

PURDONS

AUGUST

Sale



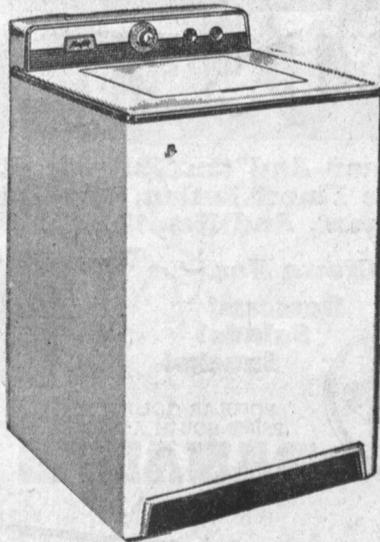
Model 1B18

two-slice automatic toastmaster

America's most compact new toaster. Toasts any size bread perfectly. Fully automatic. Full size in performance.

reg. \$22.50 **\$14⁴⁴**

At Purdons in Manhattan Beach



a brand new washer
with brand new features
at our **lowest price ever**

the all new maytag "highlander"

\$219⁹⁵
WITH TRADE

Reg. \$269.95

FULLY AUTOMATIC . . . YET YOU CAN STOP
IT . . . START IT . . . CHANGE IT . . . AT ANY TIME

- FLEXIBLE CONTROLS—Fills, washes, rinses, spins damp dry and shuts off all automatically. You can repeat or omit any cycle phase.
- EXCLUSIVE GYRAFOAM WASHING ACTION—Forces water gently through clothes—washes cleaner, quicker.
- EXCLUSIVE SWIRLAWAY DRAINING RINSE—Wash basket spins while tub drains. Never lets dirty water strain through clothes.
- AERATED SPRAY RINSE—Provides more efficient flushing, and cleansing action.

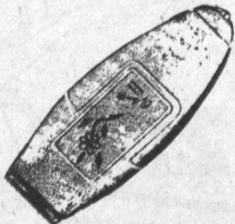
- MODERN STYLING—Full width, raised back panel usually found in top-of-line models only.
- BUILT IN SUDS SAVER—Lets you reuse your hot, sudsy wash water.
- SELECTIVE WATER LEVEL CONTROL—Lets you adjust water level to the size of the load.
- LID SHUT OFF SWITCH—When lid is fully opened all washer action stops.
- UNBALANCE SWITCH—Automatically shuts off washer in case of unbalanced load.

PRICE INCLUDES
DELIVERY, INSTALLATION,
AND HOME DEMONSTRATION



PURDONS

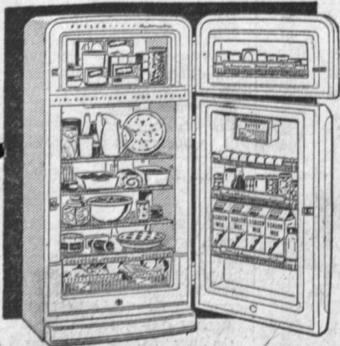
Vanity ladies' electric shaver



For satin-smooth skin . . .
Shaver and case in soft rose . . .
Finest material and workmanship - Factory Guarantee . . .

reg. \$3.95 **\$2⁶⁶**

At Purdons in Manhattan Beach



Model 1166

two-door philco refrigerator

It's all automatic

- Zero degree in the freezer • Self-defrosting of refrigerator
- Ideal 38 to 42 degrees in main food section . .
- No controls to set or forget.

reg. \$399.95

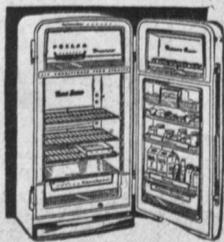
\$289⁹⁵

—With big 2 cu. ft. freezer. Holds 70 lbs. of frozen foods . . . and double depth dairy bar storage door.

At Purdons in Manhattan Beach

Save \$200 on this new philco automatic refrigerator

- Modern Automatic Defrost • Air-Conditioned
- 12½ Cu. Ft. Refrigerator • 80-lb. Zero Degree Freezer
- 38 to 42 degrees fresh food storage • Double Depth Storage Door

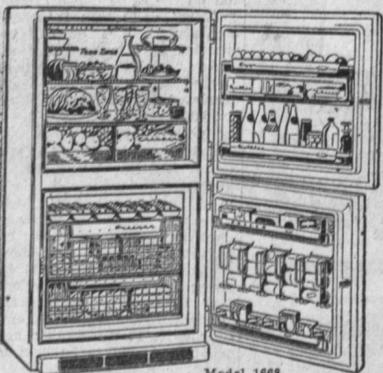


Philco super marketer Refrigerator-Freezer

Years ahead in convenience and features. Below it's a full-size freezer holding 240 lbs. of frozen foods. Above, it's a full-size refrigerator. Nearly 16 cu. ft. capacity and less than 3 ft. wide.

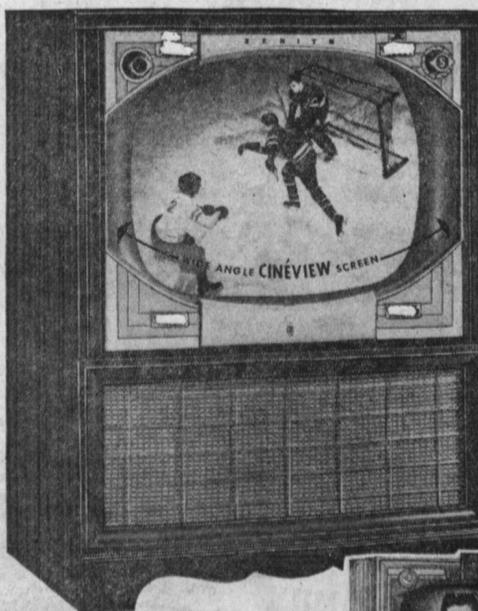
\$599⁹⁵

Less Generous
Trade-In Allowance



Model 1668

At Purdons in Manhattan Beach



Presenting

the "convention" special

brand new



deluxe quality TV

- WITH
- Cinebeam Picture Tube
 - CineLens Picture Glass
 - Top Tuning
 - FM Sound
 - Spotlight Dial
 - Built-in UHF/VHF Antenna

THE NEW YORKER . . . Model Y2263R—Latest cabinet styling
in luxurious mahogany color finish.

reg. \$379.95 **\$259⁹⁵**

WITH TRADE

THE COMMANDER . . . model Z-3004E, with all the exclusive Zenith features, including space command tuning • Tune TV across the room. No wires, no cords, no flashlight. Nothing between you and the set but space!

LOW AS **\$269⁹⁵** Model Z3000R

At Purdons in Manhattan Beach

1817 Sepulveda Blvd., Manhattan Beach

(101 Highway)
(Near Clark Market)

FR. 2-8453 Hours: Mon. thru Fri., 10 A.M. - 9 P.M.

Sat., 10 A.M. - 6 P.M.