus LIQUID MAKE-UP



In just 20 seconds... a beautiful new complexion!

PLANTER'S COCKTAIL PEANUTS

Fresh, Vacuum Sealed 3 7/4-oz. Tins **97c**

BAUME BEN-GAY Chest Rub **79c**

FRESH HEARING AID BATTERIES • Low Prices • Large Assortment **79c**

Relieves suffering of Child's Cold Overnight

VICK'S COUGH SYRUP **38c**

VICK'S COUGH SYRUP **57c**

Bromo-Quinine COLD TABLETS **49c**

MCCOWN COUPON

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MCCOWN COUPON

MCCOWN COUPON

Assorted Gold Eye 100 SEWING NEEDLES and THREADER **7c**

LIMIT 3 With Coupon Only—Good thru Jan. 26

Large Almond or Plain Hershey BARS **14c**

LIMIT 5 With Coupon Only—Good thru Jan. 26

19c Roll of 150 PAPER TOWELS 2 Rolls **27c**

LIMIT 2 With Coupon Only—Good thru Jan. 26

Delsey Soft 2-Ply Colored TOILET TISSUES 4 Rolls **43c**

LIMIT 4 With Coupon Only—Good thru Jan. 26



FINEST QUALITY 2 Year Old-Field grown

Everblooming HYBRID TEA ROSE BUSHES

- Super Rooted
- Favorite Varieties
- Reds—Pinks—Yellows
- White—Two-Tones

GUARANTEED TO BLOOM THIS YEAR

2 Bushes **1.00**

FAMILY SIZE DOUBLE QUANTITY Only **\$1.79**

SAVE 21c SUPER ANAHOST COUGH SYRUP WITH VITAMIN C

MEDICINE'S NEWEST WEAPON for CONTROL of COLDS!

CITROID COMPOUND

with Exclusive Citrus Bioflavonoids **\$1.50**

Real Medicinal Relief for COUGHS

DUE TO COLDS OR SMOKING MEDIGUM

Stops "Tickle" Soothes Throat Eases Chest "Tightness" Tasty CHEWING-GUM FORM 16 Tablets **35c**

ONE A DAY MULTIPLE VITAMINS

25 Tablets **98c**