

# APPLIANCES WITH NEW! NEWSALE

**Old Furniture**  
FOR OLD CAR!  
Beautiful new furniture you've been looking for we can offer the most liberal trade-in plan necessary. Use your old furniture

\$1 Lay-Away On Any Item  
On This Page for Xmas!

**OPEN MONDAY**  
and  
**FRIDAY NITES 'TIL 9**

## Award of Merit BAKER'S

for  
EXCELLENCE IN ADVERTISING AND THE  
ADVANCEMENT OF MERCHANDISING OF  
HOME FURNISHINGS IN WESTERN AMERICA

Awarded by

WESTERN MERCHANDISE MART  
SAN FRANCISCO, CALIFORNIA

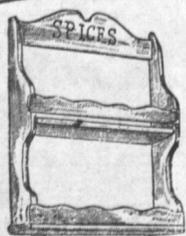
On behalf of the Advertising Exhibit Committee of the  
Western Home Furnishing Industries

Alameron Ball  
Chairman of Awards Committee

Attest: *Ed. Brown* Secretary

Date FEBRUARY 7, 1956 RETAIL HOME FURNISHING ADVERTISING EXHIBIT

## MAPLE GIFT WARE



**HANDY 2 SHELF  
SPICE RACK**  
Reg. Price \$3.95  
**\$2.50**



**MAPLE  
BUCKETS**  
Reg. 11.95  
**8.95**



**SPICE CABINET**  
This is a six-drawer size, with the "Sunburst" carving. Reg. \$11.95  
Sale Price **7.95**  
**6 Drawer  
SPICE  
CABINET**  
**\$4.95**

**BEAUTIFUL  
SALEM  
FINISH  
LETTER  
HOLDERS**  
**99c**



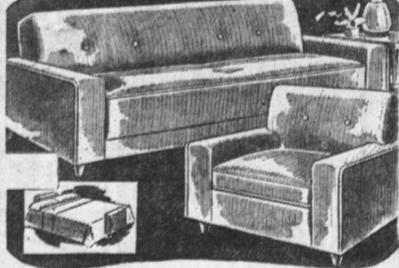
## SPECIAL CHRISTMAS LAY-A-WAY OFFER

**LANE  
CEDAR CHEST**  
FROM **49.95**



This elegant modern design with gleaming brass trim, striking front panel arrangement. \$250 Month Protection Warranty. Equipped with lock and key, self-rising interior tray. Your choice of select exterior woods in Sandstone Oak, or genuine Mahogany in Seafume, Pearl Grey or Cordovan finishes.  
**\$1.00 DOWN + \$1.25 WEEKLY**

**SLIPPER CHAIR**  
Large, available in wide selection of fabrics and colors. All steel construction with foam padding.  
Reg. \$99.59  
Price **\$69.50**

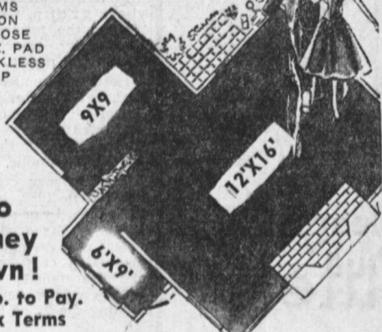


**2-PC. LIVING ROOM GROUP**  
Divan and Matching Chair. **\$89.50**  
Choice of decorator colors and fabrics. with trade

## CORPET YOUR HOME WALL-TO-WALL

FOR ONLY **\$1.50** PER WEEK

- HAND SEWN SEAMS
- NYLON VISCOSE
- 40-OZ. PAD
- TACKLESS STRIP



**No Money Down!**  
36 Mo. to Pay.  
Bank Terms



**BEAUTIFUL  
SELECTION  
TOP  
QUALITY  
LAMPS**

- Lighthouse
- Savage
- Rosanna

Up to 50% off on all lamps in stock

**5-PIECE WROUGHT IRON  
DINETTE** An enchanting modern tubular steel. Priced for astonishing savings. With trade. **49.50**



**HOBNAIL MILK GLASS  
LAMPS WITH BRASS  
FITTINGS**



Reg. \$6.95  
**\$3.95** EA.



**Occasional  
TABLES**  
From **\$2.95**  
As Is  
Val. to 19.95



**Samsonite Thrift  
GIFT TABLE**

Samsonite construction throughout. An amazing value at 8.50 AT BAKERS THIS WEEK ONLY **6.95**

Matching folding chairs from \$6.95

**WE HAVE A COMPLETE  
SELECTION OF FAMOUS  
IMPERIAL MILK  
GLASS  
EXCLUSIVELY AT BAKERS  
IN TORRANCE**

LAY-AWAY NOW FOR XMAS

**RELIEF FROM  
MORNING  
BACKACHE\***

or your money back!

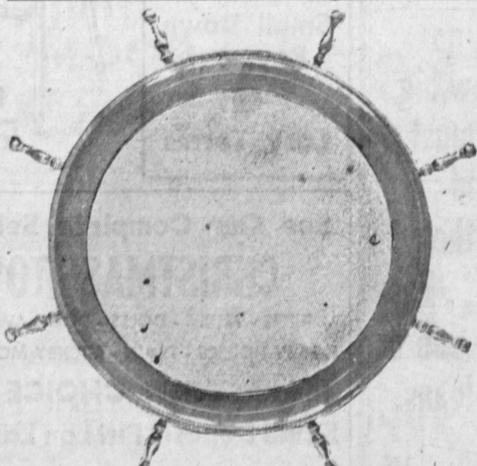
**40 NIGHTS' FREE TRIAL OFFER!**

**Sealy**  
**POSTUREPEDIC®**

This is the most exciting news we've had for our customers in a long, long time! We're so certain that you will discover a new and wonderful kind of sleeping comfort on the famous Sealy Posturepedic that we want you to test this remarkable mattress night after night—for 40 nights! If for any reason you're not completely satisfied with its scientific sleeping comfort, return the mattress within 10 days following your 40 nights' free trial period. But don't just take our word for it. Prove it to yourself today! Take 40 day and 40 nights to discover just how wonderful sleeping can really be! Come, write, phone for your **\$79.50** Sealy Posturepedic right now!  
Matching Foundation \$79.50

**Now You Can Get Sealy Posturepedic in KING SIZES**

Enjoy the King Size Sealy luxury of a bed 81½" long, and still use your standard sheets and blankets.  
Sealy KING SIZE Posturepedic (7" longer) **\$89.50**  
Mattress and Foundation  
Sealy DOUBLE KING SIZE Posturepedic and get your money back! **\$99.50**



**HARDWOOD MAPLE  
SALEM FINISH  
WHEEL  
MIRRORS**  
Reg. 14.95  
**9.95**

## Swing-a-Way 13-PIECE STUDIO GROUP



**ALL 13 PIECES**

**249.50**

Choice of Fabrics  
WITH TRADE

- Corner table with plastic top in platinum walnut finish
- 2 innerspring mattresses and 10 items in matching upholstery fabric
- 2 box springs on ball bearing casters
- 2 headboards—hinged
- 4 wedge-shaped innerspring bolsters
- 2 tailored slip covers
- 74" x 34" bed size assures full comfort



Swings out for easy bed making as twin or studio style bed.