

Christmas Parade Appointments Made

More than 100 civic leaders representing thirty-one Southern California communities met this week at the Ambassador hotel in Los Angeles, to make initial plans for the third annual Christmas parade of towns.

Governor Goodwin J. Knight is honorary godfather for the event benefiting the Children's Wing at the City of Hope.

Godfather and godmother for the overall Harbor area are Glen Kroger, 1739 W. 213th St., and Mrs. John Beeman, 1518 El Prado, both of Torrance.

LARGEST HATCHERY

Largest poultry hatchery in the world is situated at Petaluma in Sonoma county, according to the National Automobile club.

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On the Go With the Sports Car Look

Model Linda Griffin, looks ready for any type of weather, in her new and popular sports car lodencoat, turn-up hood, which is completely detachable.—Press Photo.

'Lodencoat' Is a Must for Fashion-Minded Misses

Fashion-minded misses will add a new fashion word to their vocabulary, that word is "loden", its a color, a fabric, and style of coat. A Tyrolean might dispute that claim, because loden originally meant only a fabric, dating way back, when Austrian peasants wove a rough cloth from the wool of mountain sheep, then shrank it to the point where it was so dense that Alpine wind and snow could not penetrate it.

At one time the loden color was a muted green, now we have it in a variety of colors.

At Benson's, located on El Prado ave., we find the lodencoat being featured in color-tones of natural or black, with a quilted red and black plaid lining.

Modeling our lodencoat is Linda Griffin, who looks ready for

RC NEEDS WOMEN FOR CANTEEN

Torrance branch of American National Red Cross announced this week that most of the top posts are filled but women for the canteen service are vitally needed.

At this time, also, there is no chairman for this service but the few workers there are will assist any woman interested in taking this post.

Canteen workers mainly serve juice, coffee, and cookies at each bloodmobile to the donors and each unit is staffed with three workers for approximately five hours at each bank.

Three times a year there is a mobile at the civic auditorium and at least 1 to 2 blood banks every other month at local industrial plants, namely, National Supply, Douglas Aircraft, Columbia Steel, American Radiator and General Petroleum. These banks have to be staffed and volunteers are urgently requested to contact the local office at FA. 8-0510 or the blood bank chairman, Mrs. Gordon Jones, at DA. 6-1617.

Active canteen volunteers at the present time include Mmes. T. T. Babbitt, Walter West, Minnie Forman, Leo McMillen, John Stoddard, M. B. Millar, Earl Miles, and Mrs. A. Martinson.

the outer spaces in her runabout, all-weather coat that goes anywhere, in style. The runabout car coat is water repellent, long lasting, made of durable cotton poplin.

The hood is detachable, tab loops for buttoning, with the beer-barrel toggles, large side pockets, and sleeves have the turn back cuffs.

To top it off for extra smartness, an all wool-knit, turtle-neck sweater is worn.

To coordinate with the solid color, tweeds and prints, plaids, velveteens, and mixed patterns pick up the hue to complete the ensemble.

Here we show a pair of black velveteen capri pants. High-waisted, straight lines, made to fit perfectly. Zipper down the back. These pants come in a jumble of colors, black, avocado, red, brown, purple, and blue.

LEAGUE OF WOMEN VOTERS MEETING TODAY

The League of Women Voters of Palos Verdes estates will hear a discussion of public education in California by Mrs. Marie Thompson, State Board member, in the Art Gallery of the Palos Verdes library, Thursday afternoon, September 27 at 2 p.m. The discussion will be followed by a tea. All women voters in the South Bay area are invited to attend to learn more about the activities of the League of Women Voters.

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