

# PURDON'S

Open Daily 10 A.M. to 9 P.M.  
Saturday 10 A.M. to 6 P.M.

## PRE-HOLIDAY SALE

**SAVE**  
on a brand new  
**HOOVER**

Reg. \$89.95

Now At  
Purdon's  
Only **\$59<sup>95</sup>**

Lightweight, full size  
Hoover Lark

IT BEATS  
AS IT SWEEPS  
AS IT CLEANS



CLEANING  
TOOLS AVAILABLE

• A GAL'S BEST FRIEND •

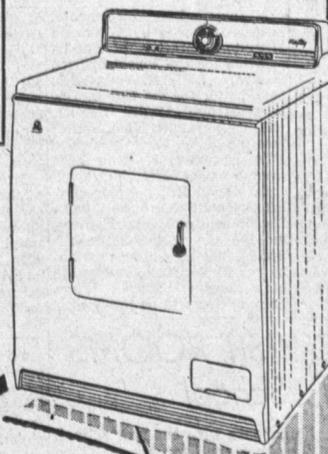
**Maytag**  
NO-VENT  
**Dryer**

Yours for as little as

**\$275** per week  
(after a small  
down payment)

- SEaled DRYING CHAMBER retains heat, provides faster drying, keeps laundry area cool.
- Full Opening SAFETY DOOR stops all action when opened.
- DOUBLE INSULATION — 2-inch spun glass and heat reflective base.
- Dries all fabrics safely. ADJUSTABLE TIMING, 3 heat temperatures, 5 minute no heat cycle for modern fabrics.
- Adaptable to 110 or 220 volts.

- Saves Work
- Saves Time
- Need no Vent Pipe



**NEWEST  
VALUE  
SENSATION!**

all new 1957  
GENUINE

**ZENITH** Quality TV

with ALL the **NEW ADVANCE DELUXE FEATURES!**



Brand New  
Deluxe Console  
NOT A  
CLOSE-OUT!

Luxurious Console  
FURNITURE STYLING

Model Z2249—Super Royal TV  
Mahogany color

Regular Price \$329.95

Original TOP TUNING

Patented SPOTLITE DIAL

REMOVABLE Face-Place Glass

CINÉBEAM Picture Tube

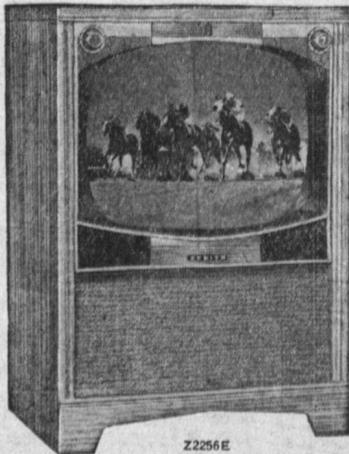
CINÉLENS Face-Glass

New Zenith "MIRACLE TUBE"

Zenith Static-Free FM/TV SOUND

**\$888<sup>88</sup>**

Guaranteed Trade  
at PURDONS



Z2256E  
Reg. \$329.95

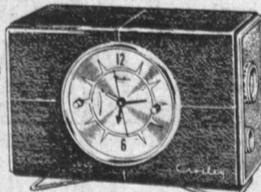
★ 2 TERRIFIC  
MODELS TO  
CHOOSE FROM

★ TAKE YOUR  
CHOICE OF EITHER  
BLONDE or  
MAHOGANY

★ EASY TERMS

Go to sleep with  
music... Wake up  
to music.  
• serves you AUTO-  
MATICALLY...  
quality Telechron  
movement!

Hunter Tan, Lug-  
gage Brown and  
lustrous Ebony  
leatherette finish.



Complete With Sleep Switch

**CROSLY** REG. \$39.05  
COMPASS-FACE **\$24<sup>88</sup>**  
CLOCK RADIO at Purdon's  
(WHILE THEY LAST)

HURRY! ONLY A FEW LEFT!  
Name Brand — 3-Speed  
PORTABLE RECORD PLAYER



Regular  
\$29.95

Now at  
Purdon's  
**\$16<sup>88</sup>**

Limited Quantity

Save  
Time  
and Money  
Shop Now  
Before The  
Rush Begins!

UNIVERSAL  
AUTOMATIC  
COFFEE-MAKER



No timing it, parking  
stops automatically when  
coffee is just as you like  
it, mild, medium or strong.

Model 4438  
Regular \$24.95

**\$16<sup>66</sup>**



**HOOVER**  
Steam or Dry  
**IRON**

Regularly \$17.95

**\$9<sup>88</sup>**  
At  
Purdon's

# PURDON'S

1817 SEPULVEDA

FR. 2-8453

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Saturday 10 A.M. - 6 P.M.

MANHATTAN BEACH